# FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

Faculty of Economics and Administrative Sciences, found in 1958, represents an inspiring and dynamic on-campus model for higher education.

Our vision is to become one of the top among the Faculties of Economics and Administrative Sciences with the identity of an innovative and sharing Higher Education Institute which is known by its educational quality as well as academic and scientific achievements both in national and international platforms.

Our mission is to contribute to the emergence of individuals who are equipped with global knowledge and skills through continuous consideration of the change and developments in our country and in the world; to provide our students with the skills of analytical thinking, strategy building, problem solving and initiative taking through well structured and interdisciplinary curricula parallel to sectoral developments; to contribute to the welfare of the society and the business world, either local or nationwide, through an interactive approach in collaboration with our stakeholders.

Dean : Prof. Dr. Recai DÖNMEZ

Vice Dean : Assoc. Prof. Dr. Metin COŞKUN
Vice Dean : Assoc. Prof. Dr. M. Erkan ÜYÜMEZ

Secretary of Faculty: Necati BAYRAM

# **STAFF**

**Professors:** Muharrem AFŞAR, Nurhan AYDIN, Cafer Necat BERBEROĞLU, Senem BESLER, S. Leman BİLGİN, Verda CANBEY ÖZGÜLER, Recai DÖNMEZ, Hasan DURUCASU, Nurten ERDOĞAN, Naci GÜNDOĞAN, Ayşe Çiğdem KIREL, Erol KUTLU, Saime ÖNCE, Mustafa ÖZER, Enver ÖZKALP, Sevgi Ayşe ÖZTÜRK, Necdet SAĞLAM, Seval SELİMOĞLU, Emel ŞIKLAR, İlyas ŞIKLAR, Banu UÇKAN, Yılmaz ÜRPER, Kemal YILDIRIM, Nihal YILDIRIMMIZRAK, Güneş Nezire ZEYTİNOĞLU

Associate Professors: Funda Rana ADAÇAY, Mehmet Oğuz ARSLAN, Gülfidan BARIŞ, Ayşe Banu BAŞAR, Mehmet BAŞAR, Dilek BAYBORA, Serap BENLİĞİRAY, Metin COŞKUN, Elif DAĞDEMİR, Figen DALYAN, Vedat EKERGİL, Ceyda ERDEN, Levent ERDOĞAN, Nezihe Figen ERSOY, Murat ERTUĞRUL, Hamdi Erdin GÜNDÜZ, Celal Hakan KAĞNICIOĞLU, Deniz KAĞNICIOĞLU, Fatma KOCABAŞ, Adnan SEVİM, Süleyman SÖZEN, Meriç SUBAŞI ERTEKİN, Zerrin SUNGUR, Fatih TEMİZEL, H. Zümrüt TONUS, Şebnem TOSUNOĞLU, Nurcan TURAN, M. Erkan ÜYÜMEZ

Assistant professors: Feyza AĞLARGÖZ, Ozan AĞLARGÖZ, Munise Tuba AKTAŞ, Mahmut ATLAS, Bilgin BARİ, İsmail Onur BAYCAN, Tufan ÇAKIR, Nazım ÇATALBAŞ, Ahmet Emre DEMİRCİ, Burhan DOĞAN, Cumhur DÜLGER, Zeynep ERDİNÇ, Meltem ERDOĞAN, Yaşar Tamer ERGÜL, Ethem ESEN, Hülya GÖKTEPE, Hasan İSLATİNCE, Arman Aziz KARAGÜL, B. Gülümser KAYTANCI, Şenay LEZKİ, Tayfun MOĞOL, Özlem OKTAL, Erkan ÖZATA, Ali ÖZDEMİR, Ayşe Aytül ÖZDEMİR, Bilge Kağan ÖZDEMİR, Vichuda K. POLATOĞLU, Yener ŞİŞMAN, B. Tuğberk TOSUNOĞLU, Duygu TUNALI, Sezen ULUDAĞ, Ayla YAZICI, Selim YILDIRIM, Zekeriya YILDIRIM, Betül YÜCE DURAL

Lecturers: Ahmet Yılmaz BOZKAYA, Meltem ÇALIŞ, Fatma TOMBUL

Research Assistants: Taylan AKGÜL, Yasin ARSLANTAŞ, Tahsinperçin BATUM, Duygu ÇERİ TÜRK, Seher DEMİRKAYA, Hamza DOĞAN, Ayça GÜZEL, Özgür İCAN, Eylül KABAKÇI, Ferhat KAYIŞ, Emre KOL, Sultan Fatih KOSTAKOĞLU, Gülşah KULALI, Sevilay KÜÇÜKSAKARYA, Özge MUTLU KAYA, Sedef OLUKLULU, İskender ÖZSARI, Saniye SEÇGİN, Cansu ŞENGÜL, Aslı YILMAZ

# DEPARTMENT OF BUSINESS ADMINISTRATION

Business organizations have fundamental roles in the economic system of countries. Business education provides the required knowledge and skills for the effective management of business organizations which are surrounded by fastly changing global environment. Business education focus on the decision making process that will lead to effective and efficient use of resources; strategic management; marketing; finance and accounting; human resources and contemprorary management techniques.

Department of Business Administration of the Faculty of Economics and Administrative Sciences (FEAS) has six main fields of science as Management and Organization; Accounting and Finance; Quantitative Techniques; Production Management and Marketing; Trade Law; Cooperatives. The curricula of the Department consist of the compulsory courses in these distinct fields and a large variety of elective courses. The content of the courses are prepared in a way to give students theoretical and practical business knowledge, to enhance their analytical thinking and increase their ability to analyze business problems.

Head : Prof. Dr. Sevgi Ayşe ÖZTÜRK Deputy Head : Assoc. Prof. Dr. Ayşe Banu BAŞAR Deputy Head : Assoc. Prof. Dr. Fatih TEMİZEL

PROGRAM									
	I. SEMESTER				II. SEMESTER				
HUK 151	Fundamental Concepts of Law	3+0	4,5	HUK 152	Law of Obligations	3+0	4,5		
İKT 101	Introduction to Economics I	3+0	5,0	İKT 102	Introduction to Economics II	3+0	5,0		
İŞL 111	Introduction to Business I	3+0	4,0	İŞL 112	Introduction to Business II	3+0	4,0		
MAT 161	Mathematics I	3+0	4,5	MAT 162	Mathematics II	3+0	4,5		
MUH 111	General Accounting I	2+2	5,0	MUH 116	General Accounting II	3+0	5,0		
SOS 125	Introduction to Sociology	3+0	3,0	PSİ 152	Introduction to Psychology	2+0	3,0		
TÜR 151	Turkish Language I	2+0	2,0	TÜR 152	Turkish Language II	2+0	2,0		
	Foreign Language Courses (0)	-	2,0		Foreign Language Courses (0)	-	2,0		
			30,0				30,0		
	III. SEMESTER				IV. SEMESTER				
BİL 150	Fundamentals of Information			BİL 285	Computer Applications	3+0	4.5		
DIL 130	Technology	4+0	5.0	İST 206	Statistics II	3+0			
HUK 305	Tax Law	3+0	,	İŞL 214	Organizational Design	3+0			
İST 205	Statistics I	3+0		İŞL 301	Human Resources Management	3+0			
İŞL 103	Business Management	3+0		MUH 303	_	3+0			
,	Public Finance	3+0		PZL 302	Marketing Management	3+0			
PZL 211	Principles of Marketing	3+0		TAR 166	Atatürk's Principles and History of	510	7,5		
TAR 165	Atatürk's Principles and History of		,	11111 100	Turkish Revolution II	0+0	2.0		
	Turkish Revolution I	0+0	2,0						
	Elective Course (0)	-	2,0				30,0		
			30,0						
	V. SEMESTER				VI. SEMESTER				
FİN 301	Financial Management I	3+0	4.5	FİN 302	Financial Management II	3+0	4.5		
İŞL 202	Managerial Economics	3+0		İŞL 406	Strategic Management	3+0			
İŞL 302	Production Management and Systems	3+0		İŞL 417	Management Information Systems	3+0			
-4	Departmental Elective Courses (0)	_	9,0	-4	Departmental Elective Courses (0)	-	9,0		
	Elective Courses (0)	-	7,5		Elective Courses (0)	-	7,5		
			30,0				30,0		
	VII. SEMESTER				VIII. SEMESTER				
İST 435	Linear Programing	3+0	5.0	İŞL 402	Business Policy	3+0	4.5		
İŞL 405	Capital Markets	3+0 3+0		,	Accounting Information System	3+0 3+0	4,5		
19L 403	Departmental Elective Courses (0)	3±0 -	13,5	141011 403	Departmental Elective Courses (0)	3+0 -	14,0		
			*				, -		

	Elective Courses (0)	_	7,0	H	Elective Courses (0)	<i>-</i>	7,0
			20.0			<del>-</del>	20.0
			30,0			-	30,0
DEPART	MENTAL ELECTIVE COURSE	ES		İŞL 469	Business Simulation	3+0	5.0
ARY 111			4,5	MLY 451		4+0	- , -
BSİ 304	Risk Management	2+0	3,0	MLY 452	Tax Audit II	4+0	
ÇEK 312	Labor Law	2+0		MUH 209	Uniform Accounting Systems	3+0	5,0
ÇEK 316	Job Evaluation	2+0			Specialized Accounting	2+0	3,0
ÇEK 419	Occupational Health and Safety	3+0			Corporate Accounting	2+0	
FİN 303	Financial Mathematics	3+0			Governmental Accounting	2+0	3,0
FİN 404	International Financial Management	2+0		MUH 310	Financial Statement Analysis	3+0	4,5
FİN 405	The Analysis of Investment Decision		,	MUH 357		3+0	5,0
HUK 126	Administrative Law	2+0			Management Accounting	3+0	4,5
HUK 127		2+0			Enterprise Resource Planing and		,
	Commercial Law	3+0			Application	3+0	5,0
İKT 203	Micro Economic Theory	3+0		MUH 457	Accounting for Foreign Trade		
İKT 204	Macro Economic Theory	3+0			Operations	2+0	3,0
İKT 209	Money and Banking	3+0		PZL 306	Consumer Behavior	2+0	3,0
İKT 322	International Economics	2+0	3,0	PZL 311	Sports & Event Marketing	3+0	5,0
İKT 337	Econometrics I	4+0	6,5	PZL 355	Retailing Management	2+0	3,0
İKT 338	Econometrics II	4+0	6,5	PZL 405	International Marketing	2+0	3,0
İKT 414	European Union and Turkey	3+0	*	PZL 407	Sales Force Management	2+0	3,0
İKT 452	Contemporary Issues in Turkish	510	1,5	PZL 409	Industrial Marketing	2+0	3,0
1111 132	Economy	3+0	4,5	PZL 412	Digital Marketing	2+0	3,0
İLT 366	Presentation Techniques	3+0	*	PZL 453	Marketing Research	3+0	4,5
İSN 315	Public Relations	2+0	3,0	PZL 455	Supply Chain Management	2+0	3,0
İST 303	Statistical Package Programs	2+0	5,0	PZL 456	Services Marketing	3+0	4,5
İST 436	Operations Research	3+0	5,0	PZL 457	Macro Marketing	2+0	3,0
İST 454	Decision Theory	3+0		RHİ 205	Marketing Communication	3+0	4,5
İŞL 316	Design Management in Business	2+0	3,0	SOS 312	Organizational Behavior	3+0	4,5
İŞL 317	Banking	3+0	3,0	SOS 427	Social Media	3+0	5,0
, İŞL 319	New Approaches to Management	3+0		TKY 303	Quality Management Systems	2+0	3,0
İŞL 321	Applied Entreprenneurship	3+1					
İŞL 352	Organizational Communication	2+0	3,0	ELECTI	VE COURSES		
İŞL 353	Competition Management	3+0		BEÖ 155	Physical Education	2+0	2,0
İŞL 356	Innovation Management	2+0		İLT 414	Influential Face to Face Relations in		
İŞL 358	Advertisement Planning and		,		Business Life	3+0	4,5
,	Management	3+0	4,5	İŞL 425	Body Language and Diction		4,5
İŞL 359	Public Administration	2+0	2,5	KÜL 199	Cultural Activities	0+2	
İŞL 360	Performance Measurement	3+0	5,0		Turkish Folk Music	2+0	2,0
İŞL 404	International Business	3+0	4,5	MÜZ 157	Traditional Turkish Art Music	2+0	
İŞL 410	Administration of Cooperatives	2+0	3,0	SAN 155	Hall Dances	0+2	
İŞL 415	Business Field Studies	0+4	5,0	SNT 155	History of Art	2+0	
İŞL 420	Foreign Trade Transactions and			SOS 155	Folkdance	2+0	
	Management	2+0	3,0	THU 203	Community Services	0+2	3,0
İŞL 421	Entrepreneurship	2+0	3,0				
İŞL 424	Insurance	3+0	3,0		N LANGUAGE COURSES		
İŞL 437	Social Responsibility and Ethics in				(Ger) German I		2,0
	Business	2+0	*		(Ger) German II		2,0
İŞL 438	Performance and Career Management				(Fra) French I		2,0
İŞL 459	Project Management	2+0			(Fra) French II		2,0
İŞL 463	Brand Management	3+0	4,5		Eng) English I		2,0
İŞL 467	Process Management in Business	2 -		ING 166 (	Eng) English II	0+0	2,0
	Management	3+0	4,5				

# DEPARTMENT OF ECONOMICS

The department of Economics educates people who are willing to do research and work on the various levels of economic life. The economic theory is given as an academic formation to students who are going to work on private and government sectors with the help of math, statistics and econometrics. The education of economics contains two basic processes. The first is to teach economic? principals and tools which will be used after graduating from university and to educate high quality labor force in changing global conditions. The second is to develop systematic and independent thinking ability, which will be helpful in every aspect of peoples life, and to give students academic formation in economic subjects. In this context, in the economics department, apart from economics courses there are business, law and public finance classes. These classes give students chances to find better jobs in a wide range of areas. During first two years, students take theoretical courses and completing these courses successfully they can take the third and fourth year classes. In the third and fourth year, there are a variety of elective courses, which are related to the areas that students desire to work after graduation. Thus, students are favoring courses in wide range and having the chance of graduating with a strong infrastructure. The department has four main branches Tehese are: Economic Theory, Economic Policy, Economic Growth and International Economics and History of Economics.

Head : Prof. Dr. Cafer Necat BERBEROĞLU Deputy Head : Assoc. Prof. Dr. Levent ERDOĞAN Deputy Head : Asst. Prof. Dr. Hasan İSLATİNCE

	I. SEMESTER				II. SEMESTER		
HUK 151	Fundamental Concepts of Law	3+0	4,5	HUK 152	Law of Obligations	3+0	4,5
İKT 127	Introduction to Economics I	4+0	7,5	İKT 128	Introduction to Economics II	4+0	7,5
İŞL 101	Introduction to Business	3+0	4,5	MAT 198	Mathematics II	4+0	6,5
MAT 197	Mathematics I	4+0	6,5	MUH 116	General Accounting II	3+0	5,0
MUH 115	General Accounting I	3+0	5,0	SOS 124	Sociology	3+0	4,5
	Foreign Language Courses (0)	-	2,0		Foreign Language Courses (0)	-	2,0
			30,0				20.0
			30,0				30,0
	III. SEMESTER				IV. SEMESTER		
ARY 111	Research Methods in Social Sciences	3+0	4,5	İKT 216	Mathematical Economics	4+0	7,0
BİL 150	Fundamentals of Information			İKT 218	Micro Economic Theory II	3+0	5,0
	Technology	4+0	5,0	İKT 220	Macro Economic Theory II	3+0	5,0
İKT 217	Microeconomic Theory I	3+0	5,0	İST 206	Statistics II	3+0	4,5
İKT 219	Macro Economic Theory I	3+0	5,0	MLY 205	Public Finance	3+0	4,5
İST 205	Statistics I	3+0	4,5	TAR 166	Atatürk's Principles and History of		
TAR 165	Atatürk's Principles and History of				Turkish Revolution II	0+0	2,0
	Turkish Revolution I	0+0	,	TÜR 152	Turkish Language II	2+0	2,0
TÜR 151	Turkish Language I	2+0					20.0
	Elective Course (0)	-	2,0				30,0
			30,0				
	V. SEMESTER				VI. SEMESTER		
İKT 301	International Trade Theory	3+0	5,0	İKT 304	International Trade Policy	3+0	5,0
İKT 309	Monetary Theory	3+0	5,0	İKT 310	Monetary Policy	3+0	5,0
İKT 337	Econometrics I	4+0	6,5	İKT 338	Econometrics II	4+0	
	Departmental Elective Courses (0)	_	9,0		Departmental Elective Courses (0)	_	9,0
	Elective Courses (0)	_	4,5		Elective Courses (0)	_	4,5
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			30,0				30,0

	VII. SEMESTER				VIII. SEMESTER		
İKT 308	Theory of Economic Growth	3+0	5,0	İKT 403	Development Economics	3+0	5,0
İKT 435	History of Economic Thought	4+0	7,0	İKT 442	Turkish Economy	4+0	7,0
	Departmental Elective Courses (0)	-	13,5		Departmental Elective Courses (0)	-	13,5
	Elective Courses (0)	-	4,5		Elective Courses (0)	-	4,5
			30,0				20.0
			30,0				30,0
DEPART	MENTAL ELECTIVE COURSE	ES		İKT 441	Interpretation of the Economic		
FİN 451	International Finance	3+0	4,5		Indicators	3+0	4,5
HUK 127	Constitutional Law	2+0	2,5	İKT 444	Regional Economics	3+0	4,5
HUK 251	Commercial Law	3+0	4,5	İKT 446	Keynesian Economics		4,5
HUK 343	Law and Economics	2+0	3,0	İKT 453	International Economic Organizations	3+0	4,5
HUK 356	Labor and Social Security Law	3+0	4,0	İKT 454	Comparative Economic Systems	3+0	4,5
İKT 110	Economic Sociology	3+0	4,5	İKT 455	Transition Economics	3+0	4,5
İKT 302	Economic Policy	3+0	4,5	İKT 456	Foreign Trade and Foreign Exchange	3+0	4,5
İKT 303	Labor Economics	3+0	4,5	İŞL 102	Management and Organization	3+0	4,0
İKT 339	Sport and Recreation Economy	3+0	,	MLY 305	Turkish Tax System	3+0	4,5
İKT 341	Gender and Development	3+0	,	MLY 403	Fiscal Policy	3+0	4,5
İKT 342	Economic Risk Management	3+0	,	MUH 310	Financial Statement Analysis	3+0	4,5
İKT 343	Education Economics	3+0		NÜM 305	Quantitative Methods	3+0	4,5
İKT 344	Health Economics	3+0					
İKT 345	Energy Economics	3+0		ELECT	IVE COURSES		
İKT 352	Industrial Economics	3+0	,	BEÖ 155	Physical Education	2+0	2,0
İKT 353	Natural Resources and Environmental		1,0	İLT 414	Influential Face to Face Relations in		
1111 000	Economics	3+0	4,5		Business Life	3+0	4,5
İKT 357	History of Economics	3+0	4,5	İŞL 425	Body Language and Diction	3+0	4,5
İKT 358	Agricultural Economics	3+0		KÜL 199	Cultural Activities	0+2	2,0
İKT 360	Distribution Theory and Poverty	3+0			Turkish Folk Music	2+0	2,0
İKT 361	Information Society and Development		4,5	MÜZ 157	Traditional Turkish Art Music	2+0	2,0
İKT 362	Financial Institutions and Banking	3+0		SAN 155	Hall Dances	0+2	2,0
İKT 363	Economics of Crises	3+0	4.5	SNT 155	History of Art	2+0	2,0
İKT 364	Economic History of Turkey	3+0	4.5	SOS 155	Folkdance	2+0	2,0
İKT 370	Public Economics	3+0	,	THU 203	Community Services	0+2	3,0
İKT 404	World Economy	3+0					
İKT 412	Economic Planning	3+0		FOREIC	GN LANGUAGE COURSES		
İKT 414	European Union and Turkey	3+0		ALM 165	(Ger) German I	3+0	2,0
İKT 419	Applications in Economics	0+4		ALM 166	(Ger) German II	3+0	2,0
İKT 437	Financial Economics I	3+0		FRA 165	(Fra) French I	3+0	2,0
İKT 438	Financial Economics II	3+0	4,5	FRA 166	(Fra) French II	3+0	2,0
İKT 439	Technology and Innovation	5.0	.,0	İNG 165	(Eng) English I	0+0	2,0
1111 737	Economics	3+0	4.5	İNG 166	(Eng) English II	0+0	2,0
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# DEPARTMENT OF LABOUR ECONOMICS AND INDUSTRIAL RELATIONS

Labour Economics and Industrial Relations is an interdisciplinary field of social sciences that studies social policy, sociology, psychology, economics and labour law.

The Department of Labour Economics and Industrial Relations has six main field of sciences: Social Policy, Industrial Relations, Labour Economics, Labour and Social Security Law, Management and Occupational Sociology, Management and Occupational Psychology. The Departmental courses have an interdisciplinary approach to work and work environment and various disciplines in social sciences such as social politics, law, economics, sociology, psychology and management.

The first two years of the program offers more general courses by various departments from the Faculty. However, the third and fourth years of study is devoted to specialized departmental courses. The Department offers students many elective courses to let the students specialize in the fields they want. Graduates from the Department will be experts in their field and also equipped with generalized skills, which allows them to retain their competence in a rapidly changing world. The graduates find opportunities of employment in personel or human resources departments of the public and private sector. The department is located in the main Campus of Anadolu University which is called Yunus Emre. It is governed by one chairman and one deputy chairman.

Head : Prof. Dr. Ayşe Çiğdem KIREL

Deputy Head: Assoc. Prof. Dr. Deniz KAĞNICIOĞLU Deputy Head: Assoc. Prof. Dr. Zerrin SUNGUR

	I. SEMESTER				II. SEMESTER		
BİL 150	Fundamentals of Information			HUK 127	Constitutional Law	2+0	2,5
	Technology	4+0	5,0	HUK 152	Law of Obligations	3+0	4,5
HUK 151	Fundamental Concepts of Law	3+0	4,5	İKT 102	Introduction to Economics II	3+0	5,0
İKT 101	Introduction to Economics I	3+0	5,0	İŞL 102	Management and Organization	3+0	4,0
İŞL 111	Introduction to Business I	3+0	4,0	MUH 116	General Accounting II	3+0	5,0
MAT 161	Mathematics I	3+0	4,5	SOS 124	Sociology	3+0	4,5
MUH 115	General Accounting I	3+0	5,0		Elective Courses (0)	-	2,5
	Foreign Language Courses (0)	-	2,0		Foreign Language Courses (0)	-	2,0
			30,0				30,0
	III. SEMESTER				IV. SEMESTER		
ÇEK 101	Introduction to Social Policy	3+0	5,0	ÇEK 102	Social Policy	3+0	5,0
ÇEK 211	Labour Economics I	3+0	5,0	ÇEK 212	Labour Economics II	3+0	4,5
HUK 251	Commercial Law	3+0	4,5	ÇEK 421	International Social Policy	2+0	3,0
İKT 209	Money and Banking	3+0	5,0	İST 206	Statistics II	3+0	4,5
İST 205	Statistics I	3+0	4,5	MLY 205	Public Finance	3+0	4,5
TAR 165	Atatürk's Principles and History of			SOS 312	Organizational Behavior	3+0	4,5
	Turkish Revolution I	0+0	2,0	TAR 166	Atatürk's Principles and History of		
TÜR 151	Turkish Language I	2+0	2,0		Turkish Revolution II	0+0	
	Elective Course (0)	-	2,0	TÜR 152	Turkish Language II	2+0	2,0
			30,0				30,0
	V. SEMESTER				VI. SEMESTER		
ÇEK 303	Individual Labor Law	4+0	6,0	ÇEK 310	Collective Labor Law	4+0	6,0
İKT 406	Turkish Economy	3+0	4,5	SOS 404	Social Structure of Turkey	3+0	4,5
	Departmental Elective Courses (0)	-	9,0		Departmental Elective Courses (0)	-	9,0
	Elective Courses (0)	-	10,5		Elective Courses (0)	-	10,5
			30,0				30,0

	VII. SEMESTER				VIII. SEMESTER		
ÇEK 405	Industrial Relations	4+0	6,0	ÇEK 410	Social Security Law	4+0	6,0
ÇEK 409	Social Security	3+0	5,0	İŞL 301	Human Resources Management	3+0	4,0
	Departmental Elective Courses (0)	-	9,0		Departmental Elective Courses (0)	-	9,0
	Elective Courses (0)	-	10,0		Elective Courses (0)	-	11,0
			20.0				20.0
			30,0				30,0
DEPART	MENTAL ELECTIVE COURSI	ES		İKT 414	European Union and Turkey	3+0	4,5
ARY 111	Research Methods in Social Sciences	3+0	4,5	İLT 366	Presentation Techniques	3+0	5,0
ÇEK 201	Industrial Psychology	3+0	4,5	İSN 315	Public Relations	2+0	3,0
ÇEK 206	Sociology of Work	3+0	4,5	İŞL 438	Performance and Career Management	2+0	3,0
ÇEK 305	Trade Unionism	3+0	4,5	MLY 305	Turkish Tax System	3+0	4,5
ÇEK 311	Employment and Unemployment	3+0	4,5	PSİ 152	Introduction to Psychology	2+0	3,0
ÇEK 316	Job Evaluation	2+0	3,0	PSİ 452	Social Psychology	3+0	5,0
ÇEK 318	Social Policy in the European Union	2+0	2,5	SHZ 422	Social Services	2+0	3,0
ÇEK 320	Public Servants' Unions in Turkey	2+0	3,0				
ÇEK 351	Social Policy in Turkey	3+0	5,0	ELECT	IVE COURSES		
ÇEK 352	Income Distribution and Poverty	3+0	5,0	BEÖ 155	Physical Education	2+0	2,0
ÇEK 353	History of Turkish Labor Relations	3+0	5,0	İLT 414	Influential Face to Face Relations in		
ÇEK 406	Applied Labor Law	3+0	4,5		Business Life	3+0	
ÇEK 412	New Technology and Working Life	2+0	2,5	İŞL 425	Body Language and Diction		4,5
ÇEK 413	Industrial Relations Applications	0+4	5,0	KÜL 199		0+2	
ÇEK 418	The Welfare Systems and Social				Turkish Folk Music	2+0	
	Policies	3+0	,	MÜZ 157			2,0
ÇEK 419	Occupational Health and Safety	3+0	4,5	SAN 155	Hall Dances		2,0
ÇEK 422	Inspection of Working Life	3+0	5,0	SNT 155	History of Art	2+0	
ÇEK 423	Leadership and Social Capital			SOS 155	Folkdance	2+0	, -
	Management	2+0	,	THU 203	Community Services	0+2	3,0
ÇEK 425	Social Insurance Law	2+0	3,0				
ÇEK 426	Collective Bargaining and Trade	•	• •		GN LANGUAGE COURSES		
	Unions Law	2+0			(Ger) German I		2,0
HUK 126	Administrative Law		3,0		(Ger) German II	3+0	
	Law and Economics		3,0		(Fra) French I		2,0
İKT 217	Microeconomic Theory I	3+0			(Fra) French II		2,0
İKT 219	Macro Economic Theory I	3+0			(Eng) English I		2,0
İKT 322	International Economics	2+0	,	İNG 166	(Eng) English II	0+0	2,0
İKT 363	Economics of Crises	3+0					
İKT 364	Economic History of Turkey	3+0	4,5				

# DEPARTMENT OF PUBLIC FINANCE

Economies are generally separated in two sectors. While private sector produces good and services for individual needs and private benefits. Public sector produces good and services for social needs and social benefits. Public finance is interested in separation of duties between private sector and public sector. Therefore public finance is about what the duties of governments should be, how those duties are done and how costs of government operations should be and are financed.

Public Finance Department has four sub fields; Public Finance Theory, Budgeting and Fiscal Planning, Fiscal Policy and Fiscal Laws

Head : Prof. Dr. Recai DÖNMEZ

Deputy Head: Assoc. Prof. Dr. Mehmet Oğuz ARSLAN Deputy Head: Assoc. Prof. Dr. Şebnem TOSUNOĞLU

	I. SEMESTER				II. SEMESTER		
HUK 127	Constitutional Law	2+0	2,5	HUK 126	Administrative Law	2+0	3,0
HUK 151	Fundamental Concepts of Law	3+0	4,5	HUK 152	Law of Obligations	3+0	4,5
İKT 101	Introduction to Economics I	3+0	5,0	MAT 162	Mathematics II	3+0	4,5
İŞL 101	Introduction to Business	3+0	4,5	MLY 102	Introduction to Public Finance	3+0	4,5
MAT 161	Mathematics I	3+0	4,5	MUH 116	General Accounting II	3+0	5,0
MUH 115	General Accounting I	3+0	5,0	SOS 124	Sociology	3+0	4,5
TÜR 151	Turkish Language I	2+0	2,0	TÜR 152	Turkish Language II	2+0	2,0
	Foreign Language Courses (0)	-	2,0		Foreign Language Courses (0)	-	2,0
			30,0				30,0
	III. SEMESTER				IV. SEMESTER		
BİL 150	Fundamentals of Information			HUK 251		3+0	4.5
DIE 130	Technology	4+0	5,0	İKT 204		3+0	
İKT 203	Micro Economic Theory	3+0		İST 206		3+0	
İST 205	Statistics I	3+0		İŞL 359		2+0	
MLY 201	Public Finance I	4+0		,			6,0
MLY 207	General Tax Law I	3+0	*			3+0	
TAR 165	Atatürk's Principles and History of		,		Atatürk's Principles and History of	5.0	5,5
	Turkish Revolution I	0+0	2,0	11111 100		0+0	2,0
	Elective Course (0)	-	2,0				
			30,0				30,0
	V. SEMESTER				VI. SEMESTER		
MLY 301	Turkish Tax System I	4+0	6,0	MLY 302		4+0	6,0
MLY 307		3+0	,			3+0	
MLY 309	Public Economics I	3+0				3+0	
	Departmental Elective Courses (0)	_	12,0			-	12,0
	Elective Courses (0)	-	3,0		TT 1 G (0)	-	3,0
			30,0				30,0
			20,0				20,0
	VII. SEMESTER				VIII. SEMESTER		
	Fiscal Policy I	3+0	*			3+0	
MLY 407	Tax Enforcement Law	3+0	*	MLY 402	<u> </u>	3+0	4,5
	Departmental Elective Courses (0)	-	15,0		Departmental Elective Courses (0)	-	15,0
	Elective Courses (0)	-	6,0		Elective Courses (0)	-	6,0
			30,0				30,0
DEPART	MENTAL ELECTIVE COURSI	ES		İKT 456	Foreign Trade and Foreign		
ÇEK 101	Introduction to Social Policy	3+0	5,0		Exchange		) 4,5
FİN 304	Financial Management	3+0	4,5	İŞL 405	Capital Markets	3+0	) 4,5
HUK 356	Labor and Social Security Law	3+0		MLY 31	2 Economics of Public Enterprise	2+0	3,0
HUK 377	Civil Law	3+0		MLY 31-	<u>,</u>		3,0
İKT 209	Money and Banking	3+0		MLY 31	e	3+0	0 4,5
İKT 322	International Economics	2+0		MLY 35			
İKT 365	Monetary Theory and Policy	3+0			Turkey	2+0	3,0
İKT 404	World Economy	3+0		MLY 35		2.4	20
İKT 406	Turkish Economy	3+0	4,5	MINOS	Economy		3,0
İKT 435	History of Economic Thought	4+0	7,0	MLY 35 MLY 36	9		3,0 3,0 4,0
							,

MLY 361	EU's Public Finance	2+0	2,0	ELECTI	VE COURSES		
MLY 362	International Finance	3+0	3,0	BEÖ 155	Physical Education	2+0	2,0
MLY 363	International Fiscal Relations	2+0	2,0	İLT 414	Influential Face to Face Relations in		
MLY 406	Dispute Resolution in Tax Law	3+0	4,5		Business Life	3+0	4,5
MLY 417	Tax Planning	2+0	3,0	İŞL 425	Body Language and Diction	3+0	4,5
MLY 419	Cost-Benefit Analysis	2+0	3,0	KÜL 199	Cultural Activities	0+2	2,0
MLY 421	Case Studies on Public Finance	0+4	5,0	MÜZ 155	Turkish Folk Music	2+0	2,0
MLY 427	Tax Penal Law	3+0	4,5	MÜZ 157	Traditional Turkish Art Music	2+0	2,0
MLY 429	Economic Effects of Taxes	3+0	4,5	SAN 155	Hall Dances	0+2	2,0
MLY 430	Tax Practices	3+0	4,5	SNT 155	History of Art	2+0	2,0
MLY 451	Tax Audit I	4+0	4,0	SOS 155	Folkdance	2+0	2,0
MLY 452	Tax Audit II	4+0	4,0	THU 203	Community Services	0+2	3,0
MLY 454	Globalization and Current Issues						
	in Taxation	3+0	4,0	FOREIG	N LANGUAGE COURSES		
MLY 455	Strategic Planning in Public			ALM 165	(Ger) German I	3+0	2,0
	Financial Management	2+0	3,0	ALM 166	(Ger) German II	3+0	2,0
MLY 455 (Eng	) Strategic Planning in Public			FRA 165	(Fra) French I	3+0	2,0
	Finance Management	2+0	*	FRA 166	(Fra) French II	3+0	2,0
MLY 457	Custom Legislation	2+0	•	İNG 165 (	Eng) English I	0+0	2,0
MUH 303	Cost Accounting	3+0	*	İNG 166 (	Eng) English II	0+0	2,0
MUH 308	Corporate Accounting	2+0	3,0				

# PROGRAM IN BUSINESS ADMINISTRATION (ENGLISH)

Business organizations have fundamental roles in the economic system of countries. Business education provides the required knowledge and skills for the effective management of business organizations which are surrounded by fastly changing global environment. Business education focus on the decision making process that will lead to effective and efficient use of resources; strategic management; marketing; finance and accounting; human resources and contemprorary management techniques.

Department of Business Administration of the Faculty of Economics and Administrative Sciences (FEAS) has six main fields of science as Management and Organization; Accounting and Finance; Quantitative Techniques; Production Management and Marketing; Trade Law; Cooperatives. The curricula of the Department consist of the compulsory courses in these distinct fields and a large variety of elective courses. The content of the courses are prepared in a way to give students theoretical and practical business knowledge, to enhance their analytical thinking and increase their ability to analyze business problems.

Head : Prof. Dr. Sevgi Ayşe ÖZTÜRK
Deputy Head : Assoc. Prof. Dr. Ayşe Banu BAŞAR
Deputy Head : Assoc. Prof. Dr. Fatih TEMİZEL

	I. SEMESTER				II. SEMESTER		
HUK 151	Fundamental Concepts of Law	3+0	4,5	HUK 152	Law of Obligations	3+0	4,5
İKT 101 (Eng)	Introduction to Economics I	3+0	5,0	İKT 102 (Eng)	Introduction to Economics II	3+0	5,0
İNG 107 (Eng)	Advanced English I	2+0	2,0	İNG 108 (Eng)	Advanced English II	2+0	2,0
İŞL 111 (Eng)	Introduction to Business I	3+0	4,0	İŞL 112 (Eng)	Introduction to Business II	3+0	4,0
MAT 161 (Eng)	Mathematics I	3+0	4,5	MAT 162 (Eng)	Mathematics II	3+0	4,5
MUH 115 (Eng	General Accounting I	3+0	5,0	MUH 116 (Eng	General Accounting II	3+0	5,0
SOS 125 (Eng)	Introduction to Sociology	3+0	3,0	PSİ 152 (Eng)	Introduction to Psychology	2+0	3,0
TÜR 151	Turkish Language I	2+0	2,0	TÜR 152	Turkish Language II	2+0	2,0
			30,0				30,0

	III. SEMESTER				IV. SEMESTER		
BİL 150	Fundamentals of Information			İST 206 (Eng)	Statistics II	3+0	4,5
	Technology	4+0	5,0	İŞL 214 (Eng)	Organizational Design	3+0	5,5
İST 205 (Eng)	Statistics I	3+0	4,5		Human Resources Management	3+0	4,0
İŞL 103 (Eng)	Business Management	3+0	3,5	MUH 303 (Eng)	Cost Accounting (Maliyet		
İŞL 217 (Eng)	Readings in Business	3+0	4,0		Muhasebesi)	3+0	5,0
MLY 205 (Eng	) Public Finance	3+0	4,5	PZL 302 (Eng)	Marketing Management	3+0	4,5
PZL 211 (Eng)	Principles of Marketing	3+0	4,5	SOS 312 (Eng)	Organizational Behavior	3+0	4,5
TAR 165	Atatürk's Principles and History			TAR 166	Atatürk's Principles and History		
	of Turkish Revolution I	0+0	2,0		of Turkish Revolution II	0+0	2,0
	Elective Course (0)	-	2,0				20.0
			30,0				30,0
			,-				
	V. SEMESTER				VI. SEMESTER		
· -	Financial Management I	3+0			Financial Management II	3+0	
	Tax Law	3+0	4,0	•	Capital Markets	3+0	
	Production Management and	2.0	1 5		Management Information Systems		
	Systems	3+0	,		Departmental Elective Courses (0)	-	9,0
	Departmental Elective Courses (0)	-	9,0	E	Elective Courses (0)	-	7,5
	Elective Courses (0)	-	8,0				30,0
			30,0				
	VII. SEMESTER				VIII. SEMESTER		
İŞL 404 (Eng)	International Business	3+0	4,5	İŞL 402 (Eng)	Business Policy	3+0	4,5
NÜM 305 (Eng	g) Quantitative Methods	3+0	4,5	MUH 310 (Eng)	Financial Statement Analysis	3+0	4,5
	Departmental Elective				Departmental Elective		
	Courses (0)	-	14,0		Courses (0)	-	14,0
	Elective Courses (0)	-	7,0		Elective Courses (0)	-	7,0
			30,0				30,0
DEPARTME	NTAL ELECTIVE COURSE	S		İŞL 406 (Eng)	Strategic Management	3+0	0 4,5
	Research Methods in Social			İŞL 415	Business Field Studies		4 5,0
THE THE (Eng)		3+0	4,5	İŞL 420 (Eng)	Foreign Trade Transactions and		,
BİL 307 (Eng)	Special Topics in Information			,	Management		3,0
	Technology	2+0	3,0	İŞL 426 (Eng)	Management and Leadership ir	l	
BSİ 304 (Eng)	Risk Management	2+0	3,0		the Global Environment	3+0	0 4,5
ÇEK 312	Labor Law	2+0	3,0	İŞL 427 (Eng)	_		
FİN 303 (Eng)	Financial Mathematics	3+0	4,5	*	Management	2+0	3,0
HUK 126	Administrative Law	2+0	3,0	İŞL 451 (Eng)		2.4	1.5
HUK 127	Constitutional Law	2+0	2,5	İÇI 452 (Enc)	Management  Applied Management By Real	3±0	0 4,5
HUK 251		3+0	4,5	IŞL 453 (Eng)	Life Experiences	3+0	0 4,5
İKT 337 (Eng)		4+0	6,5	İŞL 459 (Eng)			3,0
İKT 338 (Eng)		4+0	6,5	İŞL 461 (Eng)			3,0
İKT 414 (Eng)	-	3+0	4,5	İŞL 465 (Eng)	_	211	3 3,0
İKT 442 (Eng)		4+0	7,0	IÇE 403 (Elig)	Management Cross Cultural	2+0	0 4,5
İLT 366 (Eng)	_	3+0		İŞL 469 (Eng)			5,0
İST 454		3+0			g) Introduction to Public Finance		) 4,5
İŞL 202 (Eng)		3+0			g) Goverment Budgeting		3,0
İŞL 317 (Eng)	_	3+0		MUH 357 (En			5,0
İŞL 356 (Eng)	_	2+0			g) Management Accounting		0 4,5
İŞL 357 (Eng)		2+0			Consumer Behavior		0,8
İŞL 359 (Eng)		2+0		_	Digital Marketing		3,0
İŞL 367 (Eng)	Gender and Organizations	2+0	3,0				

PZL 453 (	Eng) Marketing Research	3+0	4,5	KÜL 199	Cultural Activities	0+2	2,0
PZL 458 (	(Eng) Marketing Information Systems	3+0	5,0	MÜZ 155	Turkish Folk Music	2+0	2,0
RHİ 454 (	Eng) Business Communication	3+0	4,5	MÜZ 157	Traditional Turkish Art Music	2+0	2,0
				SAN 155	Hall Dances	0+2	2,0
ELECTI	VE COURSES			SNT 155	History of Art	2+0	2,0
BEÖ 155	Physical Education	2+0	2,0	SOS 155	Folkdance	2+0	2,0
İLT 414	Influential Face to Face Relations in			THU 203	Community Services	0+2	3,0
	Business Life	3+0	4,5				
İŞL 425	Body Language and Diction	3+0	4,5				

# PROGRAM IN BUSINESS ADMINISTRATION (IJDP-LEEDS METROPOLITAN)

Name of Program Anaadolu University, Faculty of Economics and Managerial Sciences, Leeds Metropolitan University-Business Administration (English) International Joint Undergraduate Program Fees Fees are determined for 2009-2010 academic year and in the case of any probable increases in the following years, it will be declared to students before each academic year starts. Every student will be subject to new fees declared for that academic year nowithstanding their entry year. Anadolu University fee is 4.000TL for one year (Preparation English) and each of first three years. Leeds Metropolitan University fee is 5.800Pounds for the last year. This 5.800Pounds cover the education fee and basic charges of Leeds Metropolitan University. The expenditures for staying, food, books and other personal needs are predicted as about 650Pounds monthly for the period students will have a time in England, Language The education language of this program is English. To start their undergraduate education, students should take minimum 6 points from IELTS examination, minimum 550 points from paper-based TOEFL examination, minimum 213 points from computer-based TOEFL examination or minimum 74 points from internet-based TOEFL examination. Students who do not satisfy these conditions are going to study English in Anadolu University School of Foreign Languages Preparation Program. Students are expected to satisfy the English proficiency condition within maximum 2 years. Students who do not satisfy the English proficiency condition within maximum 2 years may be severanced and placed by "ÖSYM" to an undergraduate program in Turkey bearing the same name if possible or to an equivalent program, whose language of education is Turkish. The placement is made according to "ÖSS" scores and preferences of students. Application, Acceptance and Placement Students are placed centrally to International Joint Undergraduate Program predicating on placement (EA-2) score covering "ÖSS" score and weighted secondary education feedback score by "ÖSYM". Students are obliged to take the visa to have education in England. Turkish and British program coordinators will help students in their visa applications.

	I. SEMESTER				II. SEMESTER		
HUK 151	Fundamental Concepts of Law	3+0	4,5	HUK 152	Law of Obligations	3+0	4,5
İKT 101 (Eng)	Introduction to Economics I	3+0	5,0	İKT 102 (Eng)	Introduction to Economics II	3+0	5,0
İNG 107 (Eng)	Advanced English I	2+0	2,0	İNG 108 (Eng)	Advanced English II	2+0	2,0
İŞL 111 (Eng)	Introduction to Business I	3+0	4,0	İŞL 112 (Eng)	Introduction to Business II	3+0	4,0
MAT 161 (Eng)	) Mathematics I	3+0	4,5	MAT 162 (Eng)	Mathematics II	3+0	4,5
MUH 115 (Eng	) General Accounting I	3+0	5,0	MUH 116 (Eng	) General Accounting II	3+0	5,0
SOS 125 (Eng)	Introduction to Sociology	3+0	3,0	PSİ 152 (Eng)	Introduction to Psychology	2+0	3,0
TÜR 151	Turkish Language I	2+0	2,0	TÜR 152	Turkish Language II	2+0	2,0
			30,0				30,0
	III. SEMESTER				IV. SEMESTER		
BİL 150	Fundamentals of Information			İST 206 (Eng)	Statistics II	3+0	4,5
	Technology	4+0	5,0	İŞL 214 (Eng)	Organizational Design	3+0	5,5
İST 205 (Eng)	Statistics I	3+0	4,5	İŞL 301 (Eng)	Human Resources Management	3+0	4,0
İŞL 103 (Eng)	Business Management	3+0	3,5	MUH 303 (Eng	) Cost Accounting		
İŞL 217 (Eng)	Readings in Business	3+0	4,0	_	(Maliyet Muhasebesi)	3+0	5,0
MLY 205 (Eng)	Public Finance	3+0	4,5	PZL 302 (Eng)	Marketing Management	3+0	4,5
PZL 211 (Eng)	Principles of Marketing	3+0	4,5	SOS 312 (Eng)	Organizational Behavior	3+0	4,5
TAR 165	Atatürk's Principles and History			TAR 166	Atatürk's Principles and History		
	of Turkish Revolution I	0+0	2,0		of Turkish Revolution II	0+0	2,0
	Elective Course (0)	-	2,0				30,0
			30,0				50,0

V. SEMESTER FİN 301 (Eng) Financial Management I HUK 305 Tax Law İŞL 302 (Eng) Production Management and			4,5 4,0	İŞL 405 (En	g) Ca	VI. SEMESTER nancial Management II pital Markets nagement Information Systems	3+0 3+0 3+0	4,5 4,5 4,5
1	Systems Departmental Elective Courses (0 <sub>)</sub> Elective Courses (0)		4,5 9,0 8,0	Departmental Elective Courses (0 Elective Courses (0)				9,0 7,5
			30,0					30,0
	VII. SEMESTER					VIII. SEMESTER		
300 01 (Eng) In	novation & Change	2+0	7,5	300 00 (Eng) Consultancy Project			2+0	7,5
300 14 (Eng) Pr	oject Management	2+0	7,5	300 02 (Eng	300 02 (Eng) Personel & Career Effectiveness-			
300 21 (Eng) C1	oss Culturel Management	2+0	7,5	PACE 3			2+0	
El	ective Courses (0)	-	7,5	300 09 (Eng) Business Strategy			2+0	
			20.0		Elec	tive Courses (0)	-	7,5
			30,0					30,0
DEPARTMEN	NTAL ELECTIVE COURSE	ES		İŞL 453 (I	Eng)	Applied Management By Real		
ARY 111 (Eng)	Research Methods in Social					Life Experiences		) 4,5
	Sciences	3+0	4,5	İŞL 459 (I	-	Project Management		3,0
BİL 307 (Eng)	Special Topics in Information	•	• •	İŞL 461 (I	-	Negotiation Techniques	2+0	3,0
DOI 204 (E.)	Technology	2+0		İŞL 465 (I	Eng)	International Cross Cultural	2.0	1 1 5
BSİ 304 (Eng)	Risk Management	2+0		MI V 102	(Eng)	Management Introduction to Public Finance		) 4,5 ) 4,5
ÇEK 312	Labor Law	2+0				Government Budgeting		3,0
FİN 303 (Eng)	Financial Mathematics	3+0	,	MUH 357				5,0
HUK 126 HUK 127	Administrative Law Constitutional Law	2+0 2+0	*		_	) Management Accounting		) 4,5
HUK 251	Commercial Law	2+0 3+0	*			Consumer Behavior		3,0
İKT 337 (Eng)	Econometrics I	3+0 4+0				Digital Marketing		3,0
İKT 338 (Eng)	Econometrics II	4+0			_	Marketing Research		) 4,5
İKT 414 (Eng)	European Union and Turkey	3+0		PZL 458	, <b>,</b> ,	Marketing Information Systems		5,0
İKT 442 (Eng)	Turkish Economy	4+0			Eng)	Business Communication		4,5
İLT 366 (Eng)	Presentation Techniques	3+0			. 6/			,-
İST 454	Decision Theory	3+0		ELECTI	VE C	OURSE		
İŞL 202 (Eng)	Managerial Economics	3+0		BEÖ 155	Phys	ical Education	2+0	2,0
İŞL 317 (Eng)	Banking	3+0		İLT 414	-	ential Face to Face Relations in		
İŞL 356 (Eng)	Innovation Management	2+0	,		Busi	ness Life	3+0	4,5
İŞL 357 (Eng)	Small Business Management	2+0		İŞL 425	Body	Language and Diction	3+0	4,5
İŞL 359 (Eng)	Public Administration	2+0		KÜL 199	Cult	ural Activities	0+2	2,0
İŞL 367 (Eng)	Gender and Organizations	2+0		MÜZ 155	Turk	ish Folk Music	2+0	2,0
İŞL 406 (Eng)	Strategic Management	3+0		MÜZ 157	Trad	itional Turkish Art Music	2+0	2,0
İŞL 415	Business Field Studies	0+4	5,0	SAN 155		Dances	0+2	2,0
İŞL 420 (Eng)	Foreign Trade Transactions and			SNT 155		ory of Art	2+0	2,0
	Management	2+0	3,0	SOS 155		dance		2,0
İŞL 426 (Eng)	Management and Leadership in the Global Environment	3+0	4,5	THU 203	Com	munity Services	0+2	2 3,0
İŞL 451 (Eng)	Organizational Performance Management	3+0	4,5					

# PROGRAM IN BUSINESS ADMINISTRATION (IJDP-SUNY EMPIRE STATE COLLEGE)

Name of Program Anaadolu University, Faculty of Economics and Managerial Sciences, TheState University of New York (SUNY), Empire State College-Business Administration (English) International Joint Undergraduate Program Fees Fees are determined for 2009-2010 academic year and in the case of any probable increases in the following years, it will be declared to students before each academic year starts. Every student will be subject to new fees declared for that academic year nowithstanding their entry year. Anadolu University fee is 4.000TL for each year of Preparation English Program. Fees determined according to Empire State College for 2009-2010 academic year are 3.000TL and 2.500 US Dollars for the first year, 3.000TL and 2.500 US Dollars for the second year, 1.000TL and 3.725 US Dollars for the third year and 1.000TL and 3.725 US Dollars for the fourth year. Arbitrarily, students can take maximum 2 courses in the summerschool whose fee is 3.150 US Dollars. The expenditures for transport, staying, food, books and other personal needs are predicted as about 1.500 US Dollars for the period students will have a time in U.S.A. Language The education language of this program is English. To start their undergraduate education, students should take minimum 550 points from paper-based TOEFL examination, minimum 213 points from computer-based TOEFL examination or minimum 74 points from internet-based TOEFL examination. Students who do not satisfy these conditions are going to study English in Anadolu University School of Foreign Languages Preparation Program. After one-year Preparation Program, students are obliged to take specified TOEFL scores. Students who do not satisfy the English proficiency condition within maximum 2 years may be severanced and placed by "ÖSYM" to an undergraduate program in Turkey bearing the same name if possible or to an equivalent program, whose language of education is Turkish. The placement is made according to "ÖSS" scores and preferences of students. Application, Acceptance and Placement Students are placed centrally to International Joint Undergraduate Program predicating on placement (EA-2) score covering "ÖSS" score and weighted secondary education feedback score by "ÖSYM". Students accepted to International Joint Undergraduate Program are obliged to take the visa to attend the summerschool in U.S.A. Turkish and American program coordinators will help students in their visa applications.

I. SEMESTER					II. SEMESTER		
HUK 151 F	fundamental Concepts of Law	3+0	4,5	HUK 152	Law of Obligations	3+0	4,5
İKT 101 (Eng) I	ntroduction to Economics I	3+0	5,0	İKT 102 (Eng)	Introduction to Economics II	3+0	5,0
İNG 107 (Eng) A	dvanced English I	2+0	2,0	İNG 108 (Eng)	Advanced English II	2+0	2,0
İŞL 111 (Eng) I	ntroduction to Business I	3+0	4,0	İŞL 112** (Eng	) Introduction to Business II	3+0	4,0
MAT 161 (Eng) N	Nathematics I	3+0	4,5	MAT 162 (Eng)	Mathematics II	3+0	4,5
MUH 115 (Eng) C	General Accounting I	3+0	5,0	MUH 116 (Eng)	General Accounting II	3+0	5,0
SOS 125 (Eng) In	ntroduction to Sociology	3+0	3,0	PSİ 152 (Eng)	Introduction to Psychology	2+0	3,0
TÜR 151 T	urkish Language I	2+0	2,0	TÜR 152	Turkish Language II	2+0	2,0
			30,0				30,0
III. SEMESTER					IV. SEMESTER		
BİL 150	Fundamentals of Information	ı		İST 206 (Eng)	Statistics II	3+0	4,5
Technology 4+0							
	Technology	4+0	5,0	İŞL 214 (Eng)	Organizational Design	3+0	5,5
EDU 232082* (En	g) Educational Planning for	4+0	5,0	İŞL 214 (Eng) İŞL 301 (Eng)	Organizational Design Human Resources Management	3+0 3+0	
EDU 232082* (En	<i>C</i> 2	4+0 3+0	5,0 4,0	İŞL 301 (Eng)	· ·		
EDU 232082* (En İST 205 (Eng)	g) Educational Planning for			İŞL 301 (Eng)	Human Resources Management		4,0
İST 205 (Eng) İŞL 103 (Eng)	g) Educational Planning for Global Business Statistics I Business Management	3+0	4,0	İŞL 301 (Eng)	Human Resources Management Cost Accounting (Maliyet	3+0	4,0 5,0
İST 205 (Eng) İŞL 103 (Eng) MLY 205 (Eng)	g) Educational Planning for Global Business Statistics I	3+0 3+0	4,0 4,5	İŞL 301 (Eng) MUH 303 (Eng) PZL 302 (Eng)	Human Resources Management Cost Accounting (Maliyet Muhasebesi)	3+0 3+0	4,0 5,0 4,5
İST 205 (Eng) İŞL 103 (Eng) MLY 205 (Eng) PZL 211** (Eng)	g) Educational Planning for Global Business Statistics I Business Management Public Finance Principles of Marketing	3+0 3+0 3+0	4,0 4,5 3,5	İŞL 301 (Eng) MUH 303 (Eng) PZL 302 (Eng)	Human Resources Management Cost Accounting (Maliyet Muhasebesi) Marketing Management Organizational Behavior Atatürk's Principles and History	3+0 3+0 3+0	4,0 5,0 4,5 4,5
İST 205 (Eng) İŞL 103 (Eng) MLY 205 (Eng)	g) Educational Planning for Global Business Statistics I Business Management Public Finance Principles of Marketing Atatürk's Principles and	3+0 3+0 3+0 3+0	4,0 4,5 3,5 4,5	iŞL 301 (Eng) MUH 303 (Eng) PZL 302 (Eng) SOS 312 (Eng)	Human Resources Management Cost Accounting (Maliyet Muhasebesi) Marketing Management Organizational Behavior	3+0 3+0 3+0	4,0 5,0 4,5
İST 205 (Eng) İŞL 103 (Eng) MLY 205 (Eng) PZL 211** (Eng)	g) Educational Planning for Global Business Statistics I Business Management Public Finance Principles of Marketing Atatürk's Principles and History of Turkish	3+0 3+0 3+0 3+0 3+0	4,0 4,5 3,5 4,5 4,5	iŞL 301 (Eng) MUH 303 (Eng) PZL 302 (Eng) SOS 312 (Eng)	Human Resources Management Cost Accounting (Maliyet Muhasebesi) Marketing Management Organizational Behavior Atatürk's Principles and History	3+0 3+0 3+0 3+0	4,0 5,0 4,5 4,5 2,0
İST 205 (Eng) İŞL 103 (Eng) MLY 205 (Eng) PZL 211** (Eng)	g) Educational Planning for Global Business Statistics I Business Management Public Finance Principles of Marketing Atatürk's Principles and History of Turkish Revolution I	3+0 3+0 3+0 3+0	4,0 4,5 3,5 4,5 4,5	iŞL 301 (Eng) MUH 303 (Eng) PZL 302 (Eng) SOS 312 (Eng)	Human Resources Management Cost Accounting (Maliyet Muhasebesi) Marketing Management Organizational Behavior Atatürk's Principles and History	3+0 3+0 3+0 3+0	4,0 5,0 4,5 4,5
İST 205 (Eng) İŞL 103 (Eng) MLY 205 (Eng) PZL 211** (Eng)	g) Educational Planning for Global Business Statistics I Business Management Public Finance Principles of Marketing Atatürk's Principles and History of Turkish	3+0 3+0 3+0 3+0 3+0	4,0 4,5 3,5 4,5 4,5	iŞL 301 (Eng) MUH 303 (Eng) PZL 302 (Eng) SOS 312 (Eng)	Human Resources Management Cost Accounting (Maliyet Muhasebesi) Marketing Management Organizational Behavior Atatürk's Principles and History	3+0 3+0 3+0 3+0	4,0 5,0 4,5 4,5 2,0

V. SEMESTER			VI. SEMESTER
BME 213504* (Eng) e-Commerce	3+0	4,5	FİN 302 (Eng) Financial Management II 3+0 4,5
FİN 301** (Eng) Financial Management I	3+0	4,5	HİS 243444* (Eng) Western Civilization 5+0 4,5
HUK 305 Tax Law	3+0	4,0	İŞL 405 (Eng) Capital Markets 3+0 4,5
İŞL 302** (Eng) Production Management		.,.	İŞL 417** (Eng) Management Information
Systems	3+0	4,5	Systems 3+0 4,5
SMT 272354* (Eng) Natural Science Course	3+0	4,5	Elective Courses (0) - 12,0
Elective Courses (0)	-	8,0	<u> </u>
			30,0
		30,0	
VII. SEMESTER			VIII. SEMESTER
BME 214754* (Eng) Business Ethics	3+0	4,5	ART 222024* (Eng) Liberal Arts Course 3+0 4,5
İŞL 217 (Eng) Readings in Business	3+0	4,0	BME 213254* (Eng) Business Strategy 3+0 4,5
İŞL 402 (Eng) Business Policy	3+0	4,5	ESC * (Eng) Final Project for ESC
İŞL 404** (Eng) International Business	3+0	4,5	Degree 0+4 6,0
NÜM 305 (Eng) Quantitative Methods	3+0	4,5	HİS 241214* (Eng) U.S. History 3+0 4,5
Elective Courses (0)	-	8,0	MUH 310 (Eng) Financial Statement
			Analysis 3+0 4,5
		30,0	Elective Courses (0) - 6,0
			30,0
			ior are on a second
ELECTIVE COURSE			İŞL 317 (Eng) Banking 3+0 3,0
BEÖ 155 Physical Education	2+0	2,0	İŞL 356 (Eng) Innovation Management 2+0 3,0
iLT 414 Influential Face to Face Relations i		4.5	İŞL 357 (Eng) Small Business Management 2+0 3,0
Business Life	3+0	,	İŞL 359 (Eng) Public Administration 2+0 2,5
İŞL 425 Body Language and Diction KÜL 199 Cultural Activities	3+0	,	İŞL 367 (Eng) Gender and Organizations 2+0 3,0
	0+2	,	İŞL 406 (Eng) Strategic Management 3+0 4,5
	2+0	,	İŞL 415 Business Field Studies 0+4 5,0
MÜZ 157 Traditional Turkish Art Music SAN 155 Hall Dances	2+0		İŞL 420 (Eng) Foreign Trade Transactions and Management 2+0 3,0
SAN 133 Hail Dances SNT 155 History of Art	0+2 2+0		İŞL 426 (Eng) Management and Leadership in
SOS 155 Folkdance	2+0		the Global Environment 3+0 4,5
THU 203 Community Services	0+2		İŞL 451 (Eng) Organizational Performance
1110 203 Community Services	0+2	3,0	Management 3+0 4,5
ELECTIVE COURSES			İŞL 453 (Eng) Applied Management By Real
ARY 111 (Eng) Research Methods in Social			Life Experiences 3+0 4,5
Sciences	3+0	4,5	İŞL 459 (Eng) Project Management 2+0 3,0
BİL 307 (Eng) Special Topics in Information			İŞL 461 (Eng) Negotiation Techniques 2+0 3,0
Technology	2+0	3,0	İŞL 465 (Eng) International Cross Cultural
BSİ 304 (Eng) Risk Management	2+0	3,0	Management 2+0 4,5
ÇEK 312 Labor Law	2+0	3,0	MLY 102 (Eng) Introduction to Public Finance 3+0 4,5
FİN 303 (Eng) Financial Mathematics	3+0	4,5	MLY 428 (Eng) Government Budgeting 3+0 3,0
HUK 126 Administrative Law	2+0	3,0	MUH 357 (Eng) Auditing 3+0 5,0
HUK 127 Constitutional Law	2+0	2,5	MUH 404 (Eng) Management Accounting 3+0 4,5
HUK 251 Commercial Law	3+0	4,5	PZL 306 (Eng) Consumer Behavior 2+0 3,0
İKT 337 (Eng) Econometrics I	4+0	6,5	PZL 412 (Eng) Digital Marketing 2+0 3,0
İKT 338 (Eng) Econometrics II	4+0	6,5	PZL 453 (Eng) Marketing Research 3+0 4,5
İKT 414 (Eng) European Union and Turkey	3+0	4,5	PZL 458 (Eng) Marketing Information Systems 3+0 5,0
İKT 442 (Eng) Turkish Economy	4+0	7,0	RHİ 454 (Eng) Business Communication 3+0 4,5
İLT 366 (Eng) Presentation Techniques	3+0	5,0	
İST 454 Decision Theory	3+0	4,5	
İŞL 202 (Eng) Managerial Economics	3+0	4,5	

# PROGRAM IN ECONOMICS (ENGLISH)

The department of Economics educates people who are willing to do research and work on the variety levels of economic life. The economic theory is given as an academic formation to students who are going to work on private and government sectors with the help of math, statistics and econometrics. The education of economics contains two basic processes. The first is to teach economics? principals and tools which will be used after graduating from university and to educate high quality labor force in changing global conditions. The second is to develop systematic and independent thinking ability, which will be helpful in every aspect of people's life, and to give students academic formation in economics subjects. In this context, in the department apart from economics there are business, law, and public finance classes. These classes give students chances to find better jobs in a wide range of areas. During first two years, students take theoretical courses and completing these courses in success they can take the third and fourth year classes. In the third and fourth year, there are a variety of elective courses, which are related to the areas that student's desire to work after graduation. Thus, students are favoring courses in wide range and having the chance of graduating with a strong infrastructure. The department has four following main branches; Economic Theory, Economic Policy, Economic Growth and International Economics and History of Economics.

Head : Prof. Dr. Cafer Necat BERBEROĞLU Deputy Head : Assoc. Prof. Dr. Levent ERDOĞAN Deputy Head : Asst. Prof. Dr. Hasan İSLATİNCE

I. SEMESTER II. SEMESTER	II. SEMESTER			
İKT 127 (Eng) Introduction to Economics I 4+0 7,5 HUK 151 Fundamental Concepts	of Law 3+0	4,5		
iNG 107 (Eng) Advanced English I 2+0 2,0 İKT 128 (Eng) Introduction to Econom	ics II 4+0	7,5		
İŞL 101 (Eng) Introduction to Business 3+0 4,5 İNG 108 (Eng) Advanced English II	2+0	2,0		
MAT 197 (Eng) Mathematics I 4+0 6,5 MAT 198 (Eng) Mathematics II	4+0	6,5		
MUH 107 (Eng) Financial Accounting I 3+0 5,5 MUH 108 (Eng) Financial Accounting II	3+0	4,5		
TÜR 151 Turkish Language I 2+0 2,0 SOS 125 (Eng) Introduction to Sociolog	gy 3+0	3,0		
Elective Course (0) - 2,0 TÜR 152 Turkish Language II	2+0	2,0		
$\overline{30,0}$		30,0		
III. SEMESTER IV. SEMESTER				
ARY 111 (Eng) Research Methods in Social HUK 152 Law of Obligations	3+0	4,5		
Sciences 3+0 4,5 İKT 212 (Eng) Macroeconomic Theory	4+0	7,5		
BİL 150 Fundamentals of Information İKT 216 (Eng) Mathematical Economic		7,0		
Technology 4+0 5,0 IST 206 (Eng) Statistics II	3+0	4,5		
iKT 211 (Eng) Microeconomic Theory 4+0 7,5 MLY 205 (Eng) Public Finance	3+0	4,5		
İST 205 (Eng) Statistics I 3+0 4,5 TAR 166 Atatürk's Principles and	History			
MAT 235 (Eng) Linear Algebra 4+0 6,5 of Turkish Revolution I	0+0	2,0		
TAR 165 Atatürk's Principles and History				
of Turkish Revolution I 0+0 2,0		30,0		
30,0				
V. SEMESTER VI. SEMESTER				
İKT 309 (Eng) Monetary Theory 3+0 5,0 İKT 310 (Eng) Monetary Policy	3+0	5,0		
İKT 329 (Eng) International Economics I 3+0 5,0 İKT 330 (Eng) International Economics	II 3+0	5,0		
İKT 337 (Eng) Econometrics I 4+0 6,5 İKT 338 (Eng) Econometrics II	4+0	6,5		
Departmental Elective Courses (0) - 9,0 Departmental Elective Co	ourses (0) -	9,0		
Departmental Electric Courses (6)				
Elective Courses (0) - 4,5 Elective Courses (0)	-	4,5		

VII. SEMESTER				VIII. SEMESTER				
İKT 308 (Eng) Theory of Economic Growth 3+0 5,0			5,0	İKT 403 (Eng) Development Economics			3+0	5,0
İKT 435 (Eng) History of Economic Thought 4+0 7,0			7,0	İKT 442 (E	ng) Turkish	Economy	4+0	7,0
	Departmental Elective Courses (6	)) -	13,5		Departmental Elective Courses (0)			13,5
	Elective Courses (0)	-	4,5		Elective	Courses (0)	-	4,5
			30,0					30,0
DEPARTMENTAL ELECTIVE COURSES				İKT 455 (	Eng) Tran	sition Economics	3+0	4,5
FİN 451 (Eng)	International Finance	3+0	4,5	İKT 457 (	Eng) Ecor	nomics of Services and e-		
HUK 127	Constitutional Law	2+0	2,5		Com	merce	3+0	4,5
HUK 251	Commercial Law	3+0	4,5	İKT 458 (	Eng) App	lied Econometrics	3+0	4,5
HUK 356	Labor and Social Security Law	3+0	4,0	İŞL 317 (	Eng) Banl	king	3+0	3,0
İKT 110 (Eng)	Economic Sociology	3+0	4,5	İŞL 357 (	Eng) Sma	ll Business Management	2+0	3,0
İKT 303 (Eng)	Labor Economics	3+0	4,5	MLY 428	(Eng) Gov	erment Budgeting	3+0	3,0
İKT 331 (Eng)	Industrial Economics I	3+0	4,5					
İKT 332 (Eng)	Industrial Economics II	3+0	4,5		VE COU			
İKT 363 (Eng)	Economics of Crises	3+0	4,5	BEÖ 155	Physical I			2,0
İKT 366 (Eng)	Readings in Economics	3+0	4,5	İLT 414		Face to Face Relations in		
İKT 368 (Eng)	Advanced Macro Economic				Business			4,5
	Theory	3+0	4,5	İŞL 425	-	guage and Diction	3+0	
İKT 414 (Eng)	European Union and Turkey	3+0	4,5	KÜL 199	Cultural A			2,0
İKT 419	Applications in Economics	0+4	5,0	MÜZ 155	Turkish F			2,0
İKT 424 (Eng)	Economic Forecasting	3+0	4,5	MÜZ 157		al Turkish Art Music	2+0	
İKT 434 (Eng)	Topics in Economics	3+0	4,5	SAN 155	Hall Danc			2,0
İKT 437 (Eng)	Financial Economics I	3+0	4,5	SNT 155	History of			2,0
İKT 438 (Eng)	Financial Economics II	3+0	4,5	SOS 155	Folkdance		2+0	
İKT 453 (Eng)	International Economic			THU 203	Communi	ty Services	0+2	3,0
	Organizations	3+0	4,5					

# PROGRAM IN ECONOMICS (IJDP-SUNY CORTLAND)

# Name of the Program

Anadolu University, Faculty of Economics and Administrative Sciences, The State University of New York (SUNY), Cortland College-Economics International dual-diploma program.

#### Fees

The Common international undergraduate degree program which will be held with Cortland University is a 4 year program. Living the first year in Turkey, the students will complete two years of their education life in Cortland and two years in Anadolu University. For 2007-2008 academic year, the tuition for this program is 10.000 USA Dollar per year. This tuition will be paid at the beginning of each semester as 2 equal payments during this 4 years. This money constitutes of the tuition and fees of the Cortland University, compulsory health insurence fee for the study perion in USA, the fee of the oriantation program and the registration fee in Anadolu University. It is estimated that the money required for dormitory, food,books,expendable items and personal expenses will be about 11.200 USA Dollar per year in Cortland. The tuition for the prep school is 4.200 USA Dollar.

#### The Language of the Education

The Language of this program is English. In order the students to begin their undergraduate education, they have to take the TOEFL exam, should get at least; 550 from the written TOEFL exam, 213 from the computer based TOEFL exam and 74 points from the TOEFL exam on the internet. The students who can not fulfill these requirements will take intensive language education in the preparation program. After one year of intensive english education, students will take the TOEFL exam again and should get the scores stated above. At most two years are given to the students to fulfill the TOEFL requirements.

If the students can not get the necessary scores from the TOEFL exam in two years time they are dismissed from the program and placed by OSYM to another program in Turkish and with the samename according to the choices of the students.

# **Application Acceptance and Placement**

The students are placed to this program centraly by OSYM in accordance with their OSS scores in the related type and their higher education success scores. In order to be accepted to this international common undergraduate program, the students OSS score in the related area should be at least 210 and Y-OSS score should be at least 250.

The students who are accepted to international common undergraduate program are obliged to take the visa necessary for education in USA. The program coodinators of both universities will guide the students for visa procedures.

You can check the web site below for detailed information about SUNY, Cortland.

I. SEMESTER				II. SEMESTER		
İKT 127 (Eng) Introduction to Economics I	4+0	7,5	HUK 151	Fundamental Concepts of Law	3+0	4.5
İNG 107 (Eng) Advanced English I	2+0	,		g) Introduction to Economics II		7,5
İŞL 101 (Eng) Introduction to Business		4,5		ng) Advanced English II	2+0	2,0
MAT 197 (Eng) Mathematics I		6,5		ing) Mathematics II	4+0	
MUH 107 (Eng) Financial Accounting I		5,5	•	Eng) Financial Accounting II	3+0	
TÜR 151 Turkish Language I		2,0		ng) Introduction to Sociology	3+0	
Elective Course (0)	_	2,0	TÜR 152	Turkish Language II	2+0	2,0
, ,				5 6		
		30,0				30,0
VI. SEMESTER				VII. SEMESTER		
			İKT 308 (En	g) Theory of Economic Growth	3+0	5,0
			İKT 435 (En	g) History of Economic Thought	4+0	7,0
			TAR 165	Atatürk's Principles and History of		
				Turkish Revolution I	0+0	2,0
				Elective Courses (0)	-	16,0
						30,0
						,-
VIII. SEMESTER						
İKT 403 (Eng) Development Economics		5,0				
İKT 442 (Eng) Turkish Economy		7,0				
TAR 166 Atatürk's Principles and History of Turkish Revolution II		2,0				
	0+0	2,0 16,0				
Elective Courses (0)	-	10,0				
		30,0				
DEPARTMENTAL ELECTIVE COURS	ES		İKT 457 (1	Eng) Economics of Services and e-		
FİN 451 (Eng) International Finance	3+0	4,5		Commerce	3+0	) 4,5
HUK 127 Constitutional Law	2+0	2,5	İKT 458 (1	Eng) Applied Econometrics	3+0	) 4,5
HUK 251 Commercial Law	3+0		İŞL 317 (E	Eng) Banking	3+0	3,0
HUK 356 Labor and Social Security Law	3+0	4,0	-	Eng) Small Business Management		3,0
İKT 110 (Eng) Economic Sociology	3+0	4,5	MLY 428	(Eng) Goverment Budgeting	3+0	3,0
İKT 303 (Eng) Labor Economics	3+0	4,5				
İKT 331 (Eng) Industrial Economics I	3+0	4,5		VE COURSES		
İKT 332 (Eng) Industrial Economics II	3+0	4,5		Physical Education		2,0
İKT 363 (Eng) Economics of Crises	3+0	4,5	ILT 414	Influential Face to Face Relations in		
İKT 366 (Eng) Readings in Economics	3+0	4,5	igt 405	Business Life		) 4,5
İKT 368 (Eng) Advanced Macro Economic			İŞL 425	Body Language and Diction		) 4,5
Theory	3+0		KÜL 199	Cultural Activities		2 2,0
İKT 414 (Eng) European Union and Turkey	3+0			Turkish Folk Music		2,0
İKT 419 Applications in Economics	0+4		MÜZ 157	Traditional Turkish Art Music		2,0
İKT 424 (Eng) Economic Forecasting	3+0		SAN 155	Hall Dances		2 2,0
İKT 434 (Eng) Topics in Economics	3+0		SNT 155	History of Art		2,0
İKT 437 (Eng) Financial Economics I	3+0	,	SOS 155	Folkdance		2,0
İKT 438 (Eng) Financial Economics II	3+0	4,5	THU 203	Community Services	U+2	2 3,0
İKT 453 (Eng) International Economic	2.0	4.5				
Organizations	3+0					
İKT 455 (Eng) Transition Economics	3+0	4,5				

# **COURSE CONTENTS**

#### ALM 165 German I

3+0 2,0

Greeting and Saying Goodbye; Introducing Yourself and Others; Giving Personal Information About Yourself; Spelling a Word; Counting up to 100; Communicating in Private Life; Telling Profession; Talking About Occupation and Business; Expressing a Problem; Introducing Family; Telling the Time; Planning Events; Making an Appointment; Saying the Names of Foods; Reading the Menu; Ordering in the restaurant; Shopping at the Market; Making A Complaint; Saying the Names of Vehicles; Asking for Address; Understanding Directions; Talking about the Illness; Reading and Writing Dates; Replying to an Invitation; Making Holiday Plans; Understanding and Talking About the Weather Forecast.

#### **ALM 166 German II**

3+0 2.0

Giving Feedback; Making A Suggestion; Asking Questions; Expressing Ideas; Expressing Requests and Fears; Understanding Signs; Giving Directions; Talking about Sports; Reading and Understanding Newspapers; Ordering by Telephone; Preferring a Profession; Talking about Professions; Making a Complaint; Intercultural Communication; Comprehending Instructions for Use; Making Weather Forecast; Reading Literary Texts; Celebrating; Comprehending and Giving Recipe; Identify Things; Comprehending Adventure Stories and Movies.

# ARY 111 Research Methods in Social Sciences 3+0 4.5

Social Science and Research: Social sciences, Scientific Research; Planning of Social Research; Subject and goal, Research questions, Research methods, Population and sample; Research Models in Social Sciences: Historical model, Descriptive model, Casual-Comparative model, Experimental model; Measurement: Levels of measurement, Characteristics of measurement implements, Types of measurement implements; Techniques of Data Analysis; Preparing Research Reports in Social Sciences.

# BEÖ 155 Physical Education

2+0 2,0

Definition of Physical Education and Sports; Aims, Disadvantages of Inactive Life; Various Activities for Physical Education; Recreation; Human Physiology; First Aid; Sports Branches: Definition, Rules and Application; Keep Fit Programs.

# **BİL 150 Fundamentals of**

Information Technology 4+0

Introduction to Computer: History of Computer; Operating Systems: Introduction to operating systems; Office Software-Word Processors and Document Systems: General Characteristics of the Office Software; Office-Software-Spreadsheets Programs: Spreadsheets Programs; Office Software-Presentation Programs: Presentation Programs; E Mail-Personal Communication Management: General Characteristics of the E Mailing System; Effective use of the Internet and Internet Security; Network Technologies. Computer Hardware and Error Detection: Types of Computers; Social Networks and Social Media: Social Media and Introduction to Social Media; Special Application

Software: Multimedia; Law and Ethics of Informatics: Intellectual Property and Informatics Law; E-Learning: Developments in E-Learning; E-Government Applications; Computer and Network Security; Latest Strategic Technologies of Informatics: Factors Affecting Technological Developments.

# **BİL 285 Computer Applications**

3+0 4,5

Windows 98 as an Operating System; Characteristics and Use of Windows 98; Windows File System; Introduction and Usage of Network Applications Supported by Windows 98: Instructions for using Internet Explorer, Instructions for Internet Mail applications, Internet News and usage, Microsoft Exchange, Microsoft NetMeeting; Introduction to Office 97; Microsoft Outlook; Introduction to Visual Basic Programming Language; Introduction to Access.

# **BİL 307 Special Topics in**

Information Technology 2+0 3,0

Management and Information Technology Interaction; Strategy and Information Technology: Information technology and strategy coherence; Technological Innovations and Innovativeness; Strategy and Innovativeness; Innovative e-Business Models; User Generated Context and its use in business context, Recent developments.

# BSİ 304 Risk Management

2+0 3,0

Risk concept and important of risk, risk type, international market and exchange rate method of approach, relations rate of interest and risk, , risk management and derivatives, risk managemant technics inside of business, risk of international operation and protective method, risk management and capital requirements, Basel I and Basel II approach, IRB approach, New approach in risk management, Risk management technics in Turkish Banking System, risk management and insurance, Risk adjusted performance Measures, Solvency capital requirements..

# **CEK 101 Introduction to Social Policy** 3+0 5,0

Social policy: Principles and rules of social policy, social welfare, social care, Work conditions, Society and the State; Basic Instruments of Social Policy: Social planning, Social Security System, Industrial Relations System; Historical Development of Social Policy; Industrial Revolution; International Social Policy; Themes in Comparative Analysis of Social Policy; International Labor Office; Social Policy in European Union; Current Social Policies.

# ÇEK 102 Social Policy

3+0 5,0

Selected Areas in Social Policy; Unemployment and Employment Policies; Informal Sector and Social Policy; Wages, Minimum Wages and Social Policy; Improving Working Conditions; Female Labor and Social Policy; Defining and Employment of Disabled; Ex-offenders and Social Policy; Children and Social Policy; Protection of Child Labor; Social Care for the Elderly; Social Policy and Mobility, Migration and Settlement; Consumer Movement;

Social Security Systems and Social Policy, Industrial Relations and Social Policy.

# CEK 201 Industrial Psychology 3+0 4,5

Personnel Psychology: Psychological dimensions of job analysis, Employee selection, Training, Motivation and performance appraisal processes; Work Environment its Influence on Individual: Conditions related to physical, social, internal environment, and working hours, Boredom, Stress, Dissatisfaction and aggression at work; Psychology of Industrial Relations: Individual motives and attitudes influencing Union participation, Trust and Loyalty; Negotiation Process: Power of negotiation, Ability, Personality.

# ÇEK 206 Sociology of Work

What is Industrial Sociology?; The Emergence of Industrialization; Current Perspectives in Industrialization; Convergence Theories; The Family and Industrialization; Fundamental Characteristics of Agricultural, Industrial and Information Societies; Current Developments in Business Management; Organizational Socialization; What is Organizational Culture?; Place of Women in Work Life; Flexible Organization Model; Organizations and Bureaucracy; Technology and Environmental Problems.

3+0 4,5

#### CEK 211 Labour Economics I 3+0 5.0

Characteristics of Labor Markets; Neo-Classical Traditions; Instructional Traditions; Supply of Labor; Neo Classical Work/Leisure Theory; Characteristics of indifference curves affecting the labor supply non wage elements; Labor force participation rate; Demand for labor in the short run; Demand for labor in the long run; Equilibrium employment rate; Elasticity of demand for labor; Wage settings; Wage settings in competitive markets; Wage settings in monopolist markets; Wage determination; Heterogeneous work; Heterogeneous worker; Failure of labor markets and wage determination; The economics of education; Human Capital Theory; The criticism directed to the Human Capital Theory.

# ÇEK 212 Labour Economics II 3+0 4,5

Economics analysis of Labor Mobility; Types of Labor Mobility; Labor Migration as a Human Capital Investment; Brain Drain; The results of the labor migration; Labor Migration from Turkey to Foreign Countries; Economic Analysis of Trade Unions; Supply and Demand for Labor Union Services; Objectives of Trade Unions; Trade union activities; Economic Impact of Trade Unions; Impact of Trade Unions on Relative Wages; Impact of Trade Unions on Firms? profitability; Governments and Labor Markets; Labor Productivity; Relationship between productivity and technology; Unemployment; Type of Unemployment; Relationship between Unemployment and technology; Unemployment in Turkey; Policies to reduce unemployment in Turkey; Passive Labor Market Policies; Active Labor Market Policies: Inflation and wages: Inflation and Employment: Labor Markets in Globalization Process: Discrimination in Labor Markets.

# CEK 303 Individual Labor Law

4+0 6,0

History, Sources and Basic Concepts of Labor Law; Scope of Labor Act. No:1475; Contract of Service; Types of Contract; Employer and Employee Obligations; Termination of Contract of Service; Results of Termination, Indemnity Pay and Certificate of Work; Work Hours; Overtime; Night Work; Paid Holidays and Vacations; Protection of Child Workers and Women Workers; Convicted and Handicapped Workers.

#### **CEK 305 Trade Unionism**

3+0 4,5

Development of the Trade Unionism; Trade Union Theories; Types; Development of Turkish Trade Unionism; Social, Economic and Legal Determinants of Trade Union Movement; Structure of Trade Unions; Models of Trade Unions; Activities of Trade Unions: Collective Agreement,; Strike and Other Activities; Trade Unions and the State; Characteristics of Trade Union Movements Major Issues in Trade Unions of EU countries, Southeast Asia Countries, U.S.A., Israel, etc; Development and Future of International Unionism.

#### **CEK 310 Collective Labor Law**

4+0 6.0

Unions in General; Structure of Trade Unions: Union membership, Guarantees, Financial structure; Activities, Auditing; Termination of Trade Unions and Confederations; Collective Agreement: Collective labor disputes, Mediation and arbitration; Strike and Lockout in Collective Labor Disputes.

# **CEK 311 Employment and Unemployment** 3+0 4,5

Defining to employment/unemployment-related concepts; Labor Markets and Characteristics; Economically Active Population; Labor Force; Labor Force Participation; Dependency Ratio; Underemployment; Theoretical background of Employment and Unemployment Concept: Classical Economics (Classical Employment Theory); Labor Market in Classical Economics; Employment and Unemployment in Keynesian Economics; Neoclassical economics; Constitutional Economics; Contemporary economic approaches; Production Relations and Employment; Employment problems; Underemployment; Definition; Unemployment; Ratio; Measurement; Unemployment Types (Hidden; Frictional; Structural; Cyclical; Seasonal); Microeconomic Analysis of Employment and Unemployment; Firm and Labor Force Supply and Demand: Macroeconomic Analysis of Employment and Unemployment; Employment and Unemployment in the World; Employment Unemployment in Turkey.

# ÇEK 312 Labor Law

2+0 3,0

Principles and History of Labor Law; Labor Code; Contract of Service: Formation, Types, Obligations, Termination and its consequences; Regulation of Work; Trade Unions: Formation, Organization, Structure, Termination, Control; Union Membership; Guarantees of Union Membership; Collective Labor Agreements: Signing and application of the agreement; Strikes and Lockouts: Concept, Application, Consequences.

# **CEK 316 Job Evaluation**

2+0 3,0

Human Resource Management and Job Evaluation in Whole Business Management; Objectives and Benefits of the Job Evaluation System; Job Evaluation and Job Study; Job Analysis; Job Description and Job Requirement; Approaches to Job Evaluation; Non-analytical Methods; Whole Job Ranking; Paired Comparison; Job Classification; Analytical Methods: Factor Comparison, Point-Factor; Market comparisons; Selecting the Right Job; The Process of Developing a Compensation Plan for the Organization.

CEK 318 Social Policy in the European Union 2+0 2,5

# The roots of European social policy; Evolution of social policy in the EU: Treaty establishing the European Coal and Steel Community; Treaty of Rome; Maastricht Treaty; Amsterdam Treaty; Nice Treaty; Lisbon Agenda and European Employment Strategy; EU Constitution; Social partners at EU level: European Trade Union Confederation (ETUC); The Confederation of European Business (Business Europe); European Centre of Employers and Enterprises providing Public services (CEEP); The European Association of Crafts; Small and Medium-sized Enterprises (UEAPME): Decision process in the EU: Sources of primary

Europe); European Centre of Employers and Enterprises providing Public services (CEEP); The European Association of Crafts; Small and Medium-sized Enterprises (UEAPME); Decision process in the EU; Sources of primary and secondary sources of social policy in the EU; Collective bargaining and social dialogue at the EU level; Harmonization of social policies to the EU in Turkey: Social policies in Turkey-EU key documents; Social policies in the accession partnership documents; National programs and social policies; Social policies in the progress reports.

CEK 320 Public Servants' Unions in Turkey 2+0 3,0 Historical Development of Public Servants? Unions in Turkey and in the World; Union Rights of Public Servants in the International Conventions; Foundation of Public Servants? Unions; Mandatory and Voluntary Organs of Public Servants? Unions; Elections; Acquisition of Membership; Restrictions on Union Membership; Resignation from the Union; Affiliation of the Union to a Confederation and International Organization; Protection of Members and Union Administrators; Activities of Public Servants? Unions; Collective Bargaining Process; Authorization for Collective Bargaining; Dispute Settlement; Participation in Management; General Characteristics and Problems of Public Servants? Unions in Turkey.

# ÇEK 351 Social Policy in Turkey 3+0 5,0

Historical Development of Social Policy; Unemployment and Social Policy in Turkey; Wages and Minimum Wages in Turkey and Wage Protection Policies; Policies for Improving Work Conditions in Turkey; Policies for the Protection of Disabled People in Turkey; Female Labor Force in Turkey; Child Labor and Protection of Child Labor in Turkey; Informal Sector in Turkey and Policies for the Protection of Informal Sector Workers; Social Security System and Social Policy in Turkey; Consumer Protection in Turkey; Environment Policies of Turkey; Population Growth in Turkey; Settlement Policy of Turkey.

# **CEK 352 Income Distribution and Poverty** 3+0 5,0 Basic Concepts of Income Distribution; Theories of Income Distribution; Measurement of Inequity in Income

Distribution; Economic Growth and Income Distribution; Globalization and Income Distribution; Income Distribution in Turkey: The Indicators of Income Distribution; Structural Factors Affecting Income Distribution; Income Distribution Policies in Turkey; Poverty and Measurement; Poverty in the World and in Turkey; International Organizations and Combating Poverty; Combating Poverty in Turkey.

CEK 353 History of Turkish Labor Relations 3+0 5,0 Basic Concepts and Problems related with the Field of Labour Relations: Concept of Labor Force, Different Statuses in Labor Force, Concepts of Labour Relations, Industrial Relations and Social Policy; Different Theoretical Perspectives in Labour Relations; Pre-Republic Era: 2ndConstitutional Monarchy, 2nd Constitutional Monarchy and the World War I, Turkish War of Independence; The Republic of Turkey: Single-Party Period: Labour relations between 1920 and 1946, Labour relations between 1946 and 1960; Multi-Party Period, Labour relations between 1960 and 1971, Labour relations between 1971 and 1980, Labour relations between 1980 and 1983, Labour relations after 1983; Globalization and Working Life; Comparison of Working Conditions in Turkey and in Developed Countries.

## CEK 405 Industrial Relations

+0 6.0

The Definition of Industrial Relations: Historical background, Basic concepts; Structure of Industrial Relations Systems: Economic, Political, Technological, Production systems; Structural Features of Work Force; Theoretical Approaches to Industrial Relations; Parties in Industrial Relations and their Relations: Collective bargaining; Collective labor disputes and social compromise; Current Issues and Structure of Turkish Industrial Relations; Industrial Relations in Turkey and the World: Individualization of industrial relations; Globalization Multinational companies and Industrial Relations.

## **CEK 406 Applied Labor Law**

3+0 4,5

Some Resolved and Unresolved Labor Law No.1475 Cases: Class discussions, Sample cases, Discussion of resolutions suggested by students; Some Resolved and Unresolved Trade Union Law No.2821 Cases: Class discussions, Sample cases, Discussion of resolutions suggested by students; Some Resolved and Unresolved Collective Agreement, Strike and Lockout Law No.2822 Cases: Class discussions, Sample cases, Discussion of resolutions suggested by students.

# ÇEK 409 Social Security

3+0 5,0

Concept of Social Security; Historical Development of Social Security in the World; Historical Development of Social Security in Turkey; Methods of Social Security; Concept of Social Risk; Classification of Social Risk; Category of Social Risks; Benefits; Financing Source of Social Security; Financing Methods of Social Security; International Documents of Social Security; Public Service and Social Security; Importance of Modern Social Security.

# **CEK 410 Social Security Law**

4+0 6,0

Basic Concepts of Social Security; Turkish Social Security System; Main Principles of Social Security Law; Scope of Social Security Act NR: 506; Short and Long Term Social Insurance Types: Work accidents, Occupational diseases; Sickness, Maternity, Disability, Old age, Disabled, Unemployment; Responsibilities of the Employers and the Insured Employee; Common Principles of Insurance Pays; Turkish Pension Fund; Social Security of the Public Employees; Social Security of the Self Employed (Bağ;Kur); Social Security for Agricultural Workers.

# CEK 412 New Technology and Working Life 2+0 2,5

The Rise of Science-Related Technology: Microeconomics of Innovation: Firm Theory; Synthetic Substances; Mass Production; Cars; Electricity Industry and Computers; Macroeconomics of Innovation; Technology; Growth and Globalization; Success and Failure in Industrial Innovation; Innovation and Firm Size; Innovation and Company Strategy; Innovation and Public Policy; National Innovation Systems; Technology and Economic Growth; Power and Steel of the Industrial Revolution Era Petroleum and Chemical Process Innovations; Innovation and International Trade Performance; Development and Dissemination of Technology; Process of Work and Employment Creation and Economic Results in the Framework of Firm Theory; Public Policy for Science and Technological Innovation; Information Society and Employment; Technology and Unemployment; Technology and Labor Force Participation; Technology; Growth and Employment in the Process of Globalization; The process of job creation through Micro Loans(credits); Entrepreneurship ect.; Global Production Network; Global Unemployment; Poverty and Social Exclusion.

#### **CEK 413 Industrial Relations Applications** 0+4 5,0

This course aims at teaching the students the applications of theoretical knowledge in the real world situations. The first semester reviews the theoretical background and tries to establish a relationship between the theory and practice. In the second semester, the parties in industrial relations such as labor unions, employer unions and non-union employers are examined. Concepts such as collective bargaining, strike, lock out and mediation are studied. At the end of the semester comparison of theory and practice is made by a report prepared by the students.

# ÇEK 418 The Welfare Systems and Social Policies

3+0 5,0

The Basic Concepts Related to the Welfare State and Social Policy; Reasons for the Emergence of the Welfare State; Change in state understanding, Inter-party competition, Market failures and other reasons; The Thought Systems and Understanding about Welfare; Welfare State Systems: The modern welfare state, The corporate welfare state, The residual welfare state and The inchoate welfare state; Historical Background of Welfare States; The period up to the Industrial Revolution, the period between the Industrial Revolution and II. World War, II. World War and the postwar period and modern era; Social Policies in Terms of Welfare State Systems; Globalization and Welfare State; The Crisis in Welfare State and Restructring of the Welfare State.

# CEK 419 Occupational Health and Safety 3+0 4,5

Development and Importance of Occupational Health and Safety; Causes of Work Accidents and Occupational Illnesses; Measures against Work Accidents and Employee Health Problems; Occupational Health and Safety in Turkey; Legal Responsibilities of Employers; Organization and Practice of Safety Control in Turkey.

# CEK 421 International Social Policy 2+0 3,0

International Sources of Social Politicies; Importance of International Principles and Rules of Social Politicies; Evolution of International Social Policy; Development and Institutional Structure of International Labor Organization (ILO); Activities and Work Norms of ILO; Principles of International Labor Acts and Resolutions; ILO and Turkey Relations; Development and Institutional Structure of the United Nations (UN); Basic Norms and Control Mechanisms of the UN Addressing Work Life; Development, Institutional Structure, and Activities of European Council; Labor Norms of European Council: European Council and Turkey Relations; Development, Institutional Structure, and Social Policy Regulations of the European Union; European Union and Turkey Relations and Their Effects on Work Life; International Labor and Employer Organizations. Other Sources of International Social Politics; Characteristics and Importance of these Sources.

# ÇEK 422 Inspection of Working Life 3+0 5,0

General Information on the Inspection of Working Life; International Regulations about the Inspection of Working Life; National Legislation on the Inspection of Working Life; Inspection by the Ministry of Labour and Social Security; Inspection by Other Organizations and Institutions; Inspection by the Social Security Administration and the Social Security High Health Committee; Inspection by the Workplace; Transformation and Restructuring in the Inspection of Working Life.

# ÇEK 423 Leadership and Social Capital Management

2+0 2,5

The Concept of Leadership; Classical Leadership Theories; New Perspectives in Leadership Theories; Measurement and Analyses of Leadership; Leadership Qualifications in Turkish Organizational Culture; Concept of Social Capital; Relationship between Trust and Social Capital; Analyses of Social Network; Theories of Social Network; Social Capital Management in Organizations; Social Capital Outcomes in Organizations; Profile of Social Capital in Turkish Organizational Culture.

# ÇEK 425 Social Insurance Law

2+0 3,0

Social Insurance Institution; Insured Persons; Uninsured Persons; Short Term Insurance; Long Term Insurance; Unemployment Insurence; General Health Insurance; Voluntary Insurance; Contributions; Penalty Provision; Problems and Evaluation of the Turkish Social Security System; Social Aids and Services.

# ÇEK 426 Collective Bargaining and Trade Unions Law

2+0 3,0

The Termination, Activities, Structure, Varieties, Organization and Historical Background of Trade Unions; Union Membership and Guarantees of Union Membership; Attainment and Termination Conditions of Membership; Rights and Obligations of Union Membership; Signing, Varieties of Collective Labour Agreement and Concepts About This Process; Collective Labour Disputes and Its Solution; Strike and Lockout Concept; Strike and Lockout Application and Results in Collective Labour Disputes.

# FİN 301 Financial Management I

3+0 4.5

Financial Management and its Functions: Purposes of a Company; Historical Evolution of Finance; Legal Foundations and Types of Companies: Corporate Companies goes to the Public; Time Value of Money: Interest Calculations, Annuities; Financial Analysis: Analysis Techniques, Breakeven Analysis; Financial Planning and Control: Cash Budget, Statement of fund flows; Working Capital Management, Risk and Profitability; Short Term Financing: Major Sources of Short Term Finance; Medium Term Financing: Bank Loans, Credits from sellers, Leasing, Forfaiting.

# FİN 302 Financial Management II

3+0 4,5

Capital Structure; Capital Structure in Efficient Markets; Capital Structure in Non-Efficient Markets; Capital Structure Approaches; Cost of Capital; Cost of Equity; Cost of Debt; Weighted Average Capital Cost; Dividend Policy: Relationship between dividend and value of firm; Forms of Cooperation between Companies; Business Failure and Crises; International Financial Management; Contemporary Techniques in Financial Management.

#### FİN 303 Financial Mathematics 3+0 4,5

Simple Interest: Description and importance of interest, Calculation of simple interest, External interest; Simple Discount: Discount calculation related to external discount method, Discount calculation related to internal discount method, Equivalent notes, Consolidation of notes, Financial assets and calculation of interest in financial markets; Compound Interest and Annuities; Normal Annuities; Debt Depreciation; Debt Pay-off with Equal Principals; Evaluation of Bonds and Stocks; Bond Valuation and Stock Valuation

# FİN 304 Financial Management 3+0 4,5

Objectives and Description of Financial Management; Organizing Finance Departments in Companies; Financial Analysis; Ratios, Statement of Fund Flows; Financial Planning: Cash Budget, Pro-Forma Balance Sheet; Breakeven Analysis; Working Capital Management in Companies: Cash and Cash-Equivalents Management, inventory Management, Receivables Management; Fixed Assets Management in Companies; Borrowing Policies in Companies; Short, Medium and Long Term Sources of Financing; Cost of Capital and Capital Structure in Companies; Causes of Business Failure and its Solutions.

# FİN 404 International Financial Management 2+0 3,0

International Financial Markets; Characteristics and Operations of International Financial Markets; Features of Capital Markets in Developing Countries and New Developments; Internationalization of Financial Markets; International Money Markets; International Capital Markets; International Working Capital Management; International Capital Budgeting.

# FİN 405 The Analysis of Investment Decision 3+0 4,5

Investment and its Features: Investment and investment types; Project Description and Investment Projects; Preparation of Investment Projects; Economic Analysis of Investment Projects; Technical Analysis of Investment Projects; Financial Analysis of Investment Projects; Evaluation of Investment Projects: Static valuation methods, Dynamic valuation methods; Risk and Uncertainty in Investment Projects: Methods used in evaluation of investment projects under conditions of uncertainty; Evaluating Public Investment Projects.

#### FİN 451 International Finance

3+0 4,5

Foreign Exchange Market, Currency Derivatives, Exchange Rate Quotations and Contract Settlements, Cross Rates and Inter-market Arbitrage, Economic Determinants of Exchange Rates; Financial Determinants of Exchange Rates: Foreign Exchange Exposure and Hedging; Currency Position and Liquidity Position, Optimum Hedge Ratio, Managing Economic Exposure, Managing Translation Exposure, Exchange Rate Regimes: Fixed, Pegged, Floating, Floating Pegs, Crawling Pegs; How Flexible Are Exchange Rates, Why Do Countries Fix Their Exchange Rates, Theory of Optimal Currency Areas and Monetary Union; Speculative Currency Attacks; Coordination Games, Multiple Equilibria, Equilibrium Selection, IMF and Capital Market Liberalization, Discussion of Tobin Tax.

# FRA 165 French I

3+0 2,0

Greeting and Introducing yourself; Saying the day and hour; Presenting somebody; Talking about occupations; Discovering the environment; Talking about the weather report; Informing oneself about health issues; Locating and Settling; Expressing one's opinion; Suggesting an activity; Expressing one's feelings; Reserving a train ticket; Communicating on the telephone; Talking about work; Expressing one's interest; The progress of an Action; Obtaining information about the press.

# FRA 166 French II

3+0 2,0

Starting a conversation; Describe the physical appearance of a person; Informing oneself on means of payment; Describing clothes; Telling events; Giving an instruction; Talking about one's neighbourhood; Expressing feelings; Describing the characteristics of a person; Expressing enthusiasm; Telling memories; Talking about an event; Describing an advertisement document; Talking about friendship relations.

# **HUK 126 Administrative Law**

2+0 3,0

The Concept of Administration; Constitution and Administration; Sources of Administrative Law;

Administrative Decisions; Administrative Contracts; Powers of Administration; Police Actions; Public Services; Financial Responsibility of Administration; Organization of Administration; Public Personnel; Judicial Review of Administration.

#### HUK 127 Constitutional Law 2+0 2,5

Political Power and the State: Legal theory of the State, Government systems; Constitution and Constitutional State: Constitutionalism, Requirements of a constitutional state; Constitutional State and Democracy: Definition, Types, Principles and Organizations of democracy; Development of Constitutionalism in Turkey; 1982 Constitution; Fundamentals of Constitutional Regime: Philosophy of the Constitution, Qualities of the Republic; Power map of the Constitution: Legislature, Executive, Judiciary powers, Constitutional Court, Political parties.

# HUK 151 Fundamental Concepts of Law 3+0 4,5

Rules of Social Order and the Law; Rules of Law and Sanctions; Sources of Law; Statutes, Regulations, By-laws; Types of Legal Rules; Precedent Law; Turkish Judicial Systems; Branches Law: Public law; Private Law; Branches of Private Law; Branches of Public Law; Implementation and interpretation of Law; Concept of Legal Relationship and the Parties; Concept and Types of Rights; Persons: Real Persons, Legal Persons; Acquiring, Losing and Protection of Rights.

# HUK 152 Law of Obligations 3+0 4,

Obligation: Concept, Characteristics, Responsibilities of the parties; Sources of Obligation; Obligations Created through Contracts: Formation, Form, Subject and enforceability of a contract; Representation; Obligations Created by Torts: Conditions, Liability and compensation; Obligations Created by unjust enrichment: Conditions and responsibilities; Paying Debts; Default of a Debtor, Default by Creditor; Termination of Debt and the Reasons for Termination.

# HUK 251 Commercial Law 3+0 4.5

The Concept of Commercial Law and Commercial Enterprise; The Concept of 'Merchant? and its Consequences; Trade Name; Commercial Register; Unfair Competition; Books of Account; Prokura and Other Commercial Authorizations; Current Accounts; Business Associations: Concept, Definition, Components; General Partnership: Formation, Operation; Limited Partnership: Formation, Operation, Termination; Joint Stock Corporation: Formation, Operation, Termination; Limited Liability Company: Formation, Operation, Termination; Negotiable Instruments: Definition, Components; Bill of exchange, Promissory note, Check.

# HUK 305 Tax Law 3+0 4,0

Liability of Income Tax; Commercial Liability I (Concept of Commercial Liability and Determining Commercial Liability); Commercial Liability II (Determining Commercial Liability); Exemption from Commercial Liability and Exclusions; Agricultural Liability; Self-Employed Liability; Wages; Financial Capital; Other Types of Income and Earnings; Declaration of Income I (Annual Tax Return); Declaration of Income II (Holding Tax Return

and Declaration); Declaration of Income III (Related Examples of Returns); Assessment and Payment of Taxes; Corporate Income Tax; Exemptions and Exclusions; Tax Base; Exceptional Situations in Corporate Income Tax Base; Report of Corporate Income Tax; Real Estate Tax; Motor Vehicles Tax and Fees Stamp Tax; Inheritance and Gift Tax; Value-Added Tax; Tax Crime and Penalties I (Common Principles of Tax Crime and Penalties); Tax Crime and Penalties II (Tax Crime and Penalties in Turkish Legal System and Tax Law); Jurisprudence I (Common Knowledge about Jurisdict

## HUK 343 Law and Economics 2+0 3,0

Economic Analysis of Law: Economic Approach to Law; The Coase Theorem: Revision on the Problem of Social Cost; The economics of Property: Economic foundations of property law, Economics of intellectual property; Economics of Tort Liability: Value of Risk to Life and Health; Economy of Criminal Law: Crime and Punishment: An Economical Approach.

## HUK 356 Labor and Social Security Law 3+0 4,0

Labor Law: Its subject; Fundamental principles; Fields of Application of Labor Law: Employment contract; Debt emerging from employment contracts; Paying off debts; Arranging the work in terms of time; Wages and vacation; Security and Health of Laborers; Law of Unions: Collective agreement; Law of strike and lockout.

# HUK 377 Civil Law 3+0 4,5

Definition and Scope of Civil Law; Concept of Sources in Law and Operational Sources of Civil Law; Acts, Regulations; Customary Law; Law of Persons: Real persons, Legal entities; Concept of Rights in Law: Types of rights, Right holder, Acquisition and transfer of rights; Concept of Bona Fide; Protection of Rights.

#### **İKT 101 Introduction to Economics I** 3+0 5,0

Basic Concepts: Economic activity, Economics as a science; Methodology and Systematic; Production Process: Factors of production; Productivity laws, Types of enterprises; Introduction to Price Theory: Value and utility, Optimal consumer behavior, Demand functions, Various types of demand elasticity; Supply: Cost and revenue functions, Market equilibrium, Determination of the supply curve; Demand and supply; Equilibrium Price and its Functions; Pricing Policies and Market Types; Determination of Equilibrium Price in Perfect Competition; Equilibrium in Monopoly; Imperfect Competition and Price Determination: Rent, Wages, Interest and entrepreneurial income.

#### **IKT 102 Introduction to Economics II** 3+0 5,0

National Income Accounting and National Product: Economic Equilibrium, Various Ways of Presenting Macroeconomic Relationships, Nominal and Real National Income; Introduction to Monetary Theory: Theories Describing the Value of Money, Calculation of Purchasing Power, Inflation, International Economic Equilibrium (Exchange Rates), Primary Tools of the Monetary Theory; Factors Determining Business Cycles and National Income: Introduction to Business Cycles Theories, Consumption

Expenditures, investment Expenditures, Employment; International Economic Relations: International Mobility of Goods and Services, International Mobility of Factors of Production; Economic Growth and Development.

# İKT 110 Economic Sociology 3+0 4,5

Definition, Contents, Subjects, Methodology; Economy and Society: Mercantilism, Industrialism, Development, Capitalism, Crisis, Growth, Underdevelopment; Informal Economy: Modernization school, Dualism, Dependency school; Problems of Modern Industrial Society: Entrepreneurship and developmentialism, Workers and Trade Unions, State and Economic Order; Sociological Analysis of Economic Process: Structure of economy and economic society, Production, Exchange and markets, Consumption; Transformation of Industrial Society: The Indicators of Economic and Social Developments; The Future of Economic Society: Information Society.

# IKT 127 Introduction to Economics I 4+0 7,5

Basic Concepts: Economic activity, Scope of economic science, Methods; Production Process; Production Factors; Productivity Laws; Business Firm Types; Introduction to Price Theory: Value and utility, Behavior of the optimal consumer; Demand functions: Demand elasticity; Supply; Cost and Revenue Functions; Supply Curve: Supply and demand, Equilibrium price and its functions; Price Policy and Market Types: Equilibrium in perfect competition and price determination, Monopoly equilibrium; Price determination in imperfect competition; Rent; Wage; Interest; Entrepreneurial Income.

# **IKT 128 Introduction to Economics II** 4+0 7,5

National Income Accounting and National Income: Economic equilibrium, Macroeconomic relations, Nominal national income and reel income; Introduction to Monetary Theory: Value of money theories, Purchasing power, Loss of money value (inflation); International Economic Equilibrium (exchange rates); Basic Tools in Monetary Policy: Factors determining business cycles and national income; Introduction to Business Cycle Theories; Consumption Expenditures; Investment Expenditures; Employment; International Economic Relations; International Goods and Services; International Factor Movement; Economic Growth and Development.

#### IKT 203 Micro Economic Theory 3+0 5,0

Consumer Behavior and Consumption Analysis: Introduction, Marginal benefit analysis, Identity curve Analysis; Income, Price and Substitution Effects; Supplier Behavior and Production Analysis: Introduction, Marshall analysis, Hicks analysis; Change in Supplier Equilibrium; Price Analysis: Supply, Demand, Market, Price constitution and results, Supply and demand elasticity; Cost Theory; Competing Company Equilibrium; Company Equilibrium in Lacking Competition; Factor Markets; General Equilibrium and Prosperity Economics.

# iKT 204 Macro Economic Theory 3+0 5

Transition from Micro Analysis to Macro Analysis; Analysis of National Income: National Income Equilibrium; Factor

Accelerator: Analysis of Money Markets, Money and national income, Money market equilibrium, Basic macroeconomic variables, Basic Macroeconomic Relationships; Reference Models: Classical model, Keynesian model; Basic Models: IS-LM Model, IS-LM-BP Model AD-AS Model; Basic Problems: Unemployment and inflation; Internal and external economic growth; Consumption, Saving, Investment: Constant capital investments, Stock investments, Money supply and demand.

# İKT 209 Money and Banking

3+0 5,0

Basic Concepts of Financial System; Difficulty in Defining Money; Asset- Demand Theory and Determination of Equilibrium Interest Rates; Risk, Term and Tax Structure of Interest Rates; Bank as a Firm: Asset and liability management in banking, Exchange rate risk and interest rate risk and risk management, Balance sheet of a bank and Creation of deposit; Role of House holds; Banks and Central Bank in Mechanism of Money Stock Determination; Tools of Monetary Policy; Money Demand Theories and the Equilibrium in Money Market.

# İKT 211 Microeconomic Theory

4+0 7,5

Consumer Behavior and Consumption Analysis; Marginal Utility Analysis; Indifference Curve Analysis; Price; Income and Substitution Effects; Producer Behavior and Production Analysis: Introduction, Marshall Analysis, Hicks Analysis, Changes in producer equilibrium; Price Analysis: Supply, Demand, Market and results of price determination, Supply and demand elasticity; Cost Theory Firm Equilibrium in Competitive Market; Firm Equilibrium in Imperfect Competition; Factor Markets; General Equilibrium and Welfare Economics.

# İKT 212 Macroeconomic Theory 4+0 7,5

Introduction: Transition from micro economic analysis to macro economic analysis; Balance of National Income; Multiplier and Accelerator; Money Market Analysis; Money and National Income; Balance in Money Market; Basic Macro Economic Variables; Basic Macro Economic Relations; Reference Models: Classical Model, Keynesian Model; Basic Models: IS-LM Model, AD-AS Model; Basic Problems: Inflation and unemployment; Economic Growth in Open and Closed Economies; Consumption; Saving; Investment: Fixed capital investments, Stock investments; Money Supply and Money Demand.

# **İKT 216 Mathematical Economics** 4+0 7,0

The Mathematical Framework of Economic Analysis, Economic Models and Characteristics of Economic Models; Introduction to Functions and Types of Functions; Linear Functions and Economic Applications; Unvariate Functions and Optimization; Multivariate Functions and Optimization; Constrained Optimization; The Exponential and Logarithmic Functions and Economic Applications; Compounding Interest Rate and Growth Rate Accounting; Integral Calculus and Economic Applications; Systems of Equations and Matrix Algebra; Input-Output Analysis; Difference Equations.

# İKT 217 Microeconomic Theory I

3+0 5,0

Consumer Behavior theory, Consumer choice, Indifference curves, Optimal choice and utility maximization, Consumer demand, Generalized compensated demand functions, Demand elasticities, Producer behavior theory, Production functions, Short and long term analysis, Production cost theory, Profit maximization of firm in a competitive market and supply of the firm, short and long term adjustments in response to the changes in the demand and supply parameters, Efficiency in production and General equilibrium.

# IKT 218 Micro Economic Theory II 3+0 5,0

Imperfect competitive markets, Equilibrium of firms in the monopolistic market, Pricing strategies in the monopolistic market, Oligopolistic markets, Non cooperative models, Cooperative models, Game theory and applications, Monopolistic competition, Factor markets, Uncertainty and uncertainty model applications, Asymmetric Information, Adverse selection, Moral hazard, Main firm and agent, reputation signal and guaranties, Public goods and externalities.

# İKT 219 Macro Economic Theory I 3+0 5,0

Fundamentals of macroeconomics, (Variables and their relations, reference models, Classical model and Keynesian model), Basic Models, Money, Interest and National Income, IS-LM Model, Equilibrium in the goods and money market, Effects of fiscal and monetary policies, IS-LM-BP Model, Mundel-Fleming Model, Evaluation of policies in the fixed and floating exchange rate systems, AD-AS Models.

# iKT 220 Macro Economic Theory II 3+0 5,0

AD-AS Models and dynamic AD-AS, Basic macroeconomic problems, unemployment, Inflation, Budget deficits and external deficits, Economic growth, (factors and sources of growth), neoclassical growth model, New growth theories, human capital and endogenous growth theory, New look into the facts of growth, Microeconomic foundations of macroeconomics (Consumption and saving, Investment, Money supply and demand).

# iKT 301 International Trade Theory 3+0 5,0

Classical Theory of Trade: The classical theory and comparative advantage, International equilibrium with increasing cost, The Hecksher-Ohlin model; Alternative Trade Theories; Economic Growth and International Trade: Sources of economic growth, Classifying the trade effects of economic growth, The Singer-Prebisch thesis; Economic Integration Theory: Types of economic integration, Static and Dynamic effects of economic integration.

# İKT 302 Economic Policy 3+0 4,5

Fundamental Concepts of Economic Policy; Description of Economic Policy; Factors Accelerating Development of Economic Policy; Basic Elements of Economic Policy; Goals-Tools Balance; Determination and Application of Economic Policy; Fundamental Objectives of Economic Policy; Instruments(Tools) of Economic Policy; Theories of Economic Policy and Macroeconomics; Classic Macro

Theory and Economic Policy; Rational Expectations and Economic Policy.

## **İKT 303 Labor Economics**

3+0 4,5

Factor Markets: Demand and supply in factor markets, Determining factor prices; Labor Markets: Labor demand and labor supply, Equilibrium in Labor markets, Labor markets in Turkey: Types of Labor Markets; International Labor Mobility; Wages and Wage Theories; Trade Unionism And Collective Bargaining; Vocational Education and Training; Latest developments in Turkish industrial relations; Unemployment in Turkey; Wages in Turkey; Labor Problems in Turkey; Inflation - Unemployment Relationship.

# iKT 304 International Trade Policy 3+0 5,0

Trade Policies: Impact of import quota, Impact of export subsidy; Foreign Exchange Market: Exchange rate systems and policies; Balance of Payments Accounts: Basic assumptions; International Monetary System: Bretton Woods System; European Economic and Monetary Union; International Monetary Fund: Goals of IMF, Funding in IMF, IMF-Turkey relations; International Credit Markets; World Debt Crisis.

# **İKT 308 Theory of Economic Growth** 3+0 5,0

Basic Concepts of Growth: Product function, Properties of growth, Results of growth; Growth Models: Classical growth models: Smith, Ricardo, Marx, Schumpeter; Modern Growth Theories: Harrod- Domar; Pos-Keynesian Growth Model; Income Distribution Theories: Kaldor Model, Pasinetti Model; Optimal Growth Models: Von Neumann Model; Endogenous Growth Models; Case Studies of Growth in Turkey and the World.

# İKT 309 Monetary Theory

3+0 5,0

Definition and Functions of Money; Interest Rates; Calculation of Interest Rates; Theories of Interest Rates; Loanable Funds Theory; Liquidity Preference Theory; Risk and Term Structure of Interest Rates: Yield curves and interpretation, Expectations hypothesis, Liquidity premium hypothesis, Segmented markets hypothesis; Theories of Demand for money: Classical quantity theory, Developments in Keynesian theory, Post Keynes; Transmission of money; General Equilibrium and Effectiveness of Monetary Policy.

# **İKT 310 Monetary Policy**

3+0 5,0

Balance Sheet Analysis in Banking: Asset, Liquidity, Liability and capital management; Deposit Creation in Banking; Money Stock Determination: Monetary base, Money multiplier, Changes in money stock; Central Banking and Analysis of Central Bank balance sheet; Tools of Monetary Policy; Conduct of Monetary Policy: Choice of targets, Indicators of monetary policy; Monetary Policy Theory: Expectations and monetary policy, Activist and non-activist policy debate, Monetary policy rules and discretionary monetary policy; Monetary Policy Games.

# **İKT 322 International Economics**

2+0 3,0

Globalization in World Economy; International Economic Integration; European Economic Community; North

America Free Trade Areas; Association of Southeast Asian Nations; United Nations Conference on Trade and Development; International Economic Policies; Trade Restrictions; Dumping; Export Subsidies; Foreign Exchange Markets; Balance of Payments; International Monetary Systems; International Credit Markets; Third World Countries; International Monetary Fund and Turkey; International Investment Analysis.

# IKT 329 International Economics I 3+0 5,0

Comparative Advantages: Labour Productivity and Ricardo Model, Factor Payments and Neo-Classic Model, Trade and International Balance, Hecksher-Ohlin Theory; Trade, Share and Wealth: Partial and General Balance Analysis, Stolper-Samuelson Theory, Theory of Factor Prices Equilibrium, Specific Factor Models; Empiric Proofs and New Trade Theories; Kinds of Tariffs and Measurement Techniques; Production, Consumption and their Effects on Prices, Tariffs, Effective Protection Ratio; Non-Tariffs Barriers and new Protectionism: Quotas, Export Restrictions, Export Incentives, Dumping, Measurement of Non-Tariffs Barriers.

## **IKT 330 International Economics II** 3+0 5,

Economy Policy of Foreign Trade Policy: A Short History of Foreign Trade Policy, Economic Integration and Regional Trade, Inter-regional Trade; Economic Growth and Multinational Companies, Development and foreign Trade, Money Markets and Foreign Exchange Rate: Foreign Exchange Markets, Parity of Interest Rates, Determination of Flexible Exchange Rate, Determination of Fixed Exchange Rate, Effective Exchange Rate, Balance of Payments Accounts; Open Economy and Macro Economics: Goods and Service Markets in Open Economy, Money and Banking System and Foreign Exchange, Short term Macro Economic Policies in Fixed and Flexible Exchange Systems, Alternative International Monetary Systems.

#### IKT 331 Industrial Economics I 3+0 4.5

Market Structure and Performance: Definition of market structure, Firm Behavior; Pricing Strategy: Competitive markets, Oligopoly, Monopoly, Natural monopoly; Resource allocation in regulatory markets and Non-profit organizations; Game Theory, Static Games under perfect information, Dynamic Games under perfect information

# İKT 332 Industrial Economics II 3+0 4,5

Contemporary Approaches for firm theory; imperfect information, Advertisement, Research and Development, Timing in firm decisions; Economic reasons for government intervention, Regulation and Liberalization, Static and dynamic criteria for market performance; anti-trust policies, Game Theory, Static Games under imperfect information, imperfect information and dynamic games.

#### IKT 337 Econometrics I 4+0 6,5

Two variable Linear Model: Assumptions, Two-Variable Regression Analysis with ordinary least squares method and its statistical properties, Correlation Coefficient, Analysis of Variance and F Test, Multiple Regression Analysis: Notation and Assumptions, Multiple Regression Analysis with ordinary least squares method and its statistical properties,

The Multiple Coefficient of Determination, Deriving the multiple regression coefficients in the mean difference form, Hypothesis testing in multiple regression and analysis of Variance, Other subjects related with the linear model: Linear constraints, Multicollinearity, Model Specification errors, Dummy variables, Analysis of covariance.

4+0 6.5

#### İKT 338 Econometrics II

The Method of Generalized Least Squares, application of least squares method to generalized assumptions, Estimation with the generalized least squares method, Properties of GLS Estimators, Heteroscedastic error terms, Detection of Heteroscedasticity, Autocorrelation, Lagged Variables, Simultaneous Equation Models: Structural form, Reduced Form, Two numerical examples, Identification Problem, Rules for identification, identification test, Examples about the identification of simultaneous equation models, Estimation of the simultaneous equation models.

# İKT 339 Sport and Recreation Economy 3+0 5,0

Evaluation of Micro and Macro Aspects of Sports Industry: Model Definitions for the Sports Industry; Market Structure in Sport Industry; Economic Impact of Sport and Recreation; Demand for Leisure Time and Economic Development; Competition and Antitrust in Sports Business Applications; Importance of Sports as a Recreational Event; Relationship Between Leisure Activities and Economic Development; Growth Models in the Framework of Causality Between Recreational Time and Economic Development Assessment.

# iKT 341 Gender and Development 3+0 4

Questions of Equality and Inequality; Philosophical Roots of Feminism; Gender, Media an Popular Culture; Gender and Globalisation: General conditions of Women globally; The Role of Women and Gender in International Relations; Gender and Politics: Comparative analysis of women in democratic and non-democratic governments; Gender and Culture of Violence: Economical; Psychological, Pyhsical; Women and Economy; Feminist Economy; Women, Child and Family; Women, Work and Employment; Women and Human Rights: A survey of governmental and non-governmental bodies working on women right?s, Conventions on discrimination against women; Women and Gender in Turkey.

# iKT 342 Economic Risk Management 3+0 4,5

Course Content: The Evolution of the Economic Risk Management, The Classification and Measurement of Economic Risks Management, Economic Growth and Opportunity Managemet, Total Economic Risk, Macroeconomic Policies to Eliminate Economic Risk, Economic Risk Management in Turkey.

# **İKT 343 Education Economics** 3+0 4,5

Education and Economics: Education Economics and it's Fields of Study, The Role of Education in the Economy; Education in the History of Economic Thought; Human Capital Theory, Education and Economic Growth: Growth Accounting Approaches, the Rate of Returns Approach, Endogenous Growth Theories; Effects of Education on Economic Development; Role of Different Education Levels

on Economics Development; Education-Labor Market Relations: Labor Supply and Demand, Screening Hypothesis, Spence Models, Asymmetric Information, Taile Hypothesis, Dual Labor Market Theory; Spending and Costs in Education; Financing of Education; Returns of Education: Private and Social Returns of Education, Non-Monetary Returns of Education and Externalities, Educational Planning.

# İKT 344 Health Economics 3+0 4,5

Health and Economics: Health Economics and It's Fields of Study, The Role of Health in the Economy; Basic Concepts of Health Economics; Health Economics System and Health Economics Systems of Some Countries; Health Care Supply and Demand Analysis; Evaluation of Health Spending; Financing of Health Expenditure and Major Financial Techniques; Economic Evaluation Techniques in Health Sector; Quality of Life; Application Methods and Application of Health Service; Health Insurance; Pharmaceutical Sector; Economic Growth, Development and Health Sector; Economic Planning and Health Sector.

# İKT 345 Energy Economics 3+0 3

Basic concepts of the economy; Fundamentals of macroeconomics and microeconomics; Economic analysis of energy projects; Financing energy projects; Financial analysis of energy investments; Energy investment planning, teriffication and pricing; Energy cost analysis; Energy trading; Energy derivative markets; Global energy potential, supply and demand; Energy balance; Global energy markets; Regional outlooks to the next 30 years: current trends and the projections; Energy indicators; Energy policy analysis and modelling; Energy and economic growth; Regulation, liberalization and competiton in energy markets; Energy and sustainable development.

# İKT 352 Industrial Economics 3+0 4.5

Market Structure and Performance: Definition of market structure, Firm Behavior; Pricing Strategy: Competitive markets, Oligopoly, Monopoly, Natural monopoly; Resource allocation in regulatory markets and Non-profit organizations; Game Theory: Static games under perfect information, Dynamic games under perfect information; Contemporary Approaches to Firm Theory; Imperfect information, Advertisement, Research and Development; Timing in firm decisions; Economic reasons for government intervention; Regulation and Liberalization; Static and dynamic criteria for market performance; Antitrust Policies; Game Theory: Static games under imperfect information, imperfect information and dynamic games.

# **IKT 353 Natural Resources and**

## Environmental Economics 3+0 4.5

Environmental Economics and Policy: Environmental problems, Urbanization, Industrialization, Environmental pollution, Life style and environmental policies; Relationship between Urbanization and Economy: Cost of urbanization, Urbanization and resource problems, Urbanization and environmental problems, Market mechanism; Natural Resources and Economic Activities; Public Goods and Services and Externalities; Welfare Effects

and Economic Aspect of Environmental Pollution; Costbenefit Analysis; Economic Approaches to Pollution Control; Economic Growth and Protection of Environment.

# **İKT 357 History of Economics**

3+0 4.5

History of Economics; Agricultural Revolution and its Consequences; Economies in the Early Ages; Geographical and Social Frame of European Civilizations; Early Middle Ages; Late Middle Ages; European Economy at the Beginning of the Modern Age; Shifts in Economic Power Structure; Industrial Revolution; Economic Developments in the 19th Century; Spread of Industrialization in the 19th Century; World Economy in the 20th Century.

#### **İKT 358 Agricultural Economics**

3+0 4,5

Evolution of Agricultural Land Ownership; Contribution of Agriculture to the Economy; Present-day Expectations from Agriculture; Economic Development and Place of Agriculture in National Income; Economic Development and Decreasing Number of Workers in Agricultural Sector; Agricultural Production Function; Large and Small Scale Firms in Agricultural Sector; Automation in Agriculture; Prices of Agricultural Products; Government Intervention in Agricultural Production in General and in Turkey; International Intervention in Agricultural Production; International Agricultural Organizations; Turkey's Agricultural Relations with the EU.

# **İKT 360 Distribution Theory and Poverty** 3+0 4,5

Theory of Distribution and Poverty: Theory of Distribution, Poverty and Income Distribution, Concept of Poverty and Methods of Poverty Measurement, Causes of Poverty, Income Distribution in Turkey, Macroeconomic Policies, Income Distribution and Poverty.

# **İKT 361 Information Society and Development 3+0 4,5**

Information Society and Its Properties: Rise of Information Society and Its Development; Definition and Scope of Information Society; Basic Characteristics of Information Societies; Information-Based Economy and Criteria of Information Society: Measurement of Information, Measurement of Information Inputs, Measurement of Information Stocks and Flows, Measurement of Information Networks; Other Approaches about the Measurement of Information Society; Information, Technology and Development: Information and Technology; Classification of Technological Improvements; Technology Transfer; Technological Improvement and Development; Turkey in the Process of Being an Information Society: Information Society and Turkey; Turkey's Information Society Policies and Strategies; Turkey's Science and Technology Strategies.

# iKT 362 Financial Institutions and Banking 3+0 4,5

Definition and Functions of Financial Markets; Scope and Functions of Financial Instruments; Structure and Functions of the Central Bank in Turkey and in the World; Commercial Banking Theory; Basic Functions of Commercial Banking in the World and in Turkish Economy; Structure and Functions of Investment and Development Banking in Turkey; Stock Exchange in the World and in Turkish Economy; Brokerage

Houses in Turkey; Mutual Funds and Investment Corporations in Turkey; Islamic Banking in Turkey.

# IKT 363 Economics of Crises 3+0 4,5

Theoretical and Empirical Review of Financial Crises, First Generation Models, Second Generation Models, Third Generation Models Of Currency Crises. Banking Crises: Financial Liberalization and (De)Regulation, Open Positions, Moral Hazard and Macroeconomic Problems, The Relation In Currency And Banking Crises; Twin Crises. Contagion in Financial Crises. Budget and Current Account Deficit. The Importance of Capital Flows and the Approaches to Reforming the International Financial System Early Warning Systems for Financial Crises and Leading Indicators. Policy Implications. Financial Crises in Latin American and East Asian Countries, Financial Crises in Turkey During The Post 1990s Era.

## iKT 364 Economic History of Turkey 3+0 4,5

Pre-Ottoman Period: Economic structures of Byzantines and Seljuks; Ottoman Economy during the 15th and 16th Centuries; Mercantilist Development of Western European Economy and Its Structural Effects on Ottoman Economy: Financial problems, Collapse of the monetary system, Structural changes in agricultural sector; Semi-colonization of Ottomans by European Capitalism during the 19th and 20th Centuries: External debts, Foreign capital in the Ottoman Economy; Inherited Economic Resources of the Turkish Republic.

# **İKT 365 Monetary Theory and Policy** 3+0 4,5

Introduction to Monetary Economics; Definition of Money; Multiple Deposit Creation; The Money Supply Process; Central Banking; Tools of Monetary Policy; The Conduct of Monetary Policy; Exchange Rate Targeting; Foreign Exchange Interventions; Inflation Targeting; Theories of Money Demand; Money and Output in the Short-Run; Transmission Mechanism of Monetary Policy; Money and Inflation; Monetary Policy Theory.

## **IKT 366 Readings in Economics** 3+0 4,5

The Literature on Economics; Covering Contemporary Issues in Micro and Macro Economics written in English; Review of Literature; Translations of Readings into Turkish; Discussions on Economic Issues; Discussion of Cases.

# IKT 368 Advanced Macro Economic Theory 3+0 4,5

Macroeconomic Methodology: Modern methodology; agents, optimization, aggregation; The Lucas critique; Representative agents; Consumption and asset prices: Uncertainty and expected utility; Consumer's intertemporal optimization problem; Complete markets, aggregation, and stochastic discount factors; International risk sharing in complete markets; Interest rates, consumption, permanent income; Solutions to asset pricing puzzles: Large moves; Preferences; Incomplete markets and heterogeneity; Conditioning information; Changing growth rates; Extensions and issues in consumption behavior: Buffer-stock savings; Precautionary savings; Liquidity constraints; Investment and Inventories: Investment under uncertainty; Adjustment costs and O-theory; Lumpy investments, fixed

costs, and irreversibility; Financial market imperfections; Inventories; Modeling Monetary Economy: Overlapping Generation Model; Cash-in-Advance Model; Lucas imperfect information; Sticky prices and New Keynesian Monetary Po

## **İKT 370 Public Economics**

3+0 4.5

Market Failure and Rationale for Government Intervention; Theory of Public Goods: Properties; Efficient provision of public goods; Externalities: Types of externalities; Corrective devices for externalities; Resource Allocation Mechanism For Public Goods (Voting Models): Optimal decision rule; Bowen-Black majority voting model; Buchanan-Tullock Model; Downs Model; Romer-Rosenthal Model; Normative Analysis of Taxation; Efficiency and Equity; Tax Shifting; Public Enterprise Pricing; Government Failures.

## İKT 403 Development Economics

3+0 5,0

Development and Underdevelopment: Characteristics of underdeveloped nations; Theories of Underdevelopment: Economic approaches, Socio-cultural approaches; Capital Accumulation and Technology; Development and Capital; Development and Technology; Development Financing: Internal financing, External financing; Development and the Human Element: Population, Investment on human, employment; Development and Foreign Trade; Development and International Division of Labor; Protective Foreign Trade; Resource Allocation: Theoretical basics, Resource allocation in underdeveloped countries; Industrialization Strategies; Sustainable growth; Natural Resources and the Environment.

# **İKT 404 World Economy**

3+0 4,5

Basic problems in world economy: Population and resources, Migration, Nature, Underdevelopment, Industrialization and technological developments; Recent Developments in World Economy: Economic policies, International trade, Technology and recent developments in social government; Principal Organizations in World Economy: The new world economic order, Globalization, Market economy, Regionalization, New world economic order and Turkish economy; Analyzing Recent Developments in World Economy: International economic activities, Regional analyses.

# İKT 406 Turkish Economy

3+0 4,5

Geographical Characteristics of Turkey; Turkey in World Economy; National Income; Income Distribution in Turkey; Developments in Public Finance in Turkey; Public Debts in Turkey; Development of Agriculture and Industry in Turkey; Energy and Service Sectors in Turkey; State Economic Enterprises; Privatization of State Economic Enterprises; Inflation in Turkey; Stabilization Programs in Turkey; Analyzing Turkey's Foreign Trade Policy; EC-Turkey Relationship; Foreign Capital Policy of Turkey.

# **İKT 412 Economic Planning**

3+0 4,5

Underdevelopment and Planning; Market Mechanism in Developing Countries; Meaning and Characteristic of Planning in Underdeveloped Countries; The Planning Process: Evaluation of the situation, Definition of the development strategy, Programming, Implementation of the Plan, Evaluation of plan; Planning methods in market economies; Programming Supply and Demand in Tinbergen Style Macroeconomic Growth; Individual and Multi-sectoral Programming; Strategic Project Programming.

# iKT 414 European Union and Turkey 3+0 4,5

European Community: Establishment, Enlargement, Goals, Foundations, Management of European community, Criterion for membership, Results of membership; Economic and Monetary Union; Harmonization of Economic and Social Policies; Budget and European Investment Bank; Relationship Between Turkey and European Union: The history of relations, Terms of partnership, Financial assistance; Completing of Customs Union between Turkey and European Union: The establishment and scope of customs union, The effects of customs union on Turkish economy; The Analysis of European Summit Decisions.

# **İKT 419 Applications in Economics** 0+4 5,

The main purpose of this one semester course is to enable students to grasp the broad context of the Program in Economics whilst introducing them to recent developments in the economy by having students work on projects of their choice. An advisor is assigned to each student to supervise the process of research and its writing.

# iKT 424 Economic Forecasting 3+0 4,5

Estimation and basic structure of various estimation models, Basic estimation methods: Necessary calculations and descriptions for using Quantitative methods, The criteria used for comparison of estimations derived by using different methods, Time series, smoothing time series, Exponential smoothing methods, Two variable regression, Multiple regression, The Box-Jenkins Methodology for ARIMA models, Advanced Estimation Models: Regression by using the ARIMA errors, Dynamic regression Models (Transfer Function), Using estimation methods in applications.

## **İKT 434 Topics in Economics** 3+0 4.5

The aim of this course is to provide students with a more indepth knowledge of relevant topics in macroeconomics, economic theory and monetary economics.

# **İKT 435 History of Economic Thought** 4+0 7,0

Economic Thought in Ancient Times: Emphasis on the Greeks; Economic Thought in the Middle Ages: Islamic Classics and the Christian Scholastics; Development of Economic Thought in the Modern Ages; The Mercantilists; The Forerunners of Modern Economic Thought; The Physiocrats; Rise of Economics and the Classical School; Key Figures; Reactions to the Classical Thought: Socialism. Marginal Revolution and the Neoclassical Synthesis: Vienna; Lozane and Cambridge Schools; Neo-classics: Marshall; Walras and the others; Departure from Neoclassical School and Contributions to the Neoclassical School: Chamberlain; Robinson and other developments; Keynes and the Keynesian Revolution. New Developments in Macroeconomics.

# **İKT 437 Financial Economics I**

3+0 4,5

The importance of financial markets; Fund flow table in economics and its connection with the real sector; Fund management; Supply of securities; Demand for securities; Securities market; Active market hypothesis; Introduction to the determination of stock prices; Options; Option pricing; Future contracts; Future markets and future pricing; Swap and swap pricing

# **IKT 438 Financial Economics II** 3+0 4,5

Capital markets and basic organizational form; Institutions in capital markets and their instruments; Analysis of bonds market: Determination of bond quality; Valuation of bonds; The relationship between the maturity and yield of a bond; Time approach in bond valuation; Management of the bond portfolio; Fundamental analysis approach in stock valuation; Dow theory; Price and quantity indicators; Portfolio management; Evaluation of portfolio performance; Market indicators and data sources.

# **İKT 439 Technology and Innovation Economics 3+0 4,5**

The Main Concepts: Science, Discovery, Invention, Innovation; The Significance of Technologic Innovation, The Process of Technological Change: Industry revolution, The era of electric and steel, Industry of petroleum and chemistry, Synthetic materials, Mass production and automobile, Information and communication Technologies, Generic Technologies, Theoretical Frame of Technology Policies: Neoclassic approach, Evoluatary approach, Macroeconomics of Innovation: Technology, growth and globalization, National innovation systems, Technology and economic growth, Innovation and economic performance, Innovation and public policies; Mincroeconomics of Innovation: Succes and lack of succes on industry innovation, Characterists of innovative firms, Innovation and firm strategy.

# İKT 441 Interpretation of the

# **Economic Indicators**

3+0 4,5

The Concept of Economic Indicator; Acquisition Methods of Economic Indicators and Major Sources of Data; Microeconomic Indicators and Interpretation: Formation of the Market Equilibrium Price, The Formation of Firm Equilibrium, Flexibility; Macroeconomic Indicators and Interpretation: Gross Domestic Product, National Income, Growth Rate, Inflation, Price Indices, Money Supply, Interest Rates, Banking System, Central Bank Analytical Balance Sheet, Stock Exchange Indicators, Budget Deficits, Economic Tendency Surveys and Expectations; International Economic Indicators; The Analysis of Applied Monetary and Fiscal Policy; The Influence of Non-Economic Factors on Economic Indicators.

## iKT 442 Turkish Economy 4+0 7,0

Turkey: Geographic Location, Population, Geopolitics; Turkish Economy and the World Economy; National Income and Income Distribution in Turkey; Public Finance; Public Debts in Turkey; Developments in Agriculture; Structure of Industry; Energy and Service Sectors; Public Enterprises in Turkey: Privatization of Public Enterprises; Inflation in Turkey: Economic stabilization programs; Evaluation of Turkish Foreign Trade Policy; European Union Relations; Foreign Capital Policy of Turkey.

# **İKT 444 Regional Economics**

3+0 4,5

Regional Income and Employment Determinants; Regional Development Differences: Causes of Regional Disparities, Drawbacks of Regional Disparities; Spatial Distribution of Economic Activity; Location Theory and New Economic Geography, Strategy of Cluster; Inter-region Migration and Labor Mobility; Regional Competitiveness; Principle, Goal and Instruments of Regional Policy: Main Principles of Regional Policy, Goals of Regional Policy, Instruments of Regional Policy; Regional Development in Turkey, Evaluating Regional Development Policies of European Union The new institutionalism and new regionalism.

# **İKT 446 Keynesian Economics**

+0 4

Introduction, Classical Economics, The Roots of Keynesian Economics, Great Depression, The Economics of Keynes, Uncertainty and Animal Spirits, Orthodox Keynesian Economics, IS-LM Framework, The Rice and Fall of the Phillips Curve, Failure of Orthodox Keynesian Policies; Critique of Orthodox Kynesian Economics; New Classical Economics: The Rice of Monetarism, New Classical Equilibrium Business Cycle Models; New Keynesianism; Inclusion of Rational Expectations and Micro Base Approach to Macroeconomics; Post Keynesianism: Hyman Minsky; Support and Critique of Keynesian Theory.

# IKT 452 Contemporary Issues in Turkish Economy

3+0 4,5

A Brief Overview of Turkish Economic History: Economical growth and development, Characteristics of business cycle, Transformations of political economy; Sources of Capital Accumulation in Turkish Economy: Domestic sources (private sector, public sector), Foreign sources; Sectoral Analysis of Turkish Economy: Agriculture, Industry, Services; Foreign Economic Relations of Turkey: Foreign trade, Capital movements, Position of Turkey in the world economy; Financial Structure of Turkish Economy: Monetary markets, Interest rates, Exchange rates, Banking, Stock markets; Social Appearance of Turkish Economy: Labor, Economic growth, Income distribution; Problems of Turkish Economy: Inflation, Unemployment, Debt, Economic stability and financial crises.

# **İKT 453 International Economic Organizations 3+0 4,5**

Globalization in the World Economy; Economic Cooperation among Industrialized Countries; Economic Cooperation among Muslim Countries; United Nations: United Nations Conference on Trade and Development; World Trade Organization; World Bank; International Monetary Fund: IMF-Turkey Relations; Economic Integration in the Continental Europe.

# İKT 454 Comparative Economic Systems 3+0 4,5

Capitalist System: Definition, Institutions; Evaluation of the Capitalist System; Advantages and Disadvantages of the Capitalist System; Socialist System: Socialist thought,

Definition of socialism; Principles and Institutions of the Socialist System; Types of Socialist Systems; Existing Socialist Systems; Mixed Economic Systems; Communism: Definition, Stages of communism, Principles of communism.

#### İKT 455 Transition Economics

3+0 4,5

Socialism in the Central and Eastern European Countries; Organization and Operation of a Centrally Planned Economy; Bases of Socialist and Capitalist Economic Systems; Rise and Collapse of Socialism; Transition to a Market Economy; Mechanisms and Transition Phases: Privatization, Liberalization, Market and Assimilation into the Global Economy; Agreements between European Union and Eastern European Countries and the Former Soviet Union; European Union's Eastern Enlargement.

# IKT 456 Foreign Trade and Foreign Exchange 3+0 4,5

Foreign Trade: Risks in Foreign trade and risk-reducing activities, Documents and certificates used in foreign trade, Payment methods in international regulations, Forms of delivery, Freight insurance; Export: Export regulations and their implementation, Free trade zones, Flow chart in export, Export incentives; Import: Import regulations and their and implementation, Custom regulations Standardization regime in foreign trade, Foreign exchange regulations in foreign trade, Act no 1567 to preserve the value of Turkish Money, Decree number 32, Foreign exchange regulations in export, Foreign exchange regulations in import, New legal arrangements in foreign exchange regulations.

# **İKT 457 Economics of Services**

and e-Commerce

3+0 4,5

Services and Their Place in Theory of Economics; Introduction to services trade; Descriptive Analysis of Service Economics; Analysis of Service Sectors; Quality of Service Trade; International Service Trade; Place and Importance of International Service Trade in World Service Trade; Liberalization of Service Trade; Liberalization of trade in services and its impacts on growth, investment and employment; Sectoral analysis of internationally-traded services, for example, banking, tourism, telecommunications, transport services, etc.; E-commerce and its effects on international trade.

# **İKT 458 Applied Econometrics** 3+0 4,5

Two-Variable Linear Regression Model: properties, estimation, analysis; Importance of stochastic disturbance; The Multivariate Model: properties, estimation, analysis; Tests of Structural Change and Use of Dummy Variables; Specification Error; Estimation Methods: Ordinary least squares, Two stage least squares; Generalized Least Squares; Introduction to Time Series Econometrics: ARIMA Modeling; GARCH; Vector Autoregression; Modelling seasonality in time series; Causality and Cointegration; Forecasting; Household Demand Models; Single Equation Dynamic Models; Model Selection; Binary Response and Count Data; Dummy dependent variable models; Instrumental variables and the problem of causality; Panel Data.

# **İLT 366 Presentation Techniques**

3+0 5,0

Effective Presentation Process; Presentation Preparation; Brainstorming; Writing Objectives; Developing Meaningful Sentences; Providing Exercises that Ensure Student Involvement; Determining Presentation Time; Determining Presentation Plan; Providing a Start that Ensures Attention; Effective Closure; Common Mistakes Made in Presentations; Preparing Visual Materials Using Computers; Presentation Software; Introduction to PowerPoint; Visual Literacy Rules; Roles of Visual Materials in Presentation Process; Developing Visual Materials; Visual and Verbal Elements; Placement; Composition; Balance, Style and Color.

# iLT 414 Influential Face to Face Relations in Business Life 3+0 4.5

Key Concepts and Research on face to face communication; Occasions of face to face communications; Enacts for understanding Occasions; Environments of presentations, giving lectures and briefing; Job interview, audience, jury environments; Relations with costumer; Importance of being well-groomed person; Meeting someone; being aware of personal spaces; Approaching and touching somebody; Location of our body in space; Arrenging body according to others; Using psychological sources for vivid and memorable relations.

# İNG 107 Advanced English I 2+0 2,0

General Review: Tenses, Verbs, Noun Phrases, Compound Nouns, Noun Clauses: Using participles in noun clauses; Tenses Used in Narration: Past Simple, Past Progressive, Past Perfect Simple, Past Perfect Continuous; Reflexive Pronouns; Irregular Verbs; Comparative Structures: As.... as; Modals: Modals of Possibility, Obligation, Permission, Ability and Request; Idioms; Synonyms; General Review: Passive voice.

# İNG 108 Advanced English II 2+0 2,0

General Review: Verbs; Use of Get+adverb/preposition; Reported Speech, Formal and Informal Language; Conditional Sentences: Type 1, Type 2; Adverbial Clauses of Time; Punctuation; Adjective Clauses: Defining, Non-defining; Use of Participles: Using participles in adjective clauses, Using participles in adverbial clauses of time, Using participles after some certain verbs; Possessives; Hypothetical Statements; Wish Clauses: Present Simple, Past Simple; Advanced Listening and Note Taking Skills.

# İNG 165 English I 0+0 2.0

All About You: Use the verb be with I, you, we and it; In Class: Use the verb be with he, she, they, this, and these; Favorite people: Use my, your, his, her, our their; Everyday Life: Use simple present statements, yes-no questions, and short answers; Free time: Ask simple present information questions; Nieghborhoods: Use Theres and There are; Out and about: Use the present continuous; Shopping: Use like to, want to, need to, and have to with other verbs; A wide world: Use can in statements, questions, and short answers; Busy lives; Looking back; Fabulous food.

# **İNG 166 English II**

0+0 2,0

Making friends: Use the simple present and present of be (review); Interests: Use different verb forms; Health: Use the simple present and present continuous; Celebrations: Use going to and the present continuous to talk about the future; Growing up: Use the simple past in statements and guestions (review); Around town: Use is there? And are there? To ask about places in a town; Going away; At home; Things happen; Communication; Appearances; Looking ahead.

#### **ISN 315 Public Relations**

2+0 3.0

Definition of Public Relations; Historical Development of Public Relations; Professionalism and Fundamental Principles in Public Relations; Organization of Public Relations Activities; Institutional Public Relations; Research in Public Relations; Campaign Planning in Public Relations; Applications in Public Relations; Evaluation in Public Relations; Mass Communication Materials Used in Public Relations and Media Relations; Case Studies.

#### İST 205 Statistics I

3+0 4.5

Definition of Statistics: History, Significance; Data Collection: Fundamental concepts, Data collection techniques, Classification of data; Frequency Distributions; Graphs; Average, Mean, Variability: Range, Standard deviation, Moment, Probability: Binomial, Poisson, Normal distributions; Normal Distribution: Calculation of the area under normal curve.

# **IST 206 Statistics II**

3+0 4,5

Sampling Theory: Sampling techniques, Sample selection; Statistical Estimation; Point and Interval Estimation; Statistical Decision Making: Hypothesis testing, Small sampling theory; Time Series Analysis: Least squares, Linear relations; Indexes: Types of indexes; Regression and Correlation Analysis: Linear regression, Correlation; Chisquare Test: Chi-square tests for goodness-of-fit, Independence, Homogeneity.

# İST 303 Statistical Package Programs 2+0 5,0

Types of Data and Scales: Nominal, Ordinal, Interval and Ratio Scales; Data Editing on SPSS: Data Entry, Data File Creation; Descriptive Statistics by Using SPSS: Measures of Central Tendency, Measures of Variability; Hypothesis Testing on SPSS: z test, t test, Chi-Square Test, Regression Analysis on SPSS: Simple Linear Regression Analysis.

# İST 435 Linear Programing

3+0 5,0

Linear Programing: Model formulation; Linear Programming Solutions: Graphic and simplex methods; Duality and Sensitivity Analysis: Dual simplex, Shadow price; Integer Programming: Brand-and-bound and cutting plane methods; Transportation and Assignment Models: Initial solution techniques, Optimum solution techniques, Hungarian technique.

# **İST 436 Operations Research**

3+0 5,0

Network Analysis and Planning: CPM, PERT and maximum flow; Inventory Models: Deterministic inventory models, Stochastic inventory models; Game theory: Zero-sum games, Saddle point, Use of linear programming in zero-sum games; Queuing (Waiting lines) Models: Queuing models and solution approaches.

# İST 454 Decision Theory

3+0 4.5

Basic Concepts of Decision Making and Decision Problems; Payoff Table; Decision Making Under Certainty; Decision Making Under Uncertainty; Laplace criterion, Maximin (pessimistic) criterion, Minimax (regret) criterion, Maximax (optimistic) criterion, Hurwicz criterion, Decision Making Under Risk: Expected value criterion, Expected value of perfect information, Bayesian approach to decision making; Decision Tree

# **İŞL 101 Introduction to Business**

3+0 4,5

Concept of business: Economic systems, Production factors, Needs and wants, Demand, Goods and services, Consumption and consumer; Success criterion: Efficiency and related concepts; Characteristics of Businesses: Goals and functions of businesses, Relationships with the environment and responsibilities of businesses, Grouping of businesses; Foundation of businesses: Foundation decision, Determining plant location; Extending Businesses; Business ethics and social responsibility (Ethical and moral rules); Concept of management; Functions of management; Human resources management; Principles of marketing.

## IŞL 102 Management and Organization 3+0 4,0

Management: Definition, Significance of Management for Business Enterprises; Development of Management Science: Classical, Behavioral and Modern Theories; Management Systems; Decision Making and Planning; Concepts of Authority and Power: Characteristics of Authority and Power, Delegation of Authority; Organization: Characteristics and Principles; Comparison of Organization and Planning Processes; Departmentalization; Staffing: Fundamentals, Staffing Process; Leading: Fundamentals, Leading Process; Organizational Structures: Development and Varieties of Organizational Structures; Controlling: Fundamentals and Controlling Process.

# İŞL 103 Business Management 3+0 3,

Management: Basic Concepts, Significance of Management for Business Enterprises; Comparison of Management with Similar Concepts; Development of Management Science: Classical, Behavioral, and Modern Theories; Management System: Fundamentals and Significance of Management System for Business Enterprises; Planning and Decision Making: Planing process, Types of Plans; Organization: Fundamentals, Organization Process, Comparison of organization and planning processes; Authority and Power: Characteristics and Importance of Authority and Power, Delegation of Authority; Controlling: Characteristics, Controlling process.

# İŞL 111 Introduction to Business I 3+0 4,0

Fundamental Concepts about Business; Business and Environment: Components of environment, Interaction with environment; Business Ethics and Corporate Social Responsibility; Classification of Businesses; Establishment Process of a Business; Identifying the Size of a Business and the Concept of Capacity: Optimal size and capacity use.

# İŞL 112 Introduction to Business II 3+0 4,0

Management in Businesses: Concept of management and its importance for businesses, Management Process; Production; Marketing; Human Resources; Finance; Accounting; Public Relations; Research and Development; International Business; Quantitative Methods in Decision Making.

## **İŞL 202 Managerial Economics**

3+0 4.5

Concept of Managerial Economics: Definition and Significance; Decision Making: Environment and Stages of Decision Making; Profit Approach in Managerial Decisions; Demand Analysis: Price Model, Profit Model and Transitional Elasticity; Cost Analysis; Competition Approach in Managerial Decisions and Markets; Market Structures: Perfect Competition, Monopoly, Oligopoly.

# İŞL 214 Organizational Design

3+0 5,5

Fundamentals of Organization Theory: Organization, Dimensions of Organizational Design, Evolution of Organizational Theory and Design; Strategy, Organizational Design and Effectiveness: Role of the Strategies in Organizational Design, Organizational Goals, Importance of Goals, Selection of Strategy and Organizational Design; Fundamentals of Organizational Design: Organizational Design Models; Open Systems Design: External Environment, Uncertainty and Risk; Interorganizational Organizational Ecosystems, Dependence, Population Ecology; Information Technologies and Control: Evolution of Information Technologies, IT's Role in Decision Making and Control, E-Business Organizational Design; Organizational Size and Life Cycle: Organizational Size, Organizational Life Cycle, Bureaucracy and Control, Downsizing Strategies; Innovation and Organizational Change: Fundamantals of Innovation, Phases of Organizational Change, Strategies for Organizational Change.

# **İŞL 217 Readings in Business**

3+0 4,0

Basic terminology on various fields of business such as marketing, finance, management; Guided reading activities; Class discussions on business-related texts; Text analysis; Presentations about selected texts; Summarizing texts.

# **İŞL 301 Human Resources Management** 3+0 4,0 Human Resources Management: Development, Goals and

Principles; Functions of Human Resources Management: Human resources planning; Recruitment, Performance Appraisal, Training, Orientation and Development; Wage and Salary Administration; Career Management; International Human Resources Management; Technology in Human Resources Management.

# İŞL 302 Production Management and Systems 3+0 4,5

Functions of Production: Definition, Inputs, Transformation process; Production Systems: Customized production, Mass Production Systems, Large-Batch Production; Product Design: Concept of design, Standardization, Leaning,

Coding, Product-Based Process Design, Process-Based Design System, Production Chamber Process Design; Choosing of Technology: Expert Systems; Capacity Planing: Types of Capacity, Capacity Policies; Project Planning Models: Gantt Method CPM, PERT; Inventory Control Models; Production Planing Model.

#### **ISL 316 Design Management in Business** 2+0 3,0

Design concept and design management process; design awareness in business and the relation of it with innovation; product design process and its phases. The relation of design with business functions; the role of design in business strategies; design and marketing relation; design and operations management relation; the relation of design to other business functions. Design tools and creation of design future; the effect of technological improvement to design process and business.

# İŞL 317 Banking 3+0 3,0

Financial System; Financial Institutions and Banks; Historical Development of Banking; Establishment of Banks and Types of Banks; Organizational Structure of Banks; Sources of Funds of Commercial Banks; Use of Funds of Commercial Banks; Credit Policy of Banks; Banking Services; International Banking; Banking Risks and Banking Crises; Government Policies and Regulation; Supervision and Control; Analyzing Bank Performance.

# İŞL 319 New Approaches to Management 3+0 4,5

Concept of Management; Evolution of Management as a Science; Characteristics and Process of Management; Paradigm Shift in Management: Change Management; Introduction to Post-Modern Approaches; Core Competencies and Outsourcing; Reasons for Organizational Restructuring and New Forms of Organizing; Learning Organizations; Benchmarking and Benchmarking Process; New Approaches to Leadership; Assessment of New Management Approaches; Informatioan Management; Revisiting Strategic Management.

## ISL 321 Applied Entreprenneurship 3+1 5,0

Introduction to Entrepreneurship: Basic Concepts; Climate for Entrepreneurship: Economic Perspective: Opportunity Recognition and Idea Creating: Theory and practice; Feasibility Analysis; Industry and Competitive Analysis; Marketing Plan: Theory and practices; Operations Plan: Theory and practices; Management Plan: Theory and practices; Financial Plan: Theory and practices; Business Model Development; Financing and Funding for Entrepreneurial Business; Marketing Issues in Entrepreneurial Business; Franchising and Buying an Existing Business.

# İŞL 352 Organizational Communication 2+0 3,0

Definition and Significance of Organizational Communication; **Functions** of Organizational Communication; Organizational Communication Process; Channels of Organizational Communication: Communication Methods and Tools in Organizations: Organizational Communication and Managerial Function; Organizational Culture and Communication; Barriers to Organizational Communication; Developing Methods of Organizational Communication.

# İŞL 353 Competition Management 3+0 4,5

Concept of Competition and Competition Management; Basic Concepts of Competition; Historical Development of Competition; Competition in Business Management, Competition from the Perspective of Business Functions; Impact of Business Environment on Competition; Competition and Organizational Flexibility; Competition and Innovation; Competition and Knowledge Management; Competition and Cultural Management; Competition and Change Management; Competition Management Process: Single-stage competition, Multi-stage competition; New Approaches to Competition: Core competency-based competition, Resource-based competition, Difference-based competition

# İŞL 356 Innovation Management

Concept of Innovation: History and Evolution of Knowledge, World of Innovation, Definition of Innovation Models; Innovation and Creativity: Concept of Creativity, Fostering Creativity in Organizations, Factors Fostering Creativity, From Creativity to Innovation, Tools for Creativity; Innovation in Information Age: Innovation Processes, Innovation Types, Barriers to Innovation, Recent Innovation Trends, Analysis of Innovation, Conditions of Information Age, Innovative Thinking, Breakthrough Innovation Process, Innovative Idea Generation. Encouragement of Innovation in Organizations, Building an Innovative Organization, Measures of Innovation: Recent Measures of Innovation, Process-Based Measures of Innovation; Institutionalizing Innovation: Innovation in Service, Protection of Innovation, Commercialization of Innovation, Management of Innovative Activities.

# İŞL 357 Small Business Management 2+0 3,0

Entrepreneurship: Entrepreneurship and SMEs, Dimensions of Entrepreneurship, Starting A Business, Identifying Startup Ideas, Finding Startup Ideas, Franchising, Family Business, Professional Management of Family Businesses; Business Plan: Developing a Business Plan, Selling an Entrepreneurial Idea, Preparing a Business Plan, Marketin Plan, Human Resources Plan, Location Plan, Financial Plan, Harvest (Exit) Plan; Managing Customers in SMEs: Customer Relationship Management, Using Technology to Support Customer Relationship Management, Factors Influencing Customers, Product and Supply Chain Management, Innovation, New Product Development and Product Life Cycle, Pricing and Crediting Strategies; Managing Growth in SMEs: Professional Management in SMEs, Entrepreneurial Leadership, Distinctive Characteristics of SME Management, Human Resources Management in SMEs, Managing SME Operations, Quality Management in SME Operations, Purchasing Policies and Procedures, Managing Risk in SMEs.

# İŞL 358 Advertisement Planning and Management

3+0 4,5

2+0 3,0

An Overview of Advertising: Definition, objectives, importance and types of advertising; Social, economic and

legal aspects of advertising; Scope of Advertising: Advertising Sector, advertising agencies, agency-client relationships; Advertising and consumer behavior; Research and information gathering for advertising planning; Advertising Planning: setting advertising objectives, creative strategy, process and execution; media strategy, evaluating effectiveness of advertising; Using Advertising Media: Production of ads for print media, television and radio, interactive media and outdoors; Advertising and Other Marketing Media.

# İŞL 359 Public Administration 2+0 2,5

The Nature of Public Administration: Definition, scope and development of public administration; Bureaucracy: Definitions, characteristics and development of bureaucracy, Theories of bureaucracy, Relationship between bureaucracy and politics, Criticism of bureaucracy; New Approaches in Public Administration: Strategic planning, performance management, governance; Structure and functions of Turkish Public Administration: Central government, local government, public authorities; Public Personnel Management: Public personnel, statuses of public personnel, assessment of public personnel, disciplinary procedures, issues in Turkish public personnel management; Control and Auditing in Public administration: Political control, administrative control, public scrutiny, ombudsman and judicial review.

# ISL 360 Performance Measurement 3+0 5,0

Performance Concept and Definition of Performance; Necessities of Performance Measurement; Performance Measurement in Businesses; Financial Performance Indicators; Non-Financial Performance Indicators; Performance Measurement Models in Businesses; Balanced Scorecard; Tableau de Board; The Stakeholder Card Model and Lynch-Cross Performance Pyramid; Quantitative Techniques of Performance Measurement with Excel; Analytic Hierarchy Process; TOPSIS Method and Data Envelopment Analysis.

# İŞL 367 Gender and Organizations 2+0 3,0

Status of Women in Working Life; National Culture Dimensions from the Perspective of Working Women; Female Entrepreneurs; Women Leaders in Social Entrepreneurship; Female Leadership Theories; Gender-Based Discrimination; Sexual Harassment in Organizational Life; Mobbing; Social Networks and Women Profile; Women Leaders in Social Entrepreneurship.

# İŞL 402 Business Policy 3+0 4,5

Basic Concepts in Business: Production and Factors of Production in Business Enterprises; Environmental Factors in Business Enterprises: Goals of Private and Public Business Enterprises, Foundation, Decision Making Process, Legal Structures, Determining the Size and Capacity.

# İŞL 404 International Business 3+0 4,5

Multinational Business Organizations: Definition, Development, Advantages; Policies for Entering Foreign Countries: With or Without managerial activities; Management of Multinational Business Organizations: Planning, Organizational Structures; Marketing Strategies Multinational Business Organizations: Product, Pricing and Distribution policies; Financial Structures of Multinational Business Organizations.

## İŞL 405 Capital Markets

3+0 4.5

Financial Markets: Basic Types of Financial Markets, Operations in a Capital Market, Intermediaries, Mutual Funds, Investment Companies; Financial Instruments; Instruments in Money Markets, Instruments in Capital Markets, Istanbul Stock Exchange; Equity Market, Bond Market; Clearing and Maintenance for Stocks; Default; Quotation: Quotation Systems; Concept of Risk; Calculation of Return.

# İŞL 406 Strategic Management

3+0 4,5

Fundamental Principles of Strategic Management: Vision, Mission Strategy, Politics; Strategic Management in Corporations: Definition of strategic management, Principles of Strategic Management, Nature of Strategic Management; Fundamental Principles of Strategic Management; Strategic Management Processes; Strategic Management: Developments from 1960 to 1990; Process of Development in Strategy; Purposes of Strategy; Analysis of External Environment; Analysis of Corporate.

# ISL 410 Administration of Cooperatives 2+0 3.0

Definition and Principles of Cooperatives: Development, Fundamentals, Economics, Benefits, Types; Interrelation among Cooperatives: Member, State, Trade Union, Municipality, Legal framework of Turkish cooperatives; Law of Cooperatives: Establishment, Permission, Registration, Declaration, Membership, Termination of Membership; Accounts of Cooperatives and Taxation; Committees; Association of Cooperatives; Management Principles of Cooperative Business; Case Studies.

## İŞL 415 Business Field Studies 0+4 5,0

Research in Business Enterprises in the Fields of Management, Accounting, Financing and Marketing; Use of Statistics and Other Quantitative Techniques in Field Studies; Literature Review.

# İŞL 417 Management Information Systems 3+0 4,5

Concept of Information Systems: Elements of Information Systems, Classifications of Information Systems; Information Systems in Business Management: End User Information Systems, Office Automation Systems, Electronic Communication Systems, Teleconferance Systems, Electronic Printing Systems, Process of Image Systems; Business Information Systems: Marketing Information System, Production Information System, Human Resource Information System, Accounting Information System, Financial Information System; Decision Support Systems: Models of Decision Support Systems, Executive Information System, Artificial Intelligence and Expert Systems; Global Dimensions: Global Data, Security and Ethic Problems in Information Systems, Computer Crime.

# IŞL 420 Foreign Trade Transactions and Management

2+0 3,0

Preparing for Export: Determining Export Potential, Marketing Plan, Developing Export Strategy; Starting up Export Transactions: Communicating with Markets, Responsing Demands and Negotiation Techniques, Preparing Offers, Monitoring and Evaluating Proposals, Contracting, Exporting: Preparing goods for Export, Financing export, Collections, Filing.

# İŞL 421 Entrepreneurship

2+0 3.0

Importance and Evolution of Entrepreneurship: Entrepreneurship within the framework of Manager, Concepts of Entrepreneur, Employer, Boss and Investor; Leadership in Entrepreneurship and Importance of Management Characteristics; Characteristics of Entrepreneurship; Changing Views of Entrepreneurship; General Evaluation of Entrepreneurship in Turkey: Change and Entrepreneurship; Entrepreneurship before and after the Republic: Female Entrepreneurs.

#### **İŞL 424 Insurance**

3+0 3.0

Concept and Principles of Insurance; Functions of Insurance; Insurance-Related Concepts; Insurance Production System and Its Functioning; Branches of Insurance; Goods and Responsibility; Life Insurance, Reassurance; Legislation on Insurance; Economic Loss and Null Capacity in the Turkish Insurance Sector: Losses due to lack of research and development activities; Recent Developments in the Turkish Insurance Sector and EU Directives.

# İŞL 425 Body Language and Diction 3+0 4,5

Research on Body language and concepts of body language; Face to face relations; Relation between body and society; Relation between body and objects; Relation between body and space; Orientation exercises for practices; Diction studies; tonality, stress, articulation; Usage of voice; Control of sound volume, tone color and breath; Speech Control and its practices; Movement of head and eyes; Facial expirations: Usage of hands and arms; Use of foods and legs; Coherent use of whole body; relation between speech and body usage; Harmonious use of body, space and objects.

# İŞL 426 Management and Leadership in the Global Environment

3+0 4,5

Introduction and Overview: Leadership process; Leadership Traits and Skills: Styles of leadership; Transformational & transactional leadership, Authentic leadership; Culture and Leadership; Developing and Implementing a Multicultural Vision; Leading Multicultural Teams Effectively; Leadership Ethics; Leading the Global Work Force; Intercultural Competence in the Global Business Environment.

# **İ**ŞL 427 Organizational

# Performance Management

2+0 3,0

Concepts: Performance, Organizational Performance, Performance Measurement, Performance Evaluation, Performance Management; Management Control Function and Performance Management; Performance Management Process: Performance Planning. Defining Objectives and

Performance Standards; Strategic Management Process and Strategic Control; Performance Measurement and Measures: Financial Measures: Financial Measures Based On Financial Statements, Economic Value Added. Operational Measures: Efficiency, Effectiveness, Productivity, Etc. Marketing Based Performance Measures; Strategic/Organizational Performance Management Tools and Approaches: Balanced Scorecard, Performance Prism, EFQM/TQM, 360 Degree Feedback; Balanced Scorecard Approach To Strategic Performance Management: Performance Dimensions, Critical Success Factors, Key Performance Indicators, Goals and Initiatives: Features of Balanced Scorecard: Balance Between Different Performance Dimensions, Causal Relationship Between Performance Dimensions and Strategic Goals, Operationalization Of Strategy Through Strategy Maps, Cascading Thoughout Organizational Levels, Connecting Strategic Management System and Performance Management, Structural Flexibility and Adaptability To Different Organization Types; Strategy Mapping and Linking Strategy to Performance Management System; Role Of Business Intelligence and Management Information System In Performance Management.

# İŞL 437 Social Responsibility and Ethics in Business

2+0 3.0

The Meaning of Business Ethics and Social Responsibility; The Role of Ethics and Social Responsibility in Business Management; The Approachs of Business Ethics and Social Responsibility; Ethical and Social Responsibility Dilemmas in Business; Making Ethics Reform in Business, Making Social Business Reform in Business; Making Social Responsibility Reform in Business; Ethics and Social Responsibility of Area Expert Managers; Business Ethics and Social Responsibility in Twenty-First Century.

# İŞL 438 Performance and Career Management 2+0 3,0

Concepts of Performance; individual performance, group performance, Performance Management; goals, benefits and key factors of performance management systems, standards of performance, profile of competence, Performance Appraisal; concept, benefits and methods, past oriented appraisalmethods, future oriented appraisal methods, performance appraisal process, 360 degree feedback, evaluating performance interviews, giving reward and developing performance, Concepts of Career; individual career, corporate career, career path, Corporate Career Management; career stages, importance of career management, Career Management Systems; career planning, benefits of career planning, career planning levels, implications of carrer planning, concepts of career development, carrer development methods.

# İŞL 451 Organizational

# **Performance Management**

3+0 4,5

Concepts: Performance, Organizational performance, Performance measurement, Performance evaluation, Performance management; Management Control Function and Performance Management; Performance Management Process: Performance planning, Defining objectives and performance standards; Strategic Management Process and Strategic Control; Performance Measurement and Measures:

Financial Measures: Financial measures based on financial statements; Economic Value Added; Operational Measures: Efficiency, Effectiveness, Productivity; Marketing Based Measures: Strategic/Organizational Performance Performance Management Tools and Approaches: Balanced scorecard, Performance prism, EFQM/TQM, 360 degree feedback; Balanced Scorecard Approach to Strategic Performance Management: Performance dimensions, Critical success factors, Key performance indicators, Goals and initiatives; Features of Balanced Scorecard: Balance between different performance dimensions, Causal relationship between performance dimensions and strategic goals, Operationalization of strategy through strategy maps, Cascading throughout organizational levels, Connecting strategic management system and performance management, Structural flexibility and adaptability to different organization types; Strategy Mapping and Linking Strategy to Performance Management System; Role of Business Intelligence and Management Information System in Performance Management.

# İŞL 453 Applied Management By Real Life Experiences

3+0 4,5

Management as an Interdisciplinary Concept; General Management Applications; Human Resources: Guest speaker and case analyses; Marketing: Guest speaker and case study; Communication and Reporting: Guest speaker and case study; Company Culture and Perception: Guest speaker and case study; Adaption and Innovation: Guest speaker and case study; Auditing as a Managerial Tool; International Management Experiences; Job Interview Cases; General Management Game.

# İŞL 459 Project Management

2+0 3,0

Basic Project management concepts, scope management, time management, CPM, PERT, Gantt graphics, cost management, quality management, human resources management, communication management, risk management, procurement management, Project management with MS Project software.

# İŞL 461 Negotiation Techniques 2+0 3,0

The Negotiator's Dilemma: Value Creation; Alternatives to Agreement: Limits of Negotiation; Value Creation, or Where Do Joint Gains Really Come From?; Management of Negotiator's Dilemma; Changing the Game: Evolution of Negotiation; The Approaches in Bargaining; Negotiating for Purposes, Authority, and Resources: Managers' Need to Give Orders; Sustaining Agreements; Negotiating in Hierarchies: Direct Management; Agents and Ratification; Negotiating in Networks: Indirect Management.

# İŞL 463 Brand Management 3+0 4,

Brand and related concepts, History and evolution of branding; Fundamentals of Brand Management (Corporate image, Prestige management, Social responsibility projects, etc.), Brand personality, Brand image, Brand equity, Brand value, Brand extension and reduction, Relationship between brand and consumer, Global, International and national brands, Creating a Brand on the Internet, Cases in Brand Management.

# İŞL 465 International Cross Cultural Management

2+0 4,5

Comparing Cultures; Recent Literature in Cross Cultural Management; Global Leadership; Global Management Challenges; Culture and Communication; Culture and Trust; Organizational Culture; Culture and Team Management; Managing Cultural Differences; Culture and Marketing; Cultural Differences and Expatriates; Business Culture in Different Countries.

# İŞL 467 Process Management in Business Management

3+0 4,5

What is a Process; Identifying Processes; Concepts Related to Process Management; Modelling and Classifying Processes; Process Owners; Documentation of Processes; Measuring Process Performances; Process Redesign; Improving the Processes: Techniques used in improvement processes, Reengineering; Process Benchmarking; Process Maturity Level; Integration of Process Management with Daily Life.

#### **İ**ŞL 469 Business Simulation

3+0 5.0

Simulation Intro and Team Building; Rehearsal Round 1; Rehearsal Round 2; Round 1 Decisions; Round 2 Decisions; Round 3 Decisions; Round 4 Decisions; Round 5 Decisions; Round 6 Decisions; Round 7 Decisions; Round 8 Decisions; Simulation Presentations 1; Simulation Presentations 2.

# **KÜL 199 Cultural Activities**

 $+2\ 2$ 

Participating Actively or as a Spectator in Sports Activities; Participating in Activities Arranged by the Counseling Center; Participating in Workshops in Art; Education on Museums; Participating in Art Trips; Participating in Cultural Trips; Participating in and Taking Duty in activities such as Cinema, theatre, scientific Meeting etc.; Taking duty in Clubs; Being a Student Representative and Participating in Environmental Activities.

# **MAT 161 Mathematics I**

3+0 4,5

Definition of Mathematics; Nature and Structure of Mathematics; Sets and Operations (Intersection, Unification, Containment, Difference, Etc); Addition, Subscription, Multiplication, Division; Kinds of Counting Systems; Structure and Features of Integers (Division, Remained Divisions, Etc.); Concept of Fraction and Concept of Rational Number; Four Operations in Rational Numbers; Concept of Real Number; Sets of Real Numbers and Operations in Real Numbers (Root, Power, Etc.); Concept of Equation: First and Second Degree and Equations with One and Two Unknowns; Simple Operations of Finding Factors; Concept of Double Operation and Examples; Graphics of First and Second Degree One Variable Equations; Basic Geometry: Trigonometric ratios in a Right Triangle, Simple Trigonometric functions.

# **MAT 162 Mathematics II**

3+0 4,5

Integration: The definite integral, Properties of definite integral, Fundamental theorem of calculus, Areas of plane regions; Techniques of Integration: Change of variables, Integration partial integration, Integration of rational functions; Applications of Integration: Applications of

integral in economics; Multiple integrals: Double and triple integrals, Applications; Matrix; Determinants; Systems of Linear Equations.

# MAT 197 Mathematics I 4+0 6,5

Numbers and Functions: Real number system, Functions, Fundamental functions; Analytic study of line: Slope of a line, Equation of a line, Linear function exercises, Linear inequality systems, Applications of linear equations in business and economics; Differentiation of Single Variable Functions: Limit, Derivative, Differentiation rules, Derivative exercises, Applications of derivative in business and economics; Sequences and Series: Definitions of sequences and series, Convergence of sequences and series, Applications of series in Finance; Multivariable Functions: Partial derivatives, Optimizing functions of two variables, Constrained optimization, Lagrange multipliers.

## MAT 198 Mathematics II 4+0 6,5

Integration: Indefinite integrals, Techniques of integration, Definite integrals, Applications of definite integrals; Applications of Definite Integrals in Business and Economics: Consumer surplus, Producer surplus; Improper integrals; Techniques of integration; Trapezoidal and Simpson's Rules; Matrices: Definitions, Operations on matrices, Determination of a square matrix, Inverse of a matrix, Linear equations, Solutions to linear equations by matrices; Applications of Linear Equation Systems: Inputoutput analysis; Differential Equations: Definitions, Separable variables and first-order linear equations; Difference Equations.

# MAT 235 Linear Algebra 4+0 6,5

Matrices and Systems of Linear Equations: Matrices; Operations on Matrices; Special Types of Square Matrices; Row Equivalence; Inevitability; Systems of Linear Equations; Determinants; Vector Spaces; Linear Dependence; Linear Independence Bases; Inner Products; Norms; Orthogonality; Orthogonal; Linear Transformations: Definition of Linear Transformation and Examples; Matrix Representations of Linear Transformations; Diagonalization and its Applications; Eigen values; Eigenvectors; Diagonalization of Real Symmetric Matrices.

# MLY 102 Introduction to Public Finance 3+0 4.5

What is Public Finance?; Interrelations between Public Finance and other disciplines; Scope of Public Finance, Public Goods, Revenues in Public Finance, Historical Viewing to Turkish Public Finance System, Budgeting, Size of Public Sector in Turkish Public Finance.

# MLY 201 Public Finance I 4+0 6,0

Public Finance: Introduction, Historical development; Theoretical Approaches to Public Finance; Public Finance in Economy; Functions of Public Finance; Allocation: Public good, Semi-public goods, Private goods; Redistribution; Economic Efficiency; Tools of Public Finance; Public Expenditure; Classification, Causes of increase; Decision-making in Public Sector; Budgeting; Legislative Branch of Government; Executive Branch of Government; Interest Groups; Bureaucracy.

## **MLY 202 Public Finance II**

4+0 6,0

Financing of Public Expenditure; Types of Financing; Definition of Tax; Theoretical Approaches to Taxation; Principles of Taxation; Tax Collection Procedure: Imposition, Notification, Assessment, Collection; Classification of Taxes; Tax Systems; Tax Burden; Tax Avoidance.

#### **MLY 205 Public Finance**

3+0 4,5

Public Finance: Introduction, Chronology; Theoretical Approaches to Public Finance; Public Finance and General Economy; Functions of Public Finance; Allocation: Public goods, Semi-public goods, Private goods; Distribution of Income; Economic Stability; Public Expenditure: Definition, Classification, Causes of increase; Financing Government Expenditures; Taxation: Classification, Tax Burder, Tax Avoidance.

## MLY 207 General Tax Law I

3+0 5,5

Emergence of Tax Law; Tax Law in the Legal System: Sources of tax law and interpretation; Taxation: Taxation and democracy, Legal limitations, Social welfare state and taxation, International limitations; Tax Obligation: Ability, Representation, Tax liability, Joint liability; Taxation Process: Characteristic of tax assessment, Notification, Periods; Termination of Tax Liability: Payment, Time limits, Set-off, Cancellation, Tax amnesty.

# MLY 208 General Tax Law II

3+0 5,5

Characteristics, Functions and Organization of Tax Administration and Problems of Turkish Tax Administration; Fundamental Principles of Tax Audit: Inspection, Verification, Searching, Collecting information; Taxpayers Obligations; Keeping of Ledgers and Documents; Evaluation: Evaluation principle, Evaluation in commercial enterprises; Assessment of Wealth; Revaluation; Amortization: Amortization of stocks, Amortization of capital and receivables.

# MLY 301 Turkish Tax System I 4+0 6,0

Characteristics of Taxable Income According to Turkish Personal Income Tax Act; Types of Income Tax Liability: Full and limited tax liability; Types of Income: Commercial, Agricultural, Self employment, Wages, Salaries, Fixed capital, Financial capital, Other types of income and earnings; Assessment and Payment of Tax; Filing Systems; Types of Tax Returns; Consolidation of Income and Annual Tax Return; Deductions and Tax Credit System; Personal Income Tax Schedule; Pay- as-you-earn System; Payment of Tax; Case Studies on Annual Income Tax Return.

# MLY 302 Turkish Tax System II 4+0 6,0

Corporate Income Tax: Types of liability, Tax payers, Exemptions and exclusions, Tax base, Filing system, Assessment and payment of tax, Liquidation and fusion, Withholding system, Pay-as-you-earn system; Value Added Tax: Taxable operations with VAT, Exemptions and exclusions, Tax base, Rate and deductions, Filing system, Assessment and payment; Banking and Insurance Transaction Tax; Petroleum Consumption Tax; Inheritance

and Gift Tax; Real Estate Tax; Motor Vehicles Tax; Fees; Stamp Tax; Local Government Taxation.

# MLY 305 Turkish Tax System 3+0 4,5

Scope of Turkish Tax Law; Income Tax: Types of liability, Categories of income, Exemptions, Exclusions, Discounts, Tax base, Filing system and consolidation of income, Tax schedule, Assessment, P.A.Y.E. system, Paying of taxes; Corporate Income Tax; Consumption Taxes: VAT, Banking and insurance transaction tax; Taxation of Wealth: Inheritance and gift tax, Real estate tax, Motor vehicles tax; Local Government Taxation; Other Taxes.

## MLY 306 Local Administration Finance 3+0 4,5

Rationale for Local Administrations; Economic Welfare and Local Administration; Characteristics of Intergovernmental Relations; Intergovernmental Allocation of Funds and Revenues; Problems of Metropolitan Municipalities; Special Provincial Administrations: Revenues, Budget; Functions of Municipalities: Revenues, Budget; Duties of Village Administrations: Revenues, Budget; Relations between Local Authorities Bank and Local Administrations; Problems of Local Administration and Solutions.

#### MLY 307 Government Budgeting I 3+0 4,5

Fiscal Operations; Comparative International Statistics of Government Expenditures; International Statistics of Government Revenues; Utility, Cost, Productivity and Efficiency Concepts in Public Sector; Historical Background on Budgetary Right; Changes in Budget Types with Changes in Economic Thought; Changes in with Techniques: Classical budget, Performance budget, Program budget, Planning programming budgeting system; Functions and Rules of Budgeting; Budget Types in Turkish Public Sector: General budgets, Annexed budgets, Revolving funds, Public enterprises, Local administration budgets, Extra budget funds.

# MLY 308 Government Budgeting II 3+0 4,5

Planning Programming Budgeting System as a Modern Budgeting System: Planning, Programming, Budgeting, System analysis, Public management; Planning Programming Budgeting System in Turkey; Budgeting Procedure in Turkey: Budget preparation by Ministry of Finance, State Planning Organization, Debates on the Budget in General Assembly, Acceptance of the Budget by the General Assembly, Execution of the Budget; Budget Auditing: Administrative audit, Judicial audit, Political audit.

# MLY 309 Public Economics I 3+0 4,5

Market Failure and Rationale for Government Intervention; Theory of Public Goods: Properties, Efficient provision of public goods; Externalities: Types of externalities, Corrective devices for externalities; Resource Allocation Mechanism For Public Goods (Voting Models): Optimal decision rule, Bowen-Black majority voting model, Buchanan-Tullock Model, Downs Model, Romer-Rosenthal Model; Public Enterprise Pricing; Cost-Benefit Analysis.

## MLY 310 Public Economics II

3+0 4.5

Normative Analysis of Taxation; Efficiency and Equity; Effects of Taxation on Labor Supply; Effects of Taxes on Savings; Effects of Taxation and Investment of Firms; Taxes and Investment; Taxes and Types of Investment; Partial Equilibrium Approach; General Equilibrium Approach.

## MLY 312 Economics of Public Enterprise 2+0 3,0

Public Enterprise in Market Based Economies; Rationale of Public Enterprise; Public Enterprise in Developing Economies; Economic Allocation on Public Enterprise; Administration in Public Enterprise; Pricing Policies in Public Enterprise; Marginal Cost Pricing; Average Cost Pricing; Mark-up Pricing; Monopoly Pricing; Micro and Macro Effects of Public Enterprise; Auditing Public Enterprise; Privatization: Reason of Privatization, Social and Economic Aspects of privatization, Problems of privatization, Privatization in Turkey and the World.

# MLY 314 History of Public Finance 2+0 3,0

History of Public Finance: Classic Age, Middle Ages, Modern Age; Administration of Public Finance in Ottoman Empire: Public expenditure and revenue; History of Public Finance in Ottoman Empire: From foundation to Rise and Fall; Public Finance during Atarürk: During War of Independence, Post War of Independence; Fiscal Policy during Liberal Times; Fiscal Events during Etatism; Fiscal Policy from 1940 to 1960; Fiscal Policy in from 1960 to 1980; Fiscal Policy from 1980 to Present.

# MLY 317 Government Borrowing 3+0 4,5

Reasons for Government Borrowing; Classification of Government Debt: Internal debts, Foreign debts; Classification Depending on Terms of Debts: Voluntary, Involuntary debts; Technical Problems in Borrowing; Benefits of Government Bonds: Interest, Other benefits; Guarantee Problems of Government Debts; Debt Burden and Generations; Some Debt Burden Concepts; Debt Management; Extraordinary Debt Management; Paying Government Debts; Economic Effects of Government Debt: Economic stabilization, Income distribution, Economic Growth/Development.

# MLY 354 Insurance Sector in EU and Turkey 2+0 3,0

Definition of Insurance and Related Concepts; Development and Size of Insurance Sector in Turkey; Insurance Types in Turkey: Individual Insurance, Casualty Insurance, Household Insurance, Family Insurance, Auto Insurance, Business Insurance, Travel Insurance, Health Insurance, Life Insurance, Transport Insurance, Agricultural Insurance, etc.; Structures, Developments and Problems of Each Insurance Type in Turkey; Adaptation of Turkish Insurance Sector to EU Norms; Obligations of Insurance Firms in EU Integration Process; Auditing Mechanisms in Insurance Sector.

# MLY 357 Government and Market Economy 2+0 3,0

Market economy and public economics; Market failure and public policy; Defense, health, education, social security, information, transport, communication and municipality services.

# MLY 358 Public Financial Management

The Concepts of Planning and Political Analyses in Public Fiscal Management; Modelling in Public Fiscal Management System; Performance Measurement in Public Fiscal Management System: Data collection, Program evaluation, An economic approach to decision making methods, Costutility analysis, Values Trees in Public Fiscal Management System.

3+0 3,0

#### MLY 360 Current Issues in Public Finance 3+0 4,0

Recent Developments of Public Finance in the World; Historical Development of the Turkish Public Finance System; Position of Public Sector in General Turkish Economy: Central Budget Institutions, Finance of Local Administrations, Social Security Institutions, Extra-Budgetary Funds, State Economic Enterprises, Revolving Funds; Public Sector Borrowing Requirements in Turkey; Government Debt Burden in Turkey; Public Sector and Economic Stabilization in Turkey; Public Sector and Income Distribution in Turkey.

#### MLY 361 EU's Public Finance 2+0 2,0

Historical Development of the EU Financial System: Characteristics of the present financial system, Annual budgetary procedure, Establishment of general budget, Expenditure by heading, Budget revenue, Implementation of budget, Community borrowing and lending operations, Financial framework, Financial management and control, Improving financial management of the EU, Enlargement and priorities for the future.

# MLY 362 International Finance 3+0 3,0

Foreign Finance Techniques; Types of Foreign Finance; Management and Coordination of Foreign Finance; International Financial Markets; International Money Markets; International Financial Organizations: Goals; Characteristics; Operations; International Tax Problems; Harmonization of Tax Systems in Economic Integration.

#### MLY 363 International Fiscal Relations 2+0 2,0

Concept of International Public Goods; Peace and Security as International Public Goods; International Health Problems; International Environmental Problems; Financial Stability as an International Public Good; Other International Public Goods: Knowledge, Fighting Poverty, Governance, World Heritage; Financing of International Public Goods; International Tax Law; International Double Taxation; Taxation of Multinationals; International Tax Crime; Common Tax Policy and Tax Harmonization in EU Integration; Adaptation of Turkish Tax System to EU Tax System.

# MLY 401 Fiscal Policy I 3+0 4

Debates on Efficiency of Fiscal Policy: Keynesian Approach, Monetarist Approach, New Micro Approach; Fiscal Policy in Achieving Economic Stability; Relative Effectiveness of Monetary and Fiscal Policies: Relative effectiveness of Monetary and Fiscal Policies in closed economies, Relative effectiveness of Monetary and Fiscal Policies in open Economies; Fixed Rules vs. Active Macro

Policies in Achieving Economic Stability; Inflation and Fiscal Policy; Stagflation and Fiscal Policy.

# MLY 402 Fiscal Policy II

3+0 4,5

Budget Deficit Problem: Effects on various economic indicators; Fiscal Policies in Developing Countries: Controlling budget deficits, Inflation problem; Economic Stabilization in Turkey; Fiscal Policy in Achieving Economic Development; Role of Public Sector in Economic Development; Inflationary Financing of Economic Development; Economic Development in Turkey.

#### **MLY 403 Fiscal Policy**

3+0 4,5

Debates on Efficiency of Fiscal Policy; Fiscal Policy in Achieving Economic Stability; Relative Effectiveness of Monetary and Fiscal Policies in Achieving Economic Stability; Built-in Flexibilities vs. Active Policies in Achieving Economic Stability; Inflation and Fiscal Policy; Stagflation and Fiscal Policy; Budget Deficit Problem; Economic Stabilization Problems of Turkey; Fiscal Policies in Achieving Economic Development; Economic Development Problem of Turkey.

# MLY 406 Dispute Resolution in Tax Law 3+0 4,5

Characteristics of Tax Disputes; Administrative Solution to Tax Disputes: Comparison of administrative and legal solutions, Correction of tax errors, Reconciliation; Legal Solutions; Tax Law and the Turkish Legal System; Structure, Functions and Principles of Tax Law; Resolution Procedures in Courts: Status of tax cases, Parties in tax disputes, Jurisdiction, Hearing of tax case, Burden of proof and evidence.

# MLY 407 Tax Enforcement Law 3+0 4,5

Fundamental Problems Bankruptcy Law; Principles of Tax Enforcement Law; Legal Status of Public Credit; Payment Schedule of Tax Dues: Due date, Forms of payment, Proof of payment, Payment by installments, Interest after due-date; Compulsory Execution of Tax Enforcement Law: Execution by seizure, Execution foreclosing; Bankruptcy; Securing Public Credit: Security, Tax lien, Precautionary assessment, Other measures; Time limits; Prohibitions; Penalties.

#### MLY 417 Tax Planning

2+0 3.0

Tax Planing and Concepts: Tax evasion, Tax avoidance, Tax saving, Tax advantage, Business taxation; Requirements for Tax Planning: Joint-stock companies, Partnerships, Individuals; Results of Tax Planning: Planning in enterprises, Planning in government; Tax Planning and Income Tax; Corporate Tax; VAT; Tax Planning for Developing Regions.

# MLY 419 Cost-Benefit Analysis

2+0 3,0

Decision Making Mechanism in Public Expenditures: Extent of cost-benefit analysis, Development of cost-benefit analysis, Applications of cost-benefit analysis; Differences Between Cost-Benefit Analysis Applied in Public and Private Sectors; Theoretical Foundations of Cost-Benefit Analysis; Classification of Project Objectives in Public Investments; Social Benefits; Shadow Prices; Market Prices; Consumer Surplus, Benefits and Cost Measurements; Risk

and Uncertainty; Decision Making Methods; Decision Making Rules; Cost-Benefit Analysis Cases.

# MLY 421 Case Studies on Public Finance 0+4 5.0

The main aim of this course is to increase students' awareness in practical application of theoretical knowledge to economic problems with special emphasis on public sector. During the course, students will be required to review the related literature in public finance, and write a term paper.

#### MLY 427 Tax Penal Law

3+0 4.5

Introduction to Criminal Law: Sanction system; Characteristics and Fundamental Principles of Criminal Law; State of Tax Penal Law in General Criminal Law; General View to Tax Procedures Law Punishment and Tax Administration; Complementary assessment; Assessment Ex-officio; Tax Penalties and Legal Status; Tax Crimes and Misdemeanors; Liability in Tax Penal Law; Reduction in Tax Penalties; Repetition of Tax Crimes and Misdemeanors; Tax Amnesty.

# **MLY 428 Government Budgeting**

3+0 3,0

Public budgeting is the study of how scarce public resources are allocated among competing interests. Principles of government budgeting, budgetary theory, budget types, theoretical aspects of budgeting in addition to budget terms used in Turkey and the past and the current budget programs of Turkey are analyzed. Budget structures, processes, and practices vary among local governments, states, and the Turkish Government Budgeting System.

#### MLY 429 Economic Effects of Taxes 3+0 4,5

Effects of Taxes on Labor Supply: Income and Substitution; Effects of Taxes on Saving and Intergenerational Decisions; Taxation, Risk and Uncertainty; Corporate Taxes: Dividend Payment Decisions; Tax Incidence: Types of Incidence; Tax Burden; Taxation and Income Distribution; Vertical Equity and Horizontal Equity; Taxes and Economic Growth/Development.

# MLY 430 Tax Practices 3+0 4.5

Sources of Tax Law; Practices of Tax Law Sources; Tax Liability and Responsibility; Process of Taxation; Individual and Partnerships Tax Procedures; Taxation Procedures in Individual Corporations; Income Tax for Professional Activities; Total Income and Declaration; Taxation Process of Capital Corporations; Taxation of Cooperatives; Comparison of Tax Advantages between Individuals and Capital Corporations; Regulation of Books and Documents; Application of Amortization; Revaluation; End of Period Transactions; Value-Added Tax and Practices; Inheritance and Gift Tax; Real Estate Tax; Municipality Tax; Tax Crimes and Penalties; Reconciliation; Correction of Tax Errors; Tax Judiciary; End of Tax Obligation; Tax Payer's Rights.

# MLY 451 Tax Audit I 4+0 4,0

Scope of tax audit, Tax Code, International Auditing Standards, National Auditing Standards, Auditing techniques, Financial tables, Balance Sheets, Income tables, Tax returns, Legal documents.

## MLY 452 Tax Audit II

4+0 4,0

Auditing and revision, Accounting errors, accounting collusions, Proof and evidence, Sectoral Auditing, Application.

# MLY 454 Globalization and Current Issues

in Taxation

3+0 4,0

Globalization and Taxation, International Tax Competition, Tax Heavens, International Transfer Pricing, E-Commerce and Taxation, Effects of Globalization on Tax Policies, New Tax Probabilities, EU and Taxation, EU Tax Law, Tax Harmonization, Globalization and Tax Administration

# $MLY\,455\,Strategic\,Planning\,in\,Public$

# **Finance Management**

2+0 3.0

Strategic Planning; Strategic Planning in Public Finance Management; Elements of Strategic Planning in Public Finance Management; Budget Flexibility; Measurability in Public Sector; Competition in Public Sector; Concept of Capacity in Public Sector; Difference between Strategic Planning and Strategic Management; Strategy Formulation; Comparison of New Public Administration with Traditional Public Administration; Budget Systems.

# **MLY 457 Custom Legislation**

2+0 3,0

Basic Concepts of Customs; Representation in Customs; Customs Law and Financial Liabilities; Value Added Tax in Import; Special Consumption Tax and the Calculation of Customs Tax and Relevant Legislation Provisions; Customs Tariff Schedule; Punitive Articles and Implementations; Exceptions and Exemptions; Customs Transactions; Declaration and Clearance; Customs Regime; Release for Free Circulation; Inward Processing Regime; Outward Processing Regime; Transit Procedure; Warehouse Regime; Temporary Admission Regime; Processing and Exporting under Customs Control; Customs Declaration.

# MUH 107 Financial Accounting I

3+0 5,5

Accounting and the Business Environment: The basis for business decisions, the users of accounting information, Types of business organization, the accounting equation, Financial Statements; Recording Business Transaction: The account, Double entry accounting, Steps in the recording process, Trial balance; Measuring Business Income and Adjusting Process: Net income, Timing issues, the basics of adjusting entries, the adjusted trial balance, Accrual basis and cash basis of accounting; Completing the Accounting Cycle: The accounting cycle, Using a work sheet, Closing the books; Accounting for Merchandising Operations: Merchandising operations, Perpetual and periodic inventory systems; Accounting Information Systems: Basic concepts, Comparison of manual and computerized accounting systems, Special Journals.

# MUH 108 Financial Accounting II

3+0 4.5

Accounting Principles: Objectives of financial reporting, Assumptions, Principles; Internal Control and Cash: Internal control, Cash control, Using the bank account; Accounting for Receivables: Accounts receivables, Notes receivables; Accounting for Plant Assets and Intangible Assets: Measuring the Cost of plant assets, Depreciation; Current

Liabilities and Payroll Accounting; Accounting for Partnership and Corporate Transactions: Basic partnership accounting, Corporate organization, Paid in capital; Long Term Liabilities: Bonds, Other long term liabilities; Investments: Accounting for debt investments, Accounting for stock investments.

#### MUH 111 General Accounting I 2+2 5,0

Business Enterprise and Functions of Business Enterprises; Concepts Related with Accounting; Balance Sheet Equation and The Effects of Financial Transactions on Balance Sheet Equation; Recording Media in Accounting: Legal Documents, subsidiary documents; Uniform Accounting Plan and Classifications; Recording Accounting Transactions: Assets and liabilities-cost and income statement accounts; Trial Balance Sheet.

# MUH 115 General Accounting I 3+0 5,0

Business Enterprise and classification of business enterprises; Accounting and stakeholders; Balance sheet equation; Concepts of Asset, Receivable, Liability and Owners? Equity; Financial transactions and sample transactions on balance sheet equation; Documents; Documents in Tax Procedure Law; Documents in Turkish Commercial Code; Recording procedures; Uniform Accounts Plans and classification of accounts; Recording financial transactions; Current Assets, Non-current assets, Liabilities, Short-term liabilities, Long-term Liabilities, Owners? equity, Cost accounts, Income statement accounts; Trial balance and adjusted trial balance; Term end transactions; Correction of wrong entries.

# MUH 116 General Accounting II 3+0 5,0

Connection between in-term and term-end transactions; Definitions of term-end concepts; Valuation criteria within the frame of legal regulations; Term-end transactions; Term-end transactions and reporting for current assets; Term-end transactions and reporting for non-currents assets; Term-end transactions and reporting for liabilities; Term-end transactions and reporting for equity; Cost accounts, types of expenses and term-end transactions; The process for income statement accounts and term-end transactions; Reporting operating results; Trading Account Basis and term-end transactions; Integrated samples for term-end transactions

# MUH 209 Uniform Accounting Systems 3+0 5,0

Accounting Concept; Generally Accepted Accounting Principles; Unified Accounting Plan and Basic Financial Statements; Record Keeping: Reporting current assets, Reporting long term assets; Reporting Liabilities: Reporting short term liabilities; Long Term Liabilities and Shareholders Equity; Cost Accounts and Reporting Operating Results; Applications.

## MUH 303 Cost Accounting 3+0 5,0

Cost Accounting and Main Concepts; Overview of Cost Accounting; Classification of Costs: Materials costs, Labor costs, Manufacturing overhead costs; Cost Accounting and Uniform Accounting System; Cost Centers and Cost Allocations; Job Costing System; Process Cost System; Cost in Joint Production; Standard Cost System; Variable Cost

System; Cost Accounting as a Planning and Controlling Tool; Cost Accounting as a Decision Making Tool; Cost Accounting as a Performance Evaluation Tool.

# MUH 307 Specialized Accounting

2+0 3.0

Accounting in Bank Transactions: Providing funds, Establishing credit, Bank's services; Foreign exchange, Balance sheet and income statement; Accounting in the Construction Business: General structure of accounting system, Cost components, Revenues, End of a period transactions; Hospitality Accounting: General characteristics, Food and beverage costs and control, Labor costs and control, End of period transactions.

# **MUH 308 Corporate Accounting**

2+0 3,0

Types of corporations; General Partnership: Foundation, Accounting records of the foundation, Increasing and decreasing capital, Distribution of profit or loss, Liquidation; Limited Partnership: Foundation, Accounting records of the foundation, Increasing and decreasing capital, Distribution of profit or loss, Liquidation; Corporations: Foundation, Accounting records of the foundation, Increasing and decreasing capital, Distribution of profit or loss, Liquidation, Joining; Limited Liability Company: Foundation, Accounting records of the foundation, Increasing and decreasing capital, Distribution of profit or loss, Liquidation, Joining; Holdings: Foundation, Distribution of profit, Bonds.

## MUH 309 Governmental Accounting

+0 3.

Governmental accounting concepts: cash basic, accrual accounting; basic principles of government accounting; financial reporting purposes; financial statements; adn the functioning of the framework chart of accounting of cash basic and accrual basic; budget accounts: income accounts; expenditure accounts.

# MUH 310 Financial Statement Analysis 3+0 4,5

Basic Financial Statements: Balance Sheet, Income Statement; Comparative Financial Statement Analysis: Preparation of the statements, Analysis and interpretation; Common Size Statements Analysis: Preparation of the statements, Analysis and interpretation; Trent Percentage Analysis: Preparation of the statements, Analysis and interpretation; Ratio Analysis: Analysis and interpretation of liquidity ratios, Analysis and interpretation of efficiency ratios, Analysis and interpretation of profitability ratios.

# MUH 357 Auditing

3+0 5,0

Need for auditing; Relationship between accounting and auditing; Generally accepted auditing standards; Quality control standards, Ethics in auditing, Legal liabilities of auditors; Audit planning; Evidence Collection, Types of evidence, Working papers, Documentation, Reporting an auditing process; Auditing Practices and Legal Regulations in Turkey; Turkish Auditing Standards.

# MUH 403 Accounting Information System 3+0 4.5

System, Management and Data Processing Concepts: Business and Management Information Systems as a system; Accounting Information System: Data and information flow, Components, Basic concepts and principles, Interpolation in Accounting Information System; Developing Accounting Information System: Principles of developing Accounting Information System, Phases, Accounting charts, Case studies

# MUH 404 Management Accounting 3+0 4,5

Analysis of Accounting and Function of Management Decision-Making; Information for Planning: Cost- Volume-Profit Analyses, Break-even analysis; Use of Budgets as Planning Tools: Sales forecasting, Production budget, Direct materials budget, Direct labor budget, Manufacturing overhead budget; Budgeted Income Statement and Proforma Balance Sheet; Control and Decision Making.

# MUH 452 Enterprise Resource Planing and Application 3+0 5,0

Information processing; Accounting Processes and Information flow in Accounting Information Systems; Concepts of System, Enterprise, Mmanagement, Data and information; Technology and Accounting Information System, Processing of Financial Operations, Accounts and Financial Reporting System, Revenue Cycle in ERP, Expenditure Cycle in ERP, Production Cycle in ERP, Human Resources Cycle in ERP, Non-current Cycle ERP, Spreadsheet Applications (Excel) in Accounting Information System.

# MUH 457 Accounting for Foreign Trade Operations

2+0 3,0

Introduction to Foreign Trade, Delivery Methods in Foreign Trade, Documents Used in Foreign Trade, Foreign exchange and Customs Legislation, Exchange Transactions, Payment Methods in Foreign Trade, Export Transactions and Their Accounting, VAT and its Refundment in Exporting, Government Aids in Exporting, Import Transactions and Their Accounting, Free Zones, Financial Techniques in Foreign Trade.

# MÜZ 155 Turkish Folk Music 2+0 2.0

Folk songs from different Regions of Turkey are Taught; Aegean Region Zeybek Folk Songs: Eklemedir koca konak, Ah bir ateş ver, Çökertme, Kütahya'nın pınarları, Çemberinde gül oya; Kars Region Azerbaijani Folk Songs: Bu gala daşlı gala, Yollarına baka baka, Dağlar gızı Reyhan, Ayrılık, Dut ağacı boyunca; Central Anatolian Region Folk Songs: Seherde bir bağa girdim, Uzun ince bir yoldayım, Güzelliğin on para etmez, Mihriban ve Acem kızı; Southeastern Anatolian Region; Urfa and Diyarbakır Folk Songs: Allı turnam, Urfanın etrafı, Mardin kapısından atlayamadım, Fırat türküsü, Evlerinin önü kuyu; Blacksea Region; Trabzon, Rize, Artvin Folk Songs: Maçka yolları taşlı, Ben giderim Batuma, Dere geliyor dere.

# MÜZ 157 Traditional Turkish Art Music 2+0 2,0

Description of Traditional Art Music: Basic concepts, Characteristics, Types, Notes, Instruments; The Mode System of Traditional Turkish Art Music; The Rhythmic Pattern of Traditional Turkish Art Music; Samples from Different Modes; Samples from Different Rhythmic Patterns.

# NÜM 305 Quantitative Methods

3+0 4,5

System and system approxmations; Decision Making Process and Models: Structure of Decision Problem, Decision Making Process; Decision environment: Certainty, uncertainty and Risk; Decision Models in certain environment; Linear Programing, Model Formulation, Linear Programing Solving Techniques: The Graphical and Simplex Techniques; Duality and Sensitivity Analysis; Transportation and Assignment Models; Network Analysis; Inventory Models; Game Theory.

# PSİ 152 Introduction to Psychology 2+0 3,0

Psychology as a Science: Definition, Sub-Disciplines, Research methodology; Biological Bases of Behavior: Characteristics of the nervous system, Endocrine system, Heredity; Perception; Learning: Conditioning, Modeling, Cognitive learning; Memory; Motivation and Emotion; Human Development: Cognitive, Linguistic, Emotional, Social; Individual and Society; Abnormal Psychology

## PSİ 452 Social Psychology

3+0 5,0

Introduction to Social Psychology; Basic Concepts and Approaches; Social Psychology As a Sub-Discipline of Psychology; Social Perception and Theory of Attribution; Social attitudes and Attitude Changes; Process of Motivation and Social Motivations; Emotions and Social Dimension of Emotions; Moral Development and Moral Development Theories; Social Environment and Personality; Social Influence and Conformity.

# PZL 211 Principles of Marketing

3+0 4,5

Marketing: Scope, Evolution of Marketing; Marketing Environment; Marketing Research and Marketing Information Systems; Market Segmentation; Selecting Target Markets; Elements of Marketing Mix: Product, Price, Distribution channels, Promotion; Organization of Marketing Activities; International Marketing.

# PZL 302 Marketing Management

3+0 4,

Concept of Marketing; Evolution of Marketing; Functions of Marketing; Environmental Conditions of Marketing; Marketing Information Systems and Marketing Research; Market Concept; Market Segmentation and Target Market Selection; Customer Behavior in Industrial Markets; Product; Price; Distribution Channels and Physical Distribution; Sales Promotions; International Marketing.

# PZL 302 Marketing Management 3+0 4,5

Concept of Marketing; Evolution of Marketing; Functions of Marketing; Environmental Conditions of Marketing; Marketing Information Systems and Marketing Research; Market Concept; Market Segmentation and Target Market Selection; Customer Behavior in Industrial Markets; Product; Price; Distribution Channels and Physical Distribution; Sales Promotions; International Marketing.

#### PZL 306 Consumer Behavior

2+0 3.0

Introduction to Consumer Behavior; Concept of Consumer; Social Factors Effecting Consumer Behavior: Culture and subcultures, Social class, Social Groups, Family;

Psychological Factors Effecting Consumer Behavior: Personality and self-concept, Motivation, Learning, Perception Attitude, Beliefs; Consumer Decision Process; Consumerism.

# PZL 311 Sports & Event Marketing 3+0 5,0

PIntroduction to sport and event marketing course.; What is ?brand management??; What is sports&event as general concepts; Analysis of real cases to the selected topics from marketing companies; Understanding of sports&event marketing; Developing some strategies on sports& event marketing; Case study; Evaluation tools in return on investment measurement; return on investment measurement; identifying the developmental areas in productivity of the marketing investment; Evaluating sports& event focused Project for Eskişehir municipality.

# PZL 355 Retailing Management 2+0 3,0

Definition of Retailing and Its Position in Distribution Channels, Economic and Social Importance of Retailing, Development of Retailing Industry, Current Trends Affecting the Retailing Industry, Changing Relations of Channels, Technological Developments, Mergers, Downsizing and differentiation, Internationalization, Types and Specifications of Retailiers, Retailers by ownership structures, Retailers by product types, Contemporary types of retailing, Virtual stores, Service Retailing, Competitive Strategies in Retailing, Growth Strategies, Retailing life cycle and the effects of fashion, Branding in Reatiling Industry.

# PZL 405 International Marketing 2+0 3,0

Introduction to International Marketing: Fundamental concepts, Definition, Advantages, Environmental Factors Effecting International Marketing Efforts; Information Systems and Sources in International Marketing; Associations of International Marketing Activities; Competition in International Markets; Marketing Research in International Markets; Research Techniques and Limitations of International Market Research; New Product Development; Pricing, Distribution and Promotion in International Markets; Import Export Activity.

# PZL 407 Sales Force Management 2+0 3,0

Introduction to Sales Force Management; Personnel Selling, Importance of Sales Force Management in Marketing; Selection and Recruitment of Sales Representatives; Design and Organization of Sales Force; Training Sales Force; Management of Sales Force Activities; Compensating Sales People; Sales Expenses; Leadership; Planning Sales; Evaluating Sales Performance.

# PZL 409 Industrial Marketing 2+0 3,0

Industrial Marketing; Industrial Markets and Products; Nature of Industrial Markets; Examining Industrial Market Opportunities; Industrial Market Segmentation; Models of Industrial Buying Behavior and Factors Affecting Purchasing; Designing and Managing Industrial Marketing Mix; Planning and Developing Industrial Products; Industrial Pricing, Marketing Channel and Promotion Strategies; Control and Evaluation of Marketing Programs; Gaining Customers and Establishing Long-term Relationship with Buyers; Case Study.

# PZL 412 Digital Marketing

2+0 3,0

Search Engine Optimization; PPC, SEM and SMM; SM Viral and WOM Marketing; Email Marketing; Mobile Marketing; Affiliate Marketing; Measurement and Optimization; Loyalty; Content Marketing; Display Ads (Geo or behavioral targeting, etc.); Interactive Ads; Gaming; Offline and Digital Marketing (QR code, kiosk, etc.)

# PZL 453 Marketing Research

3+0 4,5

Marketing Problems in Businesses; Basic Classification of Marketing Research; Definition of Marketing Research; Implementation and Limitations of Marketing Research; Disciplines Relevant to Marketing Research; Categories of Marketing Research; Methodology in Marketing Research: Defining the problem, Situation Analysis, Determining Sources of Data, Data Collection Techniques; Sampling; Data Tabulation; Analysis of the Data; Interpreting the Results.

# PZL 455 Supply Chain Management

2+0 3.0

Supply Chain and Concepts Related Supply Chain (Logistic; Supply Chain etc); Logistic and Concepts Related to the Logistic (Production; Purchasing; Stock and Logistic); Design and Management of Supply Chain; Selection and Evaluation of Suppliers; Logistic Information Systems; Stock Management; Purchasing Management; Design and Management of Storage; Management of Carrying; Shipping Management; Identifying Routes of Vehicles; Shipment and Tabulation; Software of Supply Chain Management.

# PZL 456 Services Marketing

3+0 4,5

Distinctive Aspects of Services: Characteristics of services, Classification of services; Services and Environment; Marketing Mix for Services: Service as a product; Distribution of Services and Services Intermediaries; Pricing Services and Yield Management; Promoting Services; Human Factor in Service Sector: Importance of personnel, Human resource management, Role of customer in service Production Process; Management of Demand and Capacity in Service Sector; Service Quality: Dimensions of Quality, Measurement of Quality, Gap Model of Quality, Approaches for Quality Improvement, Relationship Marketing: Strategies for Retaining Customers; Internationalization of Services.

# PZL 457 Macro Marketing

2+0 3,0

Macro and Micro Marketing; Marketing System; Role of Marketing in the Society; Functions of Macro Marketing: Marketing in developing countries, Cost-effectiveness analysis of distribution systems, Relationships between production, distribution and consumption, Analysis of the market structure; Relationships between physical and social systems: Marketing and capital accumulation, Marketing and increase in productivity, Marketing and technological developments, Ethical and legal issues in marketing.

# PZL 458 Marketing Information Systems

Definition of systematic information, Use of information, Creating information, Information planning and control, Establishing a model bank: Decision models, Macro models, Micro analytic models, Micro behavior models, Graphic models, Logical flowcharts, Casual flowcharts, Functional relationship diagrams, Feedback diagrams, Verbal models, Decision support systems, Creating periodical information, Outside information, Reporting, Analytical marketing system, Marketing intelligence system, Socio-technical systems, Information flow on environmental factors.

# RHİ 205 Marketing Communication 3+0 4,5

Marketing and communication: extensions of marketing communication, communication process, elements, objectives; promotion mix: advertising, Public Relations and publicity, personal selling, promotion: adapted marketing communication tools: sponsorship, purpose related marketing, hybrid messages, direct marketing, other types of marketing communication: product, brand, packaging, place and price; managing and strategies of marketing communication; planning: objectives, budget, marketing, communication ethics and its social dimension.

# RHİ 454 Business Communication 3+0 4.5

Different Business Environments; Fields of Business Communication; in different business segments; commercial correspondance; Written Communication with Potential Customers; Written communication in special cases; Face-to-face communication; Face-to-face Communication Techniques; Body language; Business conversations; Conversation techniques; Effective Intonation; Developing an Argument; Effective closure; Managing virtual communication; Corporate Blogs and Their Functions; Managing corporate blogs; Forums; Managing forums; Virtual communication within the organization; Types of Electronic Messages; Written communication between departments; Managing job application process; Pre-Application Phase; Interview Phase; Managing application results.

# SAN 155 Hall Dances 0+2 2,0

Basic concepts. The ethics of dance, Dance Nights, Dance Costumes, National International Competitions and rules/grading, Basic Definitions, Classifications of Dances: Social Dances; Salsa, Cha Cha, Samba, Mambo, Jive, Rock'n Roll, Jazz, Merenge; Flamenko, Rumba, Passa Doble, Argentina tango, Vals, Disco, Quickstep, Foxtrot, Bolero, European Tango: Ballroom Dances; Sportive Dances; Latin American Dances; Samba, Rumba, Jive, Passa-Doble, Cha Cha, Standart Dances; European Tango, Slow vals (English), Viyana vals, Slow foxtrot, Quickstep.

## SHZ 422 Social Services 2+0 3,0

Concept of Social Welfare; Concept of Social Work; Aim of Social Work; Occupational Characteristics of Social Work; Scientific Characteristics of Social Work; Application Principles of Social Work; Social Work Methods with Individuals and Groups; Social Work Methods with the Society; Distinctive Features of Social Work; Development of Social Work in the World; Social Work in Developing

Countries; Historical Development of Social Work in Turkey.

# **SNT 155 History of Art**

2+0 2,0

History of Civilization and Evolution of Art: Prehistory to Present; Concepts and Terminology in Art with Samples; Interrelation among Art-Religion and Society; Effects of Religion on Artistic Development; Reflections and Interpretations of Judaism, Christianity and Islam on Art; Renaissance: Emergence, Effects, Artists, Works of Art; Architecture and Plastic Arts; Art in the 19th and 20th Centuries: Relevanceof the main historical events of the period.

# SOS 124 Sociology

3+0 4,5

Definition; Contents; Subjects; Methodology; Economy and Society: Mercantilism; Industrialism; Development; Capitalism; Crisis; Growth; Underdevelopment; Informal Economy: Modernization school; Dualism; Dependency school; Problems of Modern Industrial Society:: Entrepreneurship and developmentalism; Workers and Trade Unions; State and Economic Order; Sociological Analysis of Economic Process: Structure of economy and economic society; Production; Exchange and markets; Consumption; Transformation of Industrial Society: Indicators of Economic and Social Development; Future of Economic Society: Information society and Turkish policy about transition to information society.

# SOS 125 Introduction to Sociology

3+0 3,0

Introduction to Sociology; Methods and Research Strategies in Sociology; Theories of Sociology; Culture; Socialization; The Family; The Economy; Education and Training; Understanding Religion; Political Institutions; Population; Social Groups; Social Stratification; Social Change; Urbanization and Urban Social Problems; Industrialization Process and Effects of Industrialization; Characteristics of Industrial Societies; Crime and Deviance; Environment and Environmental Issues; War and Society.

## SOS 155 Folkdance 2+0 2,0

Dance in Primitive Cultures; Dance in Earlier Civilizations; Dance in the Middle Age and Renaissance; Dance in the 18th and 19th Centuries; Dances of the 20th Century; Ballet; Turkish Dances; Emergence of Folkdance; Anatolian Folkdance: Classification, Accompanying instruments; Methods and Techniques of Collecting Folkdance; Problems in Collecting Folkdance; Teaching of Folkdance; Adapting Folkdance for Stage: Stage, Stage aesthetics and Choreography, Orientation and choreography.

## SOS 312 Organizational Behavior

3+0 4,5

Fundamentals of Organizational Behavior; Historical Perspective; Research Techniques; Individual Organizations and Personality; Attitudes and Job Satisfaction; Personal Differences: Biographical characteristics, Abilities, Learning; Organizational Culture; Social Groups and Group Dynamics in Organizations; Participative Management; Motivation Process and Theories of Motivation; Leadership and Leadership Theories in Organizations; Conflict in Organizations; Stress and Stress Management; Organization,

Environment and Technology; Organizational Change; Organizational Development; Team Work in Organizations; Power and Politics.

# SOS 404 Social Structure of Turkey

3+0 4,5

Definition of the concept of social structure; Different perspectives on Ottoman social structure; Different conceptualizations of Ottoman Social Structure: Asiatic Mode of Production; Feudalism; 'Continuity and Break' discussions on social structure; Social Structure of Republican Turkey; The effects of political perspectives on the social structure of the period of Republic; Social structure of Turkey in cultural context; Family structure in Turkey; Urban and Population structure.

## SOS 427 Social Media

3+0 5,0

As a media within the marketing communication mixture: Social media's role, function, planning, Dynamics; Transformation in media planning: changes in media, impact of technology, impact of consumer (involvement); ?Contact point planning? in marketing communications: alternative mediums, WOMM-Word of Mouth Marketing; Social media: What it is and what it is not?, content management in social media, being present in social media, SM's contribution to SEO; Social Media Processes /steps I: Monitoring, analsis and insights; Social Media Processes /steps II: Engagement; Social Media and brand reputation management: proactive/reactive, moments of crisis; Social Media and integration of Social Media to ?other media?: other dynamics/ similar purposes; Social media Campaignscase studies; B2B Marketing and Social Media: difference between B2B/B2C marketing and basic dynamics, social media roles in B2B Marketing; B2B Marketing ve demand generation via social marketing

# TAR 165 Atatürk's Principles and History of Turkish Revolution I 0+0 2,0

Reform efforts of Ottoman State, General glance to the stagnation period, Reform searching in Turkey, Tanzimat Ferman and its bringing, The Era of Constitutional Monarchy in Turkey, Policy making during the era of first Constitutional Monarchy, Europe and Turkey, 1838-1914, Europe from imperialism to World War I, Turkey from Mudros to Lausanne, Carrying out of Eastern Question, Turkish Grand National Assembly and Political construction 1920-1923, Economic developments from Ottomans to Republic, The Proclamation of New Turkish State, from Lausanne to Republic.

# TAR 166 Atatürk's Principles and History of Turkish Revolution II 0+0 2,0

The Restructuring Period; The Emergence of the fundamental policies in the Republic of Turkey (1923-1938 Period); Atatürk's Principles, and Studies on Language, History and Culture in the period of Atatürk; Turkish Foreign Policy and Application Principles in the period of Atatürk; Economic Developments from 1938 to 2002; 1938-2002 Period in Turkish Foreign Policy; Turkey after Atatürk's period; Social, Cultural and Artistic Changes and Developments from 1938 to Present.

# **THU 203 Community Services**

0+2 3,0

Various Community Projects: Helping young students during their study periods or after school study sessions, Aiding the elderly in nursing homes, helping disabled individuals with various tasks, helping social services and aiding children with their education etc., take part in the projects which raise environmental awareness, Integrating with the community and enabling use of knowledge accumulated in the courses.

#### TKY 303 Quality Management Systems 2+0 3,0

Quality Assurance Systems and Basic Concepts: Definition and importance of quality assurance, Standardisation, Certification, Accreditation; International Standardisation Organizations; ISO Standards and Certification: ISO 9001 quality management systems, ISO 14001 environmental management systems, ISO 27001 information security management systems, ISO 22000 food safety management systems, ISO 10002 customer satisfaction management systems; OHSAS Occupational Health and Safety Management Systems; HACCP; CE Mark; TSE Applications; Vocational Certification Applications.

#### TÜR 151 Turkish Language I

Language: Theories on the Origin of Language; Language, Culture and Society; Language-reform: Turkish Language Association; Languages of the World; Language Families; Turkic Languages; Characteristics of Modern Turkish: Phonetics, Morphology, Syntax, Spelling, and Punctuation; Rules of Composition: Punctuation; Correspondence: Writing a CV, Writing petitions, Business and personal letters

# TÜR 152 Turkish Language II

2+0 2,0

2+0 2,0

Features and Rules of Spoken Turkish: Effective Speech; Effective Listening: Rules of Listening; Reading: Reading comprehension, Critical reading; Text Types: Short story, Novel, Articles, Essays, Poetry, Drama.