

FACULTY OF TOURISM

Anadolu University, School of Tourism and Hotel Management was established in 1993. After a one-year preparatory school, Anadolu University, School of Tourism and Hotel Management offers a Bachelor of Arts degree upon completion of an eight semester program. Students have the opportunity of studying in the laboratories and participate in various facilities of operations via highly widespread package programs; such as Fidelio, Amadeus and Galileo. A compulsory industrial training period of minimum 90 workdays is also a part of the study. As a principle, it is a great concern for the school that students should undergo the training period in 3-4-5 star hotels, 4-5 star holiday villages, tour operators and travel agencies. While preparing the program, industrial needs are taken into consideration. Since the students are accepted as the candidate managers of the future, they both take the occupational courses of the school as well as courses similar in content to the ones in Faculty of Business Administration.

The school also offers programs leading to the Master of Arts and Philosophy of Doctorate degrees. Double major programs involving two departments within the university could be majored by the students who are allowed to according to their grades. Beside these degree programs, the school also houses the "e-Tourism Management" program for a Master's degree. Since 2003 EI-AH&LA American Hotel and Lodging Management Certificate Program is available for college level students to provide them with vocational scholastic abilities . The courses are carried in English.

Dean : Prof. Dr. Semra GÜNAY AKTAŞ
Secretary of Faculty : Emine Emel ÜNAL

STAFF

Professors: Semra GÜNAY AKTAŞ, Celil KOPARAL, Nazmi KOZAK

Associate Professors: Dündar DENİZER, Murat EMEKSİZ, Rıdvan KOZAK, Erkan SEZGİN, Medet YOLAL

Assistant professors: Emre Ozan AKSÖZ, İnci Oya COŞKUN, Pembe Gül ÇAKIR, Alev DÜNDAR ARIKAN, Deniz KARAGÖZ, Sibel ÖNÇEL, Çağıl Hale ÖZEL, Hakan SEZEREL, Hakan YILMAZ, Gökçe YÜKSEK, Hilmi Rafet YÜNCÜ, Ebru ZENCİR

Lecturers: Ufuk ÇEVİK, Serkan OLGAC, Duygu YETGİN, Aysel YILMAZ

Instructors: Recep GÖK

Research Assistants: Orçun ATILLA, Sezi AYDIN, Engin BAYRAKTAROĞLU, Seda BULDU, Barış ÇIVAK, Fuat ÇİFTÇİ, Gül Nur DEMİRAL, Burak DÜZ, Sema EKİNCEK, Merve KALYONCU, Selin KAMA, Burcu KAYA, Mune MOĞOL, Merve ÖZGÜR GÖDE, Barış SEYHAN, Pınar ŞENEL, Arzu TURAN, Önder YAYLA

DEPARTMENT OF GASTRONOMY AND CULINARY ARTS

Head : Asst. Prof. Dr. Hakan YILMAZ
Deputy Head : Asst. Prof. Dr. Sibel ÖNÇEL

PROGRAM

I. SEMESTER				II. SEMESTER			
BİL 150	Fundamentals of Information Technology	4+0	5,0	GMS 102	Introduction to Nutrition	2+0	3,0
İKT 119	Introduction to Economics	3+0	5,0	HUK 151	Fundamental Concepts of Law	3+0	4,5
İŞL 101	Introduction to Business	3+0	4,5	İŞL 103	Business Management	3+0	3,5
İŞL 101 (Eng)	Introduction to Business	3+0	4,5	MAT 804	Mathematics	3+0	4,5
TRZ 101	Introduction to Tourism	3+0	3,0	MUH 151	Introduction to Accounting	3+0	4,5
TÜR 125	Turkish Language I	2+0	2,0	TÜR 126	Turkish Language II	2+0	2,0
	<i>Elective Courses (2)</i>	-	6,0		<i>Elective Courses (2)</i>	-	5,0
	<i>Foreign Language Courses (1)</i>	-	3,0		<i>Foreign Language Courses (1)</i>	-	3,0
			28,5				30,0
III. SEMESTER				IV. SEMESTER			
GMS 201	Basic Cooking Techniques I	3+3	6,0	EST 201	Aesthetics and Philosophy	3+0	4,0
GMS 203	Gastronomy	3+0	4,0	GMS 202	Basic Cooking Techniques II	3+3	6,0
İLT 107	Introduction to Communication	3+0	3,5	GMS 206	Food and Beverage Cost Control	3+0	4,0
MUH 239	Cost Accounting	3+0	4,0	PZL 256	F&B Marketing	3+0	4,0
TAR 165	Atatürk's Principles and History of Turkish Revolution I	2+0	2,0	TAR 166	Atatürk's Principles and History of Turkish Revolution II	2+0	2,0
	<i>Elective Courses (3)</i>	-	10,5		<i>Elective Courses (3)</i>	-	10,0
			30,0				30,0
V. SEMESTER				VI. SEMESTER			
GMS 301	Cuisine Practices I	0+4	6,0	GMS 302	Cuisine Practices II	0+4	6,0
İŞL 301	Human Resources Management	3+0	4,0	HUK 356	Labor and Social Security Law	3+0	4,0
İŞL 301 (Eng)	Human Resources Management	3+0	4,0	KON 301	Cuisine Management	3+0	4,0
TRZ 106	Food and Beverage Management	3+0	4,0		<i>Departmental Elective Courses (2)</i>	-	6,0
	<i>Departmental Elective Courses (2)</i>	-	6,0		<i>Elective Courses (2)</i>	-	6,0
	<i>Elective Courses (2)</i>	-	6,0		<i>Foreign Language Courses (1)</i>	-	4,0
	<i>Foreign Language Courses (1)</i>	-	4,0				30,0
			30,0				
VII. SEMESTER				VIII. SEMESTER			
TRZ 427	Research Methods in Tourism	3+0	4,0	GMS 402	Gastronomy Graduation Project	3+0	8,0
TRZ 429	Project Management	3+0	4,0	TRZ 408	Industrial Tourism Project	2+4	8,0
	<i>Departmental Elective Courses (3)</i>	-	10,0		<i>Departmental Elective Courses (3)</i>	-	10,0
	<i>Elective Courses (2)</i>	-	8,0		<i>Elective Courses (2)</i>	-	8,0
	<i>Foreign Language Courses (1)</i>	-	4,0		<i>Foreign Language Courses (1)</i>	-	4,0
			30,0				38,0
DEPARTMENTAL ELECTIVE COURSES							
BİL 468	Computer Applications in Food and Beverage Management	3+0	4,0	GMS 306	Technology of Drinks	3+0	3,0
ETK 204	Professional Ethics	2+0	3,0	GMS 307	Food Technology	3+0	3,0
FOT 403	Food Styling and Photography	3+0	4,0	GMS 308	Ottoman Culinary	3+3	6,0
GMS 205	Geography of Wood	3+0	3,0	GMS 309	Food Laws and Regulations	2+0	3,0
GMS 208	Banquet Management	2+0	3,0	GMS 310	Food Chemistry	3+0	3,0
GMS 303	Gastronomy Seminar I	3+0	4,0	GMS 311	Regional Cuisines I	3+3	6,0
GMS 304	Gastronomy Seminar II	3+0	4,0	GMS 312	Regional Cuisines II	3+3	6,0
				GMS 401	Human and Taste	2+0	3,0
				GMS 403	Culinary Arts of World I	3+3	6,0

GMS 404	Culinary Arts of World II	3+3	6,0	İŞL 433	Restaurant Management Issues	3+0	3,0
GMS 405	Wine Industry	3+0	4,0	JAP 301 (Jap)	Japanese I	4+0	4,0
GMS 406	Bread and Pastry	3+3	6,0	JAP 302 (Jap)	Japanese II	4+0	4,0
GMS 408	Culinary Trends	3+0	3,0	KON 411	Hotel Management	3+0	3,0
GMS 410	Food, Culture and Community	3+0	3,0	KÜL 101	History of Culture	2+0	3,5
KON 204	Bar Management	1+2	3,0	KÜL 199	Cultural Activities	0+2	2,0
KON 211	Aliment Security and Hygiene	3+0	3,0	MÜZ 151	Short History of Music	2+0	3,0
KON 312	Menu Planning	3+0	4,0	PZL 210	Customer Relations	2+0	3,0
SAN 408	Creativity	3+0	3,0	RUS 151 (Rus)	Russian I	4+0	4,0
TRZ 464	Restaurant Management	3+0	4,0	RUS 152 (Rus)	Russian II	4+0	4,0

ELECTIVE COURSES

ALM 255 (Ger)	German I	3+0	4,0	SNT 155	History of Art	2+0	2,0
ALM 256 (Ger)	German II	3+0	4,0	SOS 336	Folklore	2+0	3,0
ANP 201	Nutrition Anthropolog	2+0	3,0	STV 404	Intercultural Communication	3+0	4,0
BEÖ 155	Physical Education	2+0	2,0	STV 404 (Eng)	Intercultural Communication	3+0	4,0
ERA 195 (Eng)	Cultural Heritage of Turkey	2+0	3,0	THU 203	Community Services	0+2	3,0
ERA 197 (Eng)	Culture and Tourism in Turkey	2+0	3,0	TİY 308	Republic Era Turkish Theatre	2+0	3,0
ERA 199 (Eng)	Cultural Diversity and Communication	2+0	3,0	TRZ 139 (Eng)	Technical English I	2+0	3,0
GMS 351	Technical of Dough Shapi	2+0	3,0	TRZ 140 (Eng)	Technical English II	2+0	3,0
GMS 352	Creative Kitchen Practices	2+2	4,0	TRZ 260	Corporate Identity	2+0	3,0
GMS 354	Ergonomical Restaurant Design and Safety	3+0	3,0	TRZ 269	Ecology and Tourism	3+0	3,5
GMS 356	Gastronomic Writing	2+1	3,0	TRZ 312	Tourism, Media, Communication	3+0	4,0
GMS 451	Green Restaurants	3+0	3,0	TRZ 415	Institutionalization of Tourism	2+0	3,0
İKT 351	Tourism Economics	3+0	4,0	TÜR 120	Turkish Sign Language	3+0	3,0
İLT 201	Interpersonal Communication	3+0	4,5				
İNG 225 (Eng)	Academic English I	3+0	3,0	FOREIGN LANGUAGE COURSES			
İNG 226 (Eng)	Academic English II	3+0	3,0	FRA 255 (Fra)	French I	3+0	4,0
İNG 325 (Eng)	Academic English III	3+0	3,0	FRA 256 (Fra)	French II	3+0	4,0
İNG 326 (Eng)	Academic English IV	3+0	3,0	FRA 357 (Fra)	French III	3+0	4,0
İNG 425 (Eng)	Academic English V	3+0	3,0	FRA 358 (Fra)	French IV	3+0	4,0
İNG 426 (Eng)	Academic English VI	3+0	3,0	İNG 177 (Eng)	English I	3+0	3,0
İSN 102	Public Relations	3+0	3,0	İNG 178 (Eng)	English II	3+0	3,0
İSP 151 (Spa)	Spanish I	4+0	4,0	İNG 179 (Eng)	Advanced English I	3+0	3,0
İSP 152 (Spa)	Spanish II	4+0	4,0	İNG 180 (Eng)	Advanced English II	3+0	3,0
İST 251	Statistics	2+0	3,0	İTA 357 (İta)	Italian III	3+0	4,0
İŞL 421	Entrepreneurship	2+0	3,0	İTA 358 (İta)	Italian IV	3+0	4,0

DEPARTMENT OF TOUR GUIDING

Head : Asst. Prof. Dr. İnci Oya COŞKUN

Deputy Head : Asst. Prof. Dr. Gökçe YÜKSEK

PROGRAM

I. SEMESTER				II. SEMESTER			
ARK 117	Introduction to Classical Archaeology	3+0	3,0	İNG 148 (Eng) English II		6+0	6,0
BİL 150	Fundamentals of Information Technology	4+0	5,0	MAT 164	Basic Mathematics	2+0	2,0
İNG 147 (Eng)	English I	6+0	6,0	SNT 104	Introduction to Art History	3+0	4,0
İŞL 115	Introduction to Business	2+0	2,0	TAR 166	Atatürk's Principles and History of Turkish Revolution II	2+0	2,0
TAR 165	Atatürk's Principles and History of Turkish Revolution I	2+0	2,0	TAR 232	History of Civilization	2+0	3,0
TRZ 145	Introduction to Tourism	2+0	2,0	TRR 104	Introduction to Tour Guidance and Professional Ethics	3+0	3,0
TÜR 125	Turkish Language I	2+0	2,0	TÜR 126	Turkish Language II	2+0	2,0
	<i>Elective Courses (1)</i>	-	2,0		<i>Elective Courses (1)</i>	-	2,0
	<i>Foreign Language Courses (1)</i>	-	6,0		<i>Foreign Language Courses (1)</i>	-	6,0
			30,0				30,0
III. SEMESTER				IV. SEMESTER			
COĞ 209	Historical Geography of Turkey I	3+0	3,0	COĞ 210	Historical Geography of Turkey II	3+0	3,0
EDB 227	Introduction to Turkish Literature	2+0	2,0	İNG 248 (Eng)	English IV	6+0	6,0
İKT 221	Economics and Tourism	3+0	3,0	REK 218	Recreation Leadership	2+0	3,0
İLT 107	Introduction to Communication	3+0	3,5	TRZ 316	Tourism Law	3+0	4,0
İNG 247 (Eng)	English III	6+0	6,0		<i>Departmental Elective Courses (2)</i>	-	5,0
SOS 217	Introduction to Sociology	3+0	3,0		<i>Elective Courses (1)</i>	-	3,0
	<i>Elective Courses (1)</i>	-	3,5		<i>Foreign Language Courses (1)</i>	-	6,0
	<i>Foreign Language Courses (1)</i>	-	6,0				30,0
			30,0				30,0
V. SEMESTER				VI. SEMESTER			
İNG 347 (Eng)	English V	3+0	3,0	COĞ 304	Turkey's Tourism Geography	3+0	3,0
MİT 309	Ancient Greek and Roman Mythology	3+0	4,0	İNG 348 (Eng)	English VI	3+0	3,0
TAR 205	History of Religion	2+0	4,0	SAĞ 408	Basic Health Information and First Aid	1+1	3,0
TRR 303	Life in Nature	0+2	2,0	SOS 336	Folklore	2+0	3,0
TRZ 305	Sociology of Tourism	3+0	3,0	TRZ 308	Travel Management	3+0	3,0
	<i>Departmental Elective Courses (2)</i>	-	8,0	TRZ 308 (Eng)	Travel Management	3+0	3,0
	<i>Elective Courses (1)</i>	-	3,0		<i>Departmental Elective Courses (2)</i>	-	7,0
	<i>Foreign Language Courses (1)</i>	-	3,0		<i>Elective Courses (1)</i>	-	3,0
			30,0		<i>Foreign Language Courses (1)</i>	-	3,0
							28,0
VII. SEMESTER				VIII. SEMESTER			
İNG 447 (Eng)	English VII	3+0	3,0	BİY 486	Flora and Fauna of Turkey	3+0	3,0
TRR 301	Tour Planning and Management	3+0	4,0	İNG 448 (Eng)	English VIII	3+0	3,0
TRR 301 (Eng)	Tour Planning and Management	3+0	4,0	SAN 402	Byzantine Iconography	1+1	2,0
TRR 405	Museum and Historical Sites in Turkey	2+1	4,0	TRR 406	Graduation Thesis in Tour Guiding	2+4	8,0
TRZ 427	Research Methods in Tourism	3+0	4,0		<i>Departmental Elective Courses (3)</i>	-	11,0
	<i>Departmental Elective Courses (3)</i>	-	12,0		<i>Foreign Language Courses (1)</i>	-	3,0
	<i>Foreign Language Courses (1)</i>	-	3,0				30,0
			30,0				30,0

DEPARTMENTAL ELECTIVE COURSES

ANT 212	Mountaineering	1+2	2,5
ARK 240	The Art of Hittites	2+0	4,0
ARK 435	Gods and Sanctuaries	2+0	4,0
ARK 441	Roman Period and Archaeology	3+0	5,0
ARK 442	Roman Period and Archaeology in Anatolia	3+0	4,5
ARK 465	Phrygian Archaeology	2+0	4,0
BEÖ 176	Trekking	1+2	4,0
BEÖ 425	Sports Tourism	3+0	4,0
COĞ 403	World Geography of Travel and Tourism	3+0	4,0
EDB 313	Turkish Folktales	2+0	4,5
EDB 322	Turkish Folk Myths	2+0	4,5
EDB 324	Turkish Fairy Tales	2+0	4,5
İLT 213	Effective Communication Techniques	2+0	3,0
İŞL 421	Entrepreneurship	2+0	3,0
MİT 314	Anatolian and Turkish Mythology	3+0	4,0
PZL 306	Consumer Behavior	2+0	3,0
PZL 306 (Eng)	Consumer Behavior	2+0	3,0
REK 412	Recreation Management	3+0	5,0
REK 421	Orienteering	1+2	3,5
REK 423	Recreation in Disabled Group	3+0	3,0
REK 429	Adventure Recreation	3+0	4,0
SNT 201	Islamic Art	2+0	3,5
SNT 205	Byzantine Art I	2+0	5,0
SNT 206	Byzantine Art II	2+0	5,0
SNT 218	Classic Otoman Architecture and Mimar Sinan	2+0	4,5
SNT 301	Art of Anatolian Seljukid I	2+0	3,0
SNT 302	Art of Anatolian Seljukid II	2+0	3,0
SNT 311	Turkish Handcraft I	2+0	3,0
SNT 312	Turkish Handcraft II	2+0	3,0
SNT 335	Ottoman Art I	2+0	4,5
SNT 336	Ottoman Art II	2+0	4,5
SNT 339	Early Ottoman Architecture	2+0	4,5
SNT 353	Early Christian and Byzantine Architecture I	2+0	4,5
SNT 354	Early Christian and Byzantine Architecture II	2+0	4,5
SOS 437	Social Behaviours and Protocol Rules	0+2	2,0
STV 404	Intercultural Communication	3+0	4,0
STV 404 (Eng)	Intercultural Communication	3+0	4,0
TAR 106	History of Islam	4+0	6,0
TAR 114	Phrygian Civilisation	2+0	4,0
TAR 203	Byzantine History	3+0	5,0
TAR 206	History of Ottoman Empire (1300-1520)	4+0	5,0
TAR 211	Roman History	3+0	5,0
TAR 218	Religion of the Turks	2+0	4,0
TAR 303	History of Ottoman Empire (1520-1730)	4+0	5,0
TAR 304	Ottoman History (1730-1908)	4+0	5,0

TİY 423	Drama	1+1	2,0
TRR 302	Tour Guiding Seminars	2+0	3,0
TRR 304	Campus Tour Guiding	0+2	3,0
TRR 306	Horse and Stable Care	0+3	3,0
TRR 308	Horseback-Riding	0+6	6,0
TRR 403	Travel Sector Practices I	2+2	5,0
TRR 404	Travel Sector Practices II	2+2	5,0
TRR 407	Quality Management in Service Sector	3+0	4,0
TRZ 255	E-Commerce in Tourism	3+0	4,0
TRZ 269	Ecology and Tourism	3+0	3,5
TRZ 271	Special Interest Tourism	3+0	4,0
TRZ 310	Destination Management	3+0	5,0
TRZ 310 (Eng)	Destination Management	3+0	5,0
TRZ 424	Tourism Transportation	3+0	5,0
TRZ 461	Processive Drama	0+2	2,0
TRZ 470	Drama in Tourism	0+2	2,0
TÜR 120	Turkish Sign Language	3+0	3,0

ELECTIVE COURSES

BEÖ 155	Physical Education	2+0	2,0
ERA 195 (Eng)	Cultural Heritage of Turkey	2+0	3,0
ERA 197 (Eng)	Culture and Tourism in Turkey	2+0	3,0
ERA 199 (Eng)	Cultural Diversity and Communication	2+0	3,0
KÜL 101	History of Culture	2+0	3,5
KÜL 199	Cultural Activities	0+2	2,0
SAN 155	Hall Dances	0+2	2,0
SAN 213	Argentine Tango	1+2	4,0
THU 203	Community Services	0+2	3,0

FOREIGN LANGUAGE COURSES

ALM 147 (Ger)	German I	6+0	6,0
ALM 148 (Ger)	German II	6+0	6,0
ALM 247 (Ger)	German III	6+0	6,0
ALM 248 (Ger)	German IV	6+0	6,0
ALM 347 (Ger)	German V	3+0	3,0
ALM 348 (Ger)	German VI	3+0	3,0
ALM 447 (Ger)	German VII	3+0	3,0
ALM 448 (Ger)	German VIII	3+0	3,0
FRA 147 (Fra)	French I	6+0	6,0
FRA 148 (Fra)	French II	6+0	6,0
FRA 247 (Fra)	French III	6+0	6,0
FRA 248 (Fra)	French IV	6+0	6,0
FRA 347 (Fra)	French V	3+0	3,0
FRA 348 (Fra)	French VI	3+0	3,0
FRA 447 (Fra)	French VII	3+0	3,0
FRA 448 (Fra)	French VIII	3+0	3,0
RUS 147 (Rus)	Russian I	6+0	6,0
RUS 148 (Rus)	Russian II	6+0	6,0
RUS 247 (Rus)	Russian III	6+0	6,0
RUS 248 (Rus)	Russian IV	6+0	6,0
RUS 347 (Rus)	Russian V	3+0	3,0
RUS 348 (Rus)	Russian VI	3+0	3,0

RUS 447 (Rus) Russian VII	3+0 3,0
RUS 448 (Rus) Russian VIII	3+0 3,0

DEPARTMENT OF TOURISM MANAGEMENT

Anadolu University, School of Tourism and Hotel Management was established in 1993. After a one-year preparatory school, Anadolu University, School of Tourism and Hotel Management offers a Bachelor of Arts degree upon completion of an eight semester program. Students have the opportunity of studying in the laboratories and participate in various facilities of the university. Front Office, Food and Beverage and Travel Agency Operations are taught via highly widespread package programs; such as Fidelio, Amadeus and Galileo. A compulsory industrial training period of minimum 90 workdays is also a part of the study. As a principle, it is a great concern for the school that students should undergo the training period in 3-4-5 star hotels, 4-5 star holiday villages, tour operators and travel agencies. While preparing the program, industrial needs are taken into consideration. Since the students are accepted as the candidate managers of the future, they take both the occupational courses of the school as well as courses similar in content to the Faculty of Business Administration.

Double major programs involving two departments within the university could be majored by the students who are allowed to according to their grades. The school also offers programs leading to the Master of Arts and Philosophy of Doctorate degrees. Beside these degree programs, the school also houses the "e-Tourism Management" program for a Master's degree. Since 2003 EL-AH&LA American Hotel and Lodging Management Certificate Program is available for college level students to provide them with vocational scholastic abilities . The courses are carried in English.

Head : Prof. Dr. Semra GÜNAY AKTAŞ

Deputy Head : Asst. Prof. Dr. Çağıl Hale ÖZEL

PROGRAM

I. SEMESTER			II. SEMESTER		
BİL 150	Fundamentals of Information Technology	4+0 5,0	HUK 151	Fundamental Concepts of Law	3+0 4,5
İKT 119	Introduction to Economics	3+0 5,0	İŞL 103	Business Management	3+0 3,5
İŞL 101	Introduction to Business	3+0 4,5	MAT 804	Mathematics	3+0 4,5
İŞL 101 (Eng)	Introduction to Business	3+0 4,5	MUH 151	Introduction to Accounting	3+0 4,5
TRZ 101	Introduction to Tourism	3+0 3,0	TÜR 126	Turkish Language II	2+0 2,0
TRZ 101 (Eng)	Introduction to Tourism	3+0 3,0		<i>Elective Courses (2)</i>	- 8,0
TÜR 125	Turkish Language I	2+0 2,0		<i>Foreign Language Courses (1)</i>	- 3,0
	<i>Elective Courses (2)</i>	- 6,0			30,0
	<i>Foreign Language Courses (1)</i>	- 3,0			
		28,5			
III. SEMESTER			IV. SEMESTER		
İKT 351	Tourism Economics	3+0 4,0	HUK 356	Labor and Social Security Law	3+0 4,0
İKT 351 (Eng)	Tourism Economics	3+0 4,0	KON 411	Hotel Management	3+0 3,0
İLT 107	Introduction to Communication	3+0 3,5	PZL 251	Tourism Marketing	3+0 3,0
İST 251	Statistics	2+0 3,0	PZL 251 (Eng)	Tourism Marketing	3+0 3,0
TAR 165	Atatürk's Principles and History of Turkish Revolution I	2+0 2,0	TAR 166	Atatürk's Principles and History of Turkish Revolution II	2+0 2,0
TRZ 106	Food and Beverage Management	3+0 4,0	TRZ 290	Hospitality Services in Hotel Business	2+2 4,0
	<i>Elective Courses (3)</i>	- 9,5		<i>Elective Courses (2)</i>	- 8,0
	<i>Foreign Language Courses (1)</i>	- 4,0		<i>Foreign Language Courses (1)</i>	- 4,0
		30,0			28,0

V. SEMESTER

İŞL 301	Human Resources Management	3+0	4,0
İŞL 301 (Eng)	Human Resources Management	3+0	4,0
İŞL 315	Strategic Management	3+0	5,0
TRZ 305	Sociology of Tourism	3+0	3,0
	<i>Elective Courses (4)</i>	-	14,0
	<i>Foreign Language Courses (1)</i>	-	4,0
			<u>30,0</u>

VI. SEMESTER

TRZ 308	Travel Management	3+0	3,0
TRZ 308 (Eng)	Travel Management	3+0	3,0
TRZ 310	Destination Management	3+0	5,0
TRZ 459	Conference and Event Management	3+0	4,0
	<i>Elective Courses (3)</i>	-	12,0
	<i>Foreign Language Courses (1)</i>	-	4,0
			<u>28,0</u>

VII. SEMESTER

TRZ 427	Research Methods in Tourism	3+0	4,0
TRZ 429	Project Management	3+0	4,0
	<i>Elective Courses (6)</i>	-	22,0
			<u>30,0</u>

VIII. SEMESTER

TRZ 408	Industrial Tourism Project	2+4	8,0
	<i>Elective Courses (6)</i>	-	22,0
			<u>30,0</u>

ELECTIVE COURSES

BEÖ 155	Physical Education	2+0	2,0
ERA 195 (Eng)	Cultural Heritage of Turkey	2+0	3,0
ERA 197 (Eng)	Culture and Tourism in Turkey	2+0	3,0
ERA 199 (Eng)	Cultural Diversity and Communication	2+0	3,0
GRA 208	Web Design	2+2	4,0
İNG 225 (Eng)	Academic English I	3+0	3,0
İNG 226 (Eng)	Academic English II	3+0	3,0
İNG 325 (Eng)	Academic English III	3+0	3,0
İNG 326 (Eng)	Academic English IV	3+0	3,0
İNG 425 (Eng)	Academic English V	3+0	3,0
İNG 426 (Eng)	Academic English VI	3+0	3,0
İSN 102	Public Relations	3+0	3,0
İSP 151 (Spa)	Spanish I	4+0	4,0
İSP 152 (Spa)	Spanish II	4+0	4,0
İŞL 421	Entrepreneurship	2+0	3,0
İŞL 435	Yield Management	3+0	4,0
İTA 151 (İta)	Italian I	4+0	5,0
İTA 152 (İta)	Italian II	4+0	5,0
JAP 301	Japanese I	4+0	4,0
JAP 302	Japanese II	4+0	4,0
JAP 403 (Jap)	Japanese III	4+0	4,0
JAP 404 (Jap)	Japanese IV	4+0	4,0
KON 301	Cuisine Management	3+0	4,0
KÜL 199	Cultural Activities	0+2	2,0
MUH 237	Cost Accounting	3+0	3,0
MUH 311	Auditing and Financial Analysis	3+0	4,0
PSİ 104	Social Psychology	3+0	3,0
PZL 306	Consumer Behavior	2+0	3,0
PZL 318	Event Marketing	3+0	4,0
REK 412	Recreation Management	3+0	5,0
RUS 151 (Rus)	Russian I	4+0	4,0
RUS 152 (Rus)	Russian II	4+0	4,0
RUS 455 (Rus)	Russian III	4+0	4,0
RUS 456 (Rus)	Russian IV	4+0	4,0

SAN 155	Hall Dances	0+2	2,0
SAN 314	Dance Tourism	2+2	4,0
SHU 210	Ticketing	5+0	5,0
SNT 155	History of Art	2+0	2,0
SOS 128	Introduction to Behavioral Sciences	3+0	4,0
SOS 312	Organizational Behavior	3+0	4,5
SOS 336	Folklore	2+0	3,0
STV 404	Intercultural Communication	3+0	4,0
THU 203	Community Services	0+2	3,0
TİY 152	Theatre	2+0	2,5
TRZ 139 (Eng)	Technical English I	2+0	3,0
TRZ 140 (Eng)	Technical English II	2+0	3,0
TRZ 143	Accessible Tourism	3+0	4,0
TRZ 255	E-Commerce in Tourism	3+0	4,0
TRZ 269	Ecology and Tourism	3+0	3,5
TRZ 271	Special Interest Tourism	3+0	4,0
TRZ 273	Spatial (Interior) Design in Tourism Areas	3+0	5,0
TRZ 292	Industrial Applications in Tourism I	2+2	5,0
TRZ 294	Thermal and SPA Services	3+0	4,0
TRZ 296	Individual Outdoor Activities	2+2	3,0
TRZ 304	Tourism Policy and Planning	3+0	3,0
TRZ 307	Support Services in Hospitality	3+0	4,0
TRZ 309	Environmental Management in Tourism Businesses	3+0	4,0
TRZ 311	Service Design	3+0	5,0
TRZ 312	Tourism, Media, Communication	3+0	4,0
TRZ 314	Investment and Project Analysis	3+0	4,0
TRZ 316	Tourism Law	3+0	4,0
TRZ 351	Animation Services Management in Lodging Operations	2+0	3,0
TRZ 415	Institutionalization of Tourism	2+0	3,0
TRZ 417	Performance and Career Management	3+0	5,0
TRZ 418	International Destinations	3+0	4,0

TRZ 419	Public Relations Campaigns in Tourism	2+2	5,0
TRZ 420	Mass Food Production	3+0	5,0
TRZ 421	National Destinations	3+0	4,0
TRZ 423	Rooms Division Management	3+0	4,0
TRZ 424	Tourism Transportation	3+0	5,0
TRZ 426	Tourism and Globalization	3+0	4,0
TRZ 457	Ethics in Tourism	3+0	4,0
TRZ 458	CRS Applications-Amadeus	3+0	5,0
TÜR 120	Turkish Sign Language	3+0	3,0

ALM 256 (Ger) German II	3+0	4,0
ALM 357 (Ger) German III	3+0	4,0
ALM 358 (Ger) German IV	3+0	4,5
FRA 255 (Fra) French I	3+0	4,0
FRA 256 (Fra) French II	3+0	4,0
FRA 357 (Fra) French III	3+0	4,0
FRA 358 (Fra) French IV	3+0	4,0
İNG 177 (Eng) English I	3+0	3,0
İNG 178 (Eng) English II	3+0	3,0
İNG 179 (Eng) Advanced English I	3+0	3,0
İNG 180 (Eng) Advanced English II	3+0	3,0

FOREIGN LANGUAGE COURSES

ALM 255 (Ger) German I	3+0	4,0
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COURSE CONTENTS

ALM 147 German I 6+0 6,0

Greeting Friends; Asking Someone How They are; Asking About a Place; Saying Goodbye; Introducing Yourself and Others; Asking Where Someone Is From; Asking For a Request; Asking About Price; Asking The Type of Food And Beverage; Learning Courtesy Sentences Used In Restaurants or Official Sites; Asking The Time and Telling The Time; Setting A Time and Date; Conveying Choices and Flavours or Asking About Them; Asking The Amount Of Something; Quantity and Measurement Reporting; Learning Conversations Used At Phone; Using Appropriate Grammar Forms for The Given Situation.

ALM 148 German II 6+0 6,0

Modal verbs: Können, Müssen, Wollen, Dürfen, Sollen, Mögen; Tenses: Present tense, future tense; Names: Types of names; Description Prepositions: Prepositions of Specific definition, Indefinite prepositions, Prepositions of negative and ambiguous definition; Singular and Plural Status: Words used only in singular or plural form, Plural types, Plural form of indefinite article; Forms of Names: Nominative, Accusative, Dative; Grammar exercises Paralel to These Topics.

ALM 247 German III 6+0 6,0

Asking for a request; Conveying a Request; To be Sorry For Something; Recognition of The Disease and The Human Body; Learning Phrases Used in Cases Such As Being Amazed, Surprised; Responding to Misunderstandings; Clarification About an Issue, Asking For Something From Someone; Telling About Someone's Idea Concerning To Furniture, Pictures, Clothes and People; Verbs: Strong Conjugation, Weak conjugation, Mixed Conjugation; Adjectives: Use of adjectives, Adjective phrases, Comparison of adjectives.

ALM 248 German IV 6+0 6,0

Tenses: Present Tense, Past tense, Past participle tense, Future perfect tense; Subordinate Clauses Related to Tenses: "Nachdem, Bever, Als, Wenn, Wenn Immer, Seitán I, Solange, Sobald Bis, İndem"; Cause Reporting Subordinate Clauses; Conditional Sentences; Auxiliary

Verbs Z + Infinitive; Subordinate Clauses Made with "Ob"; Relative Clauses: Relative pronouns, The conjugation of relative Pronouns; German in the Workplace: Legal writing, Response; Petition Writing; Job Application.

ALM 255 German I 3+0 4,0

Greeting Friends; Asking for Someone's Health; Asking for Directions; Asking Where People are From; Making Requests; Asking for Prices; asking for Prices; Asking for Different Kinds of Food and Drink; Formal Sentences Used in Restaurants and Formal Places; Asking For and Telling People about Preferences; Likes and Dislikes; Asking for the Amount of Something and Telling the Amount of Something; Structures Used in Telephone Conversations; Using Appropriate Grammar Forms for the Given Situations.

ALM 256 German II 3+0 4,0

Modal verbs: Können, Müssen, Wollen, Dürfen, Sollen, Mögen; Tenses: Simple Present Tense, Future Tense; Nouns and Types of Nouns; Articles; Singular and Plural Forms: Words that are used as Singular or Plural only, Plural Form of the Indefinite Article; Cases of a Noun: Uninflected Case, Accusative, Dative, Possessive Cases; Exercises about these Grammar Points.

ALM 347 German V 3+0 3,0

Welcoming guests: To communicate with guests in the reception; Making Reservations: Reservation form and booking process; Travel Agents: Taking reservation on phone and responding requests, Transfer to the airport from the hotel and vice-versa; Apprising Hotels and Rooms: Assessment of complaints related with the hotel and rooms and finding solutions; Taking Order of Food & Beverage; Terms Related with Food & Beverage, Table Reservation at a Restaurant; Wake Up Service by Phone; Turkish Cuisine.

ALM 348 German VI 3+0 3,0

Country Orientation: Geographical position, Political structure, Education system, National and religious holidays, Traditions and customs, beliefs; Tangible Assets Included in Unesco World Cultural Heritage Sites: Istanbul

Historic Areas, Divriği Great Mosque and Hospital, Hattushash, Mount Nemrut, Xanthos-Letoon, Safranbolu, Troy, Edirne Selimiye Mosque and Complex, Çatalhöyük, Pergamum, , Bursa and Cumalikizik Göreme National Park and Cappadocia, Pamukkale-Hierapolis.

ALM 357 German III 3+0 4,0

Expressing a Request; Expressing Regret; Accusing Someone and Apologizing, Describing People, Asking about Someone's Health; Serious Illnesses and Learning about Human Body; Getting Surprised; Responding in Misunderstandings; Explaining Someone Something; Requesting Something from Somebody; Giving Opinions about Furniture; Expressing Opinions about Pictures, Clothes and People; Using Appropriate Grammar Forms for the Given Situations.

ALM 358 German IV 3+0 4,5

General Review of Noun Cases: Strong and Weak inflection, Mixed inflection, inflection Groups, inflection of the Words Which are not German in Origin; Adjectives: Use of Adjectives, Adjective Phrase, Use of Adjectives Depending on the Verb, Adjectives and Cases of a Noun, Types of Adjectives; Comparing Adjectives: Verbs; Groups of Verbs, Verb Forms, Regular Verbs; Tenses: Present Continuous Tense, Past Perfect Tense, Future Tense, Future Perfect Tense.

ALM 447 German VII 3+0 3,0

Wonders of the Ancient World: Keops Pyramide, Hanging Gardens of Babylon, Statue of Zeus, Statue of Rhodes, The Lighthouse of Alexandria, The Mausoleum at Halicarnassus, The Temple of Artemis (Ephesus); Modern Wonders of the World: Ancient City of Petra in Jordan, Great Wall of China, Christ the Redeemer in Brasil, Ancient City of Machu Picchu in Peru, Chichen Itza Pyramid in Mexico, Colloseum in Rome, Tac Majal in India.

ALM 448 German VIII 3+0 3,0

Written and Oral Narration Activities Using Documents Introducing Germany; Informing About Tourism Regions in Germany; Travel Agencies and Tourism Information Services in Germany: Getting information from travel agencies and informing customers; Preparing a Promotional Brochure About a Tourism Region; Making Reservations at a Hotel; Job Opportunities in Tourism: Writing application letters, Replying job advertisements; Thermal Tourism and Winter Tourism in Germany

ANP 201 Nutrition Anthropolog 2+0 3,0

Culture; Definition, Dimensions, Anthropology; Definition, Branches, Terminology, Key concepts, Principles, Processes, Cultural variety of people; Social Behavior of People; Cultural Anthropology; Definition, History, Concepts, Human being; Relationship with ecology and social environment, Form of social organizing, Systems of family and relatives, Philosophy, Celebrity and rituals; Food habits in variety cultures, Relationship food and environment.

ANT 212 Mountaineering 1+2 2,5

Quality of Clothes, Tools and Other Equipments, Walking, Slope, Tents, Camping, Tactics of Camping; Nutrition; Techniques of Using Pickaxe and Wearing Crampon; Climbing on Ice and Snow, Slope and Defense.

ARK 117 Introduction to Classical Archaeology 3+0 3,0

What is Archaeology?; Classical archaeology, First studies in Europe, Beginning of Classical Archaeology as a science with Winkelmann, Studies of foreign scientists in Turkey in 18th century, Turks developing awareness of archaeology and Osman Hamdi Bey, Spreading of archaeology in Turkish universities, Fundamentals of classical archaeology, Researches in the Republic era, Classical archaeology as a branch of science.

ARK 240 The Art of Hittites 2+0 4,0

Anatolia before Hittites; Origin of Hittites; Migration to Anatolia; Political structure; Language, Religion, Structure of Government; Old Hittite Kingdom; Hittite Empire Period; Destruction of the Hittite Empire; Hittite Cities; Yazilikaya: Hittite Pantheon; Architecture of Hittites: Religious buildings, Military structures, Civilian buildings; Art of ceramics; Art of metal objects; Art of Figurines; Weapons; Rhytons; Art of Statues and Reliefs; Art of Hittite Glyptic.

ARK 435 Gods and Sanctuaries 2+0 4,0

Pan Hellenic Cults and Cult Centrum; Zeus: Olympia and Olympic games, Nemea, Aizanoi; Hera: Argos, Samos; Poseidon: Istmia, Panionia; Demeter: Eleusian and Mysteries Cult; Athena: Parthenon and Panathenai; Apollon: Delphi, Didyma, Claros, Patara; Artemis: Ephesus, Perge; Leto-Artemis-Apollon: Letoon; Hekate: Lagina; Aphrodite: Aphrodisias; Dionysos: Athen Eleuterios, Teos; Asklepios: Epidauros, Pergamun.

ARK 441 Roman Period and Archaeology 3+0 5,0

Italian Peninsula, Etruscans, City of Rome, Rome in Etruscan Sovereignty, Roman Republic, Rome: From Republic to the Empire; Roman Provinces: Italy, Gallia, Germania, Britannia, Hispania, Africa, Dalmatia, Dacia, Achaia, Macedonia, Asia Minor, Syria, Palaestina, Aegyptus; Government Systems; Roman Social Structure; Roman Law, Roman Army; Roman Economics; Development of Marine and Land Route Networks through Trade; Roman Handcrafts, Painting and Mosaic: Pompeian Painting Styles.

ARK 442 Roman Period and Archaeology in Anatolia 3+0 4,5

The End of Hellenistic States in Anatolia; Foundation of Asia Minor, Cilicia, Pontus et Bythina, Galatia, Cappadocia, Lycia et Pamhylia, Trachia Provinces, Removal of the Hellenic Ideal and Beginning of Romanization; Imperial Cult; Neokoriae, Political Developments, Situation of City States in Anatolia, Development of Trade and Change in the Economic Structure; Glass, Metal and Jewelry; Painting and Mosaic, Important Roman Centers in Anatolia.

ARK 465 Phrygian Archaeology 2+0 4,0

The Historical Geography of Phrygia; The Origin of Phrygians and the Mushki Problem; The Foundation and Fall of Phrygian Kingdom: Capital City Gordion and archaeological excavations; Phrygian Architecture: Gordion citadel, City walls and megarons; Phrygian Religion: The Cult of the Mother goddess; Religious Architecture: Open air shrines; Burial Customs and Tombs: The tumuli, Rock cut tombs; Phrygian Pottery: Grey Pottery and painted pottery, Pottery forms; Metal Works; Sculpture: Reliefs, statues and statuettes; Wood Industry: Techniques and wooden objects; Architectural Terracotta Revetment Plaques.

BEÖ 155 Physical Education 2+0 2,0

Definition of Physical Education and Sports; Aims, Disadvantages of Inactive Life; Various Activities for Physical Education; Recreation; Human Physiology; First Aid; Sports Branches: Definition, Rules and Application; Keep Fit Programs.

BEÖ 176 Trekking 1+2 4,0

The Definition of Trekking; The Essentials which Must Be Done Before Trekking, At The Time of Trekking, After Trekking; Trekking Equipments; Backpack and Essential Equipments in Backpack; The Characteristics of Clothes; The Characteristics of Shoes; Sleeping Bags: Their kinds and characteristics; The Characteristics of Mats; Tents: Their kinds and characteristics; The Methods of Direction Determination: Scrip, GPS, Pole star, Sun, Watch; The Problems According to Weather Conditions in Trekking.

BEÖ 425 Sports Tourism 3+0 4,0

Sport and Tourism; Developing Sports Tourism; Tourism and Tourist; Purpose; Sport Activities; Animation; Information, Work Opportunities; Sport Tourism in Turkey; Rafting, Tracking, Paragliding, Skiing, Horsemanship, Cycling, Water sports; Surfing in Turkey.

BİL 150 Fundamentals of Information Technology 4+0 5,0

Introduction to Computer: History of Computer; Operating Systems: Introduction to operating systems; Office Software-Word Processors and Document Systems: General Characteristics of the Office Software; Office-Software-Spreadsheets Programs: Spreadsheets Programs; Office Software-Presentation Programs: Presentation Programs; E Mail-Personal Communication Management: General Characteristics of the E Mailing System; Effective use of the Internet and Internet Security; Network Technologies. Computer Hardware and Error Detection: Types of Computers; Social Networks and Social Media: Social Media and Introduction to Social Media; Special Application Software: Multimedia; Law and Ethics of Informatics: Intellectual Property and Informatics Law; E-Learning: Developments in E-Learning; E-Government Applications; Computer and Network Security; Latest Strategic Technologies of Informatics: Factors Affecting Technological Developments.

BİL 468 Computer Applications in Food and Beverage Management 3+0 4,0

Use of Computers in Food and Beverage Management; Hardware; Software; Recipe Management; Purchase Analysis; Menu Management; Efficient management; Beverage and Food Control Systems; Fidelio Packet Program for Food and Beverage Module; calculation of food and beverage costs; stock control; sales; stock; purchase; sale; applications.

BİY 486 Flora and Fauna of Turkey 3+0 3,0

Paleontology in Turkey: Contribution of Paleogeography and Paleoclimatology on Current Biogeography; Formation and Compound of Terrestrial Fauna, Zoogeography and Fitogeography kingdoms and regions; Generation of Vegetation Formation and Flouristic Regions; Bio Diversity in Turkey; Main Trees, Step Plants, Bushes and Alpine Meadows of Turkey; Relict Area, Relict Plants and Animals; Endemism: Endemic plants and animals; Endangered Species in Turkey.

COĞ 209 Historical Geography of Turkey I 3+0 3,0

Central Anatolia Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; The Black Sea Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Marmara Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Aegean Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Mediterranean Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; South Eastern Anatolia Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Eastern Anatolia Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Implementation of Tourism Geography for Tour Guides.

COĞ 210 Historical Geography of Turkey II 3+0 3,0

Anatolia in Pre-Classical Age: Hittites, Dark Ages in Anatolia, Geographical segmentation, Terrain names; Relations with the Aegean World; Anatolia in Classical Age: Major Cultural Groups and Communities after Immigrations: Ionians, Phrygian, Lydian, Lycian, Mysians; Greek, Hellenistic and Roman region and terrain names; North-Western Anatolia; History of Ionia and Caria: Cultural groups, Studying major cities; Foundation of Byzantium, Kalkhedon and Istanbul; Ancient cities of Nikaia, Pergamon, Neandria, Assos, Ephesus, Miletus, Priene, Magnesia, Smyrna, Aphrodisias, Halicarnassus, Mylass.

COĞ 304 Turkey's Tourism Geography 3+0 3,0

Central Anatolia Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; The Black Sea Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Marmara Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Aegean Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Mediterranean Region: Natural attractions, Cultural

attractiveness, Services, Tourism-related issues; South Eastern Anatolia Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Eastern Anatolia Region: Natural attractions, Cultural attractiveness, Services, Tourism-related issues; Implementation of Tourism Geography for Tour Guides.

COĞ 403 World Geography of Travel and Tourism 3+0 4,0

American Geography and Tourism: Physical and tourism characteristics, destinations and attractions; European Geography and Tourism: Physical and tourism characteristics, destinations and attractions; Geography and Tourism of the Balkans: Physical and tourism characteristics, destinations and attractions; Africa Geography and Tourism: Physical and tourism characteristics, destinations and attractions; Asia Geography and Tourism: Physical and tourism characteristics, destinations and attractions; Australia, New Zealand and the Pacific Islands Geography and Tourism: Physical and tourism characteristics, destinations and attractions.

EDB 227 Introduction to Turkish Literature 2+0 2,0

General Information on Concepts of Literature and Literary History; History of Old Turkish Literature: Stages of Turkish literature, Old Turkish literary works and general characteristics: Divans, Mesnevis, Proses; Assessment of Literary Components in the Old Turkish Literature: Figurative Language; Pastiche in the Turkish Literature; Sources Supporting the Modern Turkish Literature: Divan literature, Western literature, folk literature; Formation and Development of New Turkish Literature; Sources of Modern Turkish Literature.

EDB 313 Turkish Folktales 2+0 4,5

Methods of Collecting Anonymous Turkish Folktales; Analyses of Selected Folktales: Origins, Properties, Content, Function, Language, Style; Classification: According to Scope, theme (love, hero etc.); Analysis of Selected Turkish Folktales; Tales of Dede Korkut.

EDB 322 Turkish Folk Myths 2+0 4,5

Overview on types of legend: Language, narrator, structure, content and functional properties; Classifications of legends; Myth, Saint legends, urban legends; Reality in legends: Reasons for emergence of the legends, Difference between scientific reality and the reality of legends; Evolutionist theory and legends; Theory and method of description and analysis of legends: Structuralism, Psychoanalyst; Functionalism, Myth ? Ritual Theory, Euhemerism, mono and multi source approach to legend. Rumor: Themes of rumor, rumor and reality, relationship rumor and legends; Collecting legends: Ethnographic method, writing field notes, observation and interview techniques, transformation of raw field notes to ethnographic text.

EDB 324 Turkish Fairy Tales 2+0 4,5

Overview on types of folk tales: Language, narrator, structure, content and functional properties; structural properties of folk tale: Epic rules, motifs, formulas and, the quality of tale characters; Tale types and type catalogues; Rigmarole and rigmarole classification; Theory and method of description and analysis of tales: Structuralism, Narrator-centered approach, Historic- geographic method; Different approaches to the study of folk tales: Tale and reality, the educational function of tales; Collecting folk tales: Ethnographic method, writing field notes, observation and interview techniques, transformation of raw field notes to ethnographic text.

ERA 195 Cultural Heritage of Turkey 2+0 3,0

Prehistorical Ages; Historical Ages; Aegean Immigrations; Hellenistic and Roman Heritages in Anatolia; Jewish and Christianity Heritages in Anatolia; Otoman Heritage in Anatolia; Foundation of Modern Turkey; Lausanne Pact; Turkey and European Union; Minorities in Turkey; Ethnic Problems of Turkey; Laicism and Islam; General Discussion.

ERA 197 Culture and Tourism in Turkey 2+0 3,0

An Overview of Cultural Formation of Turkey; The Prehistoric and Historic Times; Hittites; Aegean Migration, Phrygians, Lydian's and Persians ; The Oration Kingdom; Helen and Roman Civilization; The Byzantine Empire; Turkish Period in Asia Minor; Foundation of Turkish Republic; Art and Culture in Anatolia; Social Life; Ancient Ruins of Anatolia.

ERA 199 Cultural Diversity and Communication 2+0 3,0

Introduction, Anthropological View; Definition of Culture, Diversity; Globalization, Identity & Affinity; Language and Culture; Religion and Culture; Class in countries; Gender and Society; Prejudices and Stereotypes; European Culture; Media and Culture; Media and Representations; Cultural stereotypes in Media

EST 201 Aesthetics and Philosophy 3+0 4,0

Scope and Methods of Aesthetics; Concept of Beauty and Aesthetic Judgment; Main Philosophical Perspectives; Concept of Art; Classification of Art; Requirements for Artistic Creativity; Types of Art; Accurate Determination of Evaluation Criteria in Arts; Methods of Criticizing Artworks and Philosophical Criticism; Plato s Reflection Theory; Aristotle s Substance and Essence Concepts, Mimesis Concept; Aesthetics in the Islam, Christianity and Renaissance; Philosophers in the Age of Enlightenment (Baumgarten, Kant and Hegel) and Expressionism; Formalism, Theory of Art for Art .

ETK 204 Professional Ethics 2+0 3,0

Ethics in Gastronomy; Ethics and Related Concepts; Ethics Theories; Basic Principles of Ethics; Types of Ethics: Individual ethics, Business ethics; World Tourism Organization s Code of Ethics; Ethical Problems in Gastronomy Organizations; Sources of Ethical Problems;

Ethical Problems in Food & Beverage Organizations; Ethics and Customer Complaints; Customer Rights in Tourism Sector.

FOT 403 Food Styling and Photography 3+0 4,0

Artistic Interventions in Photography; Food Photography: Composition I; Food Photography: Composition II; Special Effects; Projecting the Images; Camera Effects I; Camera Effects II; Effects with Filter; Motion; Darkroom Effects I; Darkroom Effects II.

FRA 147 French I 6+0 6,0

Language Functions: Meeting, Greeting, Talking about thoughts, Describing own town, Thanking, Giving directions, Asking prices, Weather, Occupations, Accepting and refusing suggestions, Asking about time, Talking about the past; Grammar: Alphabet, Masculin-feminin vocables and adjectives, Definite-indefinite pronouns, Être, avoir ve s'appeler verbs; Possessive adjectives, Interrogative sentences, Conjugation, Cause and effect sentences, Demonstrative adjectives; Auxilary verbs: Vouloir-Pouvoir-Devoir, Imperative, Double pronoun verbs, Past tense, Immediate future tense; Vocabulary: Numbers, Languages and nationalities, Days, Seasons and months; Masculin-Feminin Occupations; Personal Characteristics; Sports Events.

FRA 148 French II 6+0 6,0

Language Functions: Talking about others, Phone calls, Talking about the past, Expressing feelings and thoughts, Talking about free time and cultural activities, Writing holiday letters, Preparing menus, Describing outfits, Advising, Choosing gifts; Restaurant conversations: Taking and giving orders; Talking about memories, conversations with neighbours; Grammar: Immediate past tense, Past Tense with double pronoun verbs, Y and en pronouns, Future tense; Relative pronouns: Qui and Que; Imparfait; Vocabulary: Food, Colours, dress and shoe sizes, Restaurant and food related vocables, House descriptions, Country and city life vocables.

FRA 247 French III 6+0 6,0

Language Functions: Character descriptions; Neighbours, Reading job advertisements, Writing resume and formal letters; Advising; Reservations; Discussing television programs; Interpreting movies; Talking about projects; Reading and understanding book summaries; Grammar: Relative pronouns: Qui, Que, À Qui, Où, Dont; Direct and indirect speech; Comparative Structures; Conditional Clauses with Si; Subjonctif; Plus-Que-Parfait; Gérondif; Passive Sentences; Vocabulary: Character descriptions, Comparative adjectives, Greeting and business life, Jobs and finding a job, Reservation and tourism vocables: Terms of Accommodation, Food, Excursions, City Publicity Materials and Cinema.

FRA 248 French IV 6+0 6,0

Language Functions: Writing and Understanding Biographies; Talking About Extraordinary Events; Conversations on Worries and Regrets; Expressing a

Thought; Explaining Different Phases of an Event; Understanding and Interpreting News on Different Subjects; Complaining; Expressing Displeasure: Expostulating, Protesting; Answering Announcements; Grammar: Indirect Speech in Past Tense; Conditionnel Passé Tense; Tense Terms: Dès Que, Depuis Que, Jusqu'à Ce Que; Contradictory Structures: Pourtant, Cependant; Compensation Term Bien Que; Combined Relative Pronouns; Vocabulary: Biography vocables, Emotional and Responsive vocables, environment and environmental terms.

FRA 255 French I 3+0 4,0

Language Functions: Greetings, Invitations, accepting or refusing invitations; Vocabulary Knowledge: Nourishment, Accommodation, Clothing and colors, Bairams and activities; Grammar: Expressions showing quantity, Demonstrative and possessive adjectives, Prepositions and time indicators, Stressed personal pronouns, Imperatives, Verbs with double pronouns; Learning About French Culture: An area in France: La Bourgogne; Pronunciation, Semi-vowels, Gliding.

FRA 256 French II 3+0 4,0

Language functions: Imperatives and wishes; Evaluation, Proving and Thanking; Vocabulary: Nourishment, Accommodation, Clothing and colors, Bairams and activities; Ordinal Numbers; Grammar: Expressions showing quantity, Demonstrative and Possessive Adjectives, Prepositions and Time indicators, Stressed personal pronouns: Imperative moods, Verbs with double pronouns; Learning about Target Culture: An Area in France: La Bourgogne; Pronunciation: Intonation, Semi-Vowels, Gliding.

FRA 347 French V 3+0 3,0

Dialog Examples for Tourism Related Subjects; Written and Oral Text Analysis; Oral and Written Understanding and Expression Activities; Transportation Vehicles: Asking-Answering Train, plane and boat schedules, Train, plane and boat services, Ticketing-reservation; Other Transportation Vehicles: Metro; Vacations: Writing Postcards, Weather conditions; Vacational Activities: Recreation, sports and entertainment, health, business and cultural vacations.

FRA 348 French VI 3+0 3,0

Written and Oral Understanding and Narration Activities with Promotional Documents About France and Paris; Giving Information About Tourism Regions in France; Travel Agencies and Tourism Information Services: Getting information from travel agencies and informing customers; Preparing a Promotional Brochure About a Tourism Region; Making Reservations at a Hotel; Job Opportunities in Tourism: Writing application letters, Replying job advertisements; Tourism Industry in France.

FRA 357 French III 3+0 4,0

Language Functions: Expressing One's Opinion, Asking for Somebody's Opinion, Giving Negative Reaction, Confirmation, Asking for Explanation, Making

Suggestions; Vocabulary: Education, Transportation, Communication, Family, Health; Grammar: Pronouns, Indirect Speech, Futur Proche and Future Tense, Passé Composé, Imparfait, Negation; Pronunciation: Intonation, Gliding, Vowels; Learning about French Culture: Regions and Social Life in France.

FRA 358 French IV 3+0 4,0

Language Functions: Expressing Wishes, Prohibition and Acceptance, Expressing Opinions and Debating, Expressing Regrets; Vocabulary: Press and Media, Weather Forecast and Seasons, Means of Communication; Grammar: Compound Pronouns, Comparatives, Futur, Imperatives, Passé Recent - Présent Continu, Conditionnel, Impersonnel Verbs, Group III Verbs, Conditional Clauses; Pronunciation: Intonation, Complex Sounds; Learning about French Culture: Regional Life, Economical and Ecological Problems, Traditions and Modern Life.

FRA 447 French VII 3+0 3,0

Turkey-Physical Structure: Mountains, Plains, Rivers, Seas; Regions and Climates; Population; Political Structure: Distribution of authorization; Major Political Parties; Election System; Family Structure: Marriages and Divorces; City and Country Life; Education: Primary, Secondary and Higher Education; Art; Turkish and Other Languages; Turks Abroad; Turkey in Europe and the World; Economic Structure: Agriculture and Industry; Energy; Business Life; Health System.

FRA 448 French VIII 3+0 3,0

Leisure Time: Cinema, Theater, Music; Holiday Destinations; Official and Religious Holidays; Food Culture: Breakfast, Lunch, Dinner; Soups, Food and Deserts; Transportation: Bus, Train, Plane, Boat; Tourism in Turkey: Winter and summer tourism; Istanbul History and Major Monuments: Topkapi Palace, Hagia Sophia, Blue Mosque, Yerebatan Cistern, Bosphorus and Golden Horn; Ankara: Anıtkabir, Castle and Anatolian Civilizations Museum; Cappadocia: Fairy Chimneys, Underground Cities and Churches; Lycian Coasts: Olympos, Phaselis; Aegean Coasts: Ephesus, Milet; Other Important Areas: Sumela Monastery, Nemrut Mountain; Diyarbakır Castle, Zeugma.

GMS 102 Introduction to Nutrition 2+0 3,0

Fundamentals of Personal Nutrition: Energy requirements and calculations, Carbohydrates, Lipids, Fats and oils, Proteins, Vitamins and minerals; Nutrition in Life Cycle; Weight Management and Exercising; Nutrition and Health; Nutrition Topics Relevant to Foodservices: Nutrition and Menu Planning; Developing Healthy Recipes; Marketing Healthy Menu Options; Impact of Nutrient Retention.

GMS 201 Basic Cooking Techniques I 3+3 6,0

Food and Beverage Industry; Organization of Kitchens and Job Descriptions; Tools and Equipment Used in Kitchen: Cooking equipment, Processing equipment, Holding and storage equipment, Pots, pans and containers, Measuring

devices, Knives, Hand tools, Small equipment; Mise en Place.

GMS 202 Basic Cooking Techniques II 3+3 6,0

Basic Cooking Principles; Stocks and Sauces; Soups; Cooking Meats; Cooking Game; Cooking Fish; Vegetables and Cooking Vegetables; Salads and Salad Dressings; Hors D oeuvres; Sandwiches; Breakfast Preparation; Dairy Products; Sausages and Cured Foods: Garlic sausage, Bologna type sausage, Bacon; Food Presentation and Garnish; Organization of Modern Kitchens.

GMS 203 Gastronomy 3+0 4,0

History of Cuisine: Ancient Greek cuisine, Roman cuisine; Food: Use of food, Food habits; Physical Changes: Kitchen structures, Kitchen equipment and utensils, Ways of use; Methods Used: History of cooking, storing, serving food; Food in Human Life: Daily life, Special occasions, Holy food; History of Food Trends: Classic, Neo-Classic, Modern; Other Trends: Fast food, Slow food; Featured Countries in Gastronomy; France, Italy, USA; New Applications: New cooking techniques, Technology.

GMS 205 Geography of Food 3+0 3,0

Basic Concepts of Foods and Geography; Tea: History of tea, Tea around the world and in Turkey, Production of tea; Coffee: History of coffee, Coffee around the world and in Turkey, Production of Coffee; Olive: History of olive, Olive around the world and in Turkey, Production of olive; Hazelnut: History of hazelnut, Hazelnut around the world and in Turkey, Production of hazelnut; Yogurt: History of yogurt, Yogurt around the world and in Turkey, Production of yogurt; Turkish Bagel: History of Turkish bagel, Turkish bagel around the world and in Turkey, Production of Turkish bagel.

GMS 206 Food and Beverage Cost Control 3+0 4,0

Basic Concepts Related to Cost: Types of costs, Fixed costs, Variable costs, Mixed costs, Semi-variable costs; Cost-Volume-Profit Analysis, Break-even Analysis; Food Cost Control Process: Purchasing, Receiving, Storing, Production; Management of Beverage Costs; Pricing of Food and Beverage: Budgets, Budgeting operations of food and beverage activities; Menu Analysis; Yield Management; Contemporary Costing Approaches: Activity-based costing, Target costing, Kaizen costing, Product life cycle costing.

GMS 208 Banquet Management 2+0 3,0

Meaning and Scope of Banquet; Importance of Banquet for Hotels and Independent Restaurants; Planning in Banquet Organizations; Organizing in Banquet Organizations; Leading in Banquet Organizations; Coordination in Banquet Organizations; Controlling in Banquet Organizations; Banquet Menus; Buffet Cocktail and Conference Organization; Marketing of Banquet Organizations and Banquet Budget; Protocol Rules; Food and Beverage Related Special Events: Food festivals, Cooking contests.

GMS 301 Cuisine Practices I 0+4 6,0

Winter Vegetables (Leeks, Onion, Carrots, Broccoli, Cauliflower, Cabbage, Celery): Mise en Place: Picking out, Washing, Chopping; Winter Vegetable Cooking; Garnishing; Fish and Shellfish: Dressing and Filleting, Cutting; Coking Fish and Shellfish: Grilling, Broiling, Moist-heating, Cooking methods; Soups; Desserts; Artistic Plate Presentation.

GMS 302 Cuisine Practices II 0+4 6,0

Meat Composition: Structure and basic quality factors; Aged Meat; Basics of Beef, Lamb, Veal Cutting (Beef Rib, Beef Loin, Beef T-Bone Steak); Preparations for Cooking (Marinating, Flavor, and Tenderness); Poultry: Preparations for Cooking (Marinating, Flavor, and Tenderness); Summer Vegetables and Herbs: Picking out, Washing, Chopping; Cooking Winter Vegetables; Garnishing; Flavoring, Seasoning and Spices; Plate Portioning and Menu Planning.

GMS 303 Gastronomy Seminar I 3+0 4,0

Kitchen Planning; Kitchen Management; Regional Cuisines; New Trends in the Kitchen; Food Technologies; Kitchen Equipment; Molecular Gastronomy; Fusion Kitchen; Preparing Meat; French Cuisine; Italian Cuisine; Chinese Cuisine; Mexican Cuisine; Spanish Cuisine; Turkish Cuisine; Discussions, Conferences and Seminars Held in Various Topics of Gastronomy.

GMS 304 Gastronomy Seminar II 3+0 4,0

Importance of Food & Beverage Department in Hotel Management, Restaurant Management, Bar Management, Fast Food Management, Catering Management, Banquet Organizations; New Trends in Food & Beverage Industry; Interior Design in Restaurants; Wheat Production and Bakery in Turkey; Pulse Regions in Turkey; Types of Milk and Cheese Production in Turkey; Importance of Oils in Diet; Vegetarian Nutrition; Fisheries in Turkey; Use of Game Animals in Hotel Kitchens; Discussions, Conferences and Seminars Held in Various Topics of Gastronomy.

GMS 306 Technology of Drinks 3+0 3,0

Nonalcoholic Drinks: History, Customs, Sensual evaluation of drinks; Preparation of drinks; Juices: Definition, Types, Production; Fizzy drinks: Definition, Types, Production, Preparation of mixtures, Addition of carbon dioxide; Tea: Definition, History, Types, Preparation; Coffee; Definition, History, Types, Preparation; Other nonalcoholic drinks: Ayran, Boza, Kimiz.

GMS 307 Food Technology 3+0 3,0

Food Technology Definition; Ready Food Technology Raw Materials and Components; Factors and Control of Food Spoilage; Physical Methods of Food Preserving: Cooling, Freezing; Sterilization, Pastörizyon, Radiation, Gas pressure, Vacuuming, Filtration; Chemical Methods of Food Preserving: Salting, Fumigation, Biological methods of food preserving; Grain, Fruit, Vegetable, Meat, Milk, Butter and Quality Control.

GMS 308 Ottoman Culinary 3+3 6,0

Definition of Food Technology; Raw Materials and Components in Convenience Food Technology; Factors and Control of Food Spoilage; Physical Methods of Food Preserving: Cooling, Freezing, Sterilization, Pasteurization, Radiation, Gas pressure, Vacuuming, Filtration; Chemical Methods of Food Preserving: Salting, Fumigation; Biological Methods of Food Preserving; Quality Control Principles for Grain, Fruit, Vegetable, Meat, Milk, Butter and Convenience Food.

GMS 309 Food Laws and Regulations 2+0 3,0

Turkish Food Regulations; Turkish Food Codex Regulation: Food additives and ingredients, Flavorings, Leftovers, Rules related to food processing, Control of food-production areas, Qualifications of production companies, Packaging and labeling; Different Regulations in the World: FDA, European Union, Other codes.

GMS 310 Food Chemistry 3+0 3,0

Chemical Composition of Food: Water, Carbohydrates, Proteins, Lipids, Vitamins, Minerals, Pigments; Chemical Transformations of Food; Transformation Products: Qualitative and quantitative analysis of carbohydrates, proteins and fats; Principles of Quality Controls of Food; Quality Control Analysis of Various Foods.

GMS 311 Regional Cuisines I 3+3 6,0

Dishes of Marmara Region: Soups, Salads, pickles and mezze, Egg dishes, Seafood, Meat dishes, Offal dishes, Meatball dishes, Fowl and ground game animals, Vegetable dishes, Pilafs, Pastries and breads, Compotes, sherbets and jams, Desserts; Dishes of Central Anatolia Region: Soups, Salads, pickles and mezze, Egg dishes, Seafood, Meat dishes, Offal dishes, Meatball dishes, Fowl and ground game animals, Vegetable dishes, Pilafs, Pastries and breads, Compotes sherbets and jams, desserts; Aegean Dishes; Mediterranean Dishes.

GMS 312 Regional Cuisines II 3+3 6,0

Dishes of Western Black Sea Region: Soups, Salads, pickles and mezze, Egg dishes, Seafood, Meat dishes, Offal dishes, Meatball dishes, Fowl and ground game animals, Vegetable dishes, Pilafs, Pastries and breads, Compotes, sherbets and jams, desserts; Dishes of Eastern Black Sea Region: Soups, Salads, pickles and mezze, Egg dishes, Seafood, Meat dishes, Offal dishes, Meatball dishes, Fowl and ground game animals, Vegetable dishes, Pilafs, Pastries and breads, Compotes, sherbets and jams, desserts; Eastern Anatolian Dishes; Southeastern Anatolian Dishes.

GMS 351 Technical of Dough Shapi 2+0 3,0

Ceramic shaping techniques, Dough types, Sketch step; Prepare , analyze , test, apply . Design and Application ; The requirements of the design, the applied product specifications and requirements. Based detection methods will produce food with dough; shaping techniques for dough and candy, basic chocolate decoration techniques, the design application, shaping process with modeling tools, mold making and sculpting techniques.

GMS 352 Creative Kitchen Practices 2+2 4,0

Creative process stages of the cooks; Motivation; Job features; Satisfaction of the employee; Stress at work; Creativity in the kitchen; The first superstar chefs; Da Vinci Kitchen; Extraordinary banquets; "Şakşuka" [a kind of vegetable fries] and "barbunya pilaki" [a kind of kidney bean stewing] in the context of creativity; "Acılı ezme" [a kind of vegetable salad] and "cevizli kadayıf dolması" [a kind of special dessert with walnuts] in the context of creativity; "Sebze müçveri" [a kind of vegetable patties] and "mercimek köftesi" [a kind of lentil patties] in the context of creativity; "Patlıcan salatası" [Eggplant salad] and "sigara böreği" [a kind of pastry] in the context of creativity; "Yaprak sarması" [a kind of wrapping food] and "biber dolması" [a kind of stuffed food] in the context of creativity

GMS 354 Ergonomical Restaurant Design and Safety 3+0 3,0

Definition, Content and Purpose of Ergonomics; History of Ergonomics; Improvement of Ergonomics in Turkey; Regulations of the Ergonomic Work Place; Ergonomic Criteria in Design; The Importance of the Ergonomic Restaurant Design; Significant Things in the Restaurant Design; Basic Rules in the Kitchen Design; Restaurant Safety; Lightening of the Kitchen; Factors of the Climate; Noise; The Factors of the Health of Labors and Cause of Occupation Diseases; Dusts; Fire; Reasons of Work Accident and First Aid; Occupation Diseases; Purpose of First Aid; Steps of First Aid.

GMS 356 Gastronomic Writing 2+1 3,0

Principles of writing: Drafting, Specifying deadline, Preliminary study, Word choice, Theme, Language use and styles; Writing genres: concrete and abstract topics, Social and personal issues, global issues, science, art and culture issues; Writing strategies: Explanatory, Narrative, Descriptive, Argumentive, Criticism; Impressing and describing; Writing process; Descriptive writing; Enterprise and product description implementing; Writing criticism; Enterprise and product critique implementing; Expository writing: Research, study and writing; Journal, social media and blog authorship; Gastronomy literature and difficulties.

GMS 401 Human and Taste 2+0 3,0

Concept of Taste; Definition, Perceptions, Conceptualization, Chemical dimension, Physiological dimension; Sense of taste: Bitter, Sweet, Sour; Psychology of Human Beings; Human Beings and Taste; Food Neophobia; Prejudices; Variety Seeking; Food Addiction; Alcoholism.

GMS 402 Gastronomy Graduation Project 3+0 8,0

Identifying a Project Topic; Identifying Aim and Importance of the Project; Identifying the Methodology; Literature Review; Developing a Data Collection Method for Reseach; Discussing Analysis Techniques; Preliminary Research; Carrying out the Research; Result Collection; Analysis of Research Results; Interpreting Findings; Reporting of the Research; Submission of the Project.

GMS 403 Culinary Arts of World I 3+3 6,0

Culinary History of Turkey; Dishes in Turkish Cuisine: Soups, Vegetables with olive oil and meze, Kebabs, Dolmas, Manti and other pasta dishes, Desserts; Culinary History of France; Dishes in French Cuisine: Soups; Cold starters, Hot starters, Main courses, Desserts; Culinary History of Italy; Dishes in Italian Cuisine: Soups, Cold starters, Hot starters, Main courses, Desserts; Culinary History of Spain; Dishes in Spanish Cuisine: Soups, Cold starters, Hot starters, Main courses, Desserts; Culinary History of Mexico; Dishes in Mexican Cuisine; Culinary History of British Isles; Dishes in British Isles Cuisine.

GMS 404 Culinary Arts of World II 3+3 6,0

Culinary History of Germany; Dishes in German Cuisine: Soups, Cold starters, Hot starters, Main courses, Desserts; Culinary History of Scandinavia; Dishes in Scandinavian Cuisine; Culinary History of Russia and Eastern Europe; Dishes in Russian and Eastern European Cuisine; Culinary History of China; Dishes in Chinese Cuisine; Culinary History of Japan and Korea; Dishes in Japanese and Korean Cuisine; Culinary History of Vietnam, Thailand, Indonesia, and Philippines; Dishes in Vietnamese, Thai, Indonesian and Philippine Cuisine; Culinary History of India; Dishes in Indian Cuisine; Culinary History of Portugal; Dishes in Portuguese Cuisine.

GMS 405 Wine Industry 3+0 4,0

Wine: Definition, History, Types; Wine Production: Process of red wine production, Process of white wine and rose wine production; Wine Grapes; Wine Industry in the World; Wine Industry in Turkey; Wine Tasting; Wine and Food Harmony.

GMS 406 Bread and Pastry 3+3 6,0

Bread: Definition, History, Types, Production techniques, Usage of equipment, Measures, Four main mixing methods, Twelve processes of bread production; Dough Shaping; Techniques of Dough Cutting; Pastry; Sponge Cake; Sauce with Cream; Production of Fruit Sauces and Jelly; Cold and Hot Desserts: Ice creams, Sorbets, Candy; Garnish, Decoration, Presentation.

GMS 408 Culinary Trends 3+0 3,0

Technological Innovation: Equipment, Material, Automation; Equipment Innovation; Contemporary Cooking Techniques: Cook-chill, Cook-freeze, Sous-vide; New Applications in Menu Design; New Applications in Service and Presentation; Globalization and Localization; New Applications in Restaurants; New Trends: Fusion cuisine, Molecular cuisine; Problems in the New World Cuisine; Future Prospects.

GMS 410 Food, Culture and Community 3+0 3,0

Food Culture; Social Dimensions of Food Culture; Intercultural Relationships; Food Consumption and Its Interaction with Religious and Cultural Identity; Food Choice and Its Relationships with Cultural and Social Developments; Effects of Technological Developments on Food Production.

GMS 451 Green Restaurants 3+0 3,0

Global scene: Ecological situation in the world, Destruction areas, Revised studies; Legal arrangements: Environmental law and legislation in Turkey, Environment in the constitution; Institutional Sustainability: Sustainable production and consumption, Green business; Green management: Environmental restrains, Awareness; Green marketing: Advertising, labeling and pricing; Green logistics: Green procurement, Green distribution; Environmental accounts; Green consumer; International implications: Going green race; "Green Restaurant" Movement: Green practices; Green strategy: Green star, ISO 14001, Blue flag, White star, Green pine; Green Cuisines of Future.

GRA 208 Web Design 2+2 4,0

Basic Concepts of Web Design; Webpage-Website Architecture: Principles of web design, Web design browsers, Web development tools; HTML: Structure of HTML, Programming, HTML and page configuration, HTML tags: Use of Text, Table, Color, Form, Frame, Link, Banner; CSS: Structure and programming of CSS, Page configuration with CSS; Editor Programs: Frontpage, Dreamweaver, Webpage Maker, Web Templates; Web Page Hosting: Domain, Hosting, File transfer protocol, Updating.

HUK 151 Fundamental Concepts of Law 3+0 4,5

Rules of Social Order and the Law; Rules of Law and Sanctions; Sources of Law; Statutes, Regulations, By-laws; Types of Legal Rules; Precedent Law; Turkish Judicial Systems; Branches Law: Public law; Private Law; Branches of Private Law; Branches of Public Law; Implementation and interpretation of Law; Concept of Legal Relationship and the Parties; Concept and Types of Rights; Persons: Real Persons, Legal Persons; Acquiring, Losing and Protection of Rights.

HUK 356 Labor and Social Security Law 3+0 4,0

Labor Law: Its subject; Fundamental principles; Fields of Application of Labor Law: Employment contract; Debt emerging from employment contracts; Paying off debts; Arranging the work in terms of time; Wages and vacation; Security and Health of Laborers; Law of Unions: Collective agreement; Law of strike and lockout.

İKT 119 Introduction to Economics 3+0 5,0

Definition and Basic Concepts of Economics; Scarcity, Preference and Utility; Supply and Demand; Elasticity; Supply and Demand Applications; Production and Costs; Markets with Perfect Competition; Markets for Factors of Production and Factor Incomes; Public Goods and Externalities; From Microeconomics to Macroeconomic; National Income Accounting; Calculation of National Product; Macroeconomic Equilibrium; Fiscal Policy and Aggregate Expenditures; Money and Banking; Monetary Theory and Policy; Aggregate Demand- Aggregate Supply Analysis and Inflation; International Trade and Finance; Economic Growth and Development.

İKT 221 Economics and Tourism 3+0 3,0

Economics and Tourism: Basic economic theories; Introduction to Microeconomics: Tourism product, Tourism supply and characteristics, Tourism demand and characteristics; Equilibrium in Tourism Market: Partial equilibrium, Factors affecting equilibrium; Introduction to Macroeconomics: International tourism, National economy and tourism; Economic Impacts of Tourism: Tourism and foreign exchange earnings, Impact on the balance of payments, Impact on public revenues and expenses, Impact on prices of goods and services; Real Economic Impacts of Tourism; Measuring Economic Impacts of Tourism: Multiplier effect of tourism revenues.

İKT 351 Tourism Economics 3+0 4,0

Economics and Tourism: Basic economic theories; Tourism Product; International Tourism; Tourism Supply: Tourism supply and its characteristics; Tourism Demand: Tourism demand and its characteristics; Equilibrium in Tourism Market: Partial equilibrium, Factors affecting equilibrium; Development of Tourism and National Economies: National economy and tourism, Economic results of tourism; Monetary Economic Effects of Tourism; Tourism and Foreign Exchange Income; Effects on External Payment Equilibrium; Effects on Public Income and Expenses; Effects on Product and Service Prices; Real Economic Effects of Tourism; Measuring Economic Effects of Tourism: Multiple effects of tourism income, Input-output analysis.

İKT 351 Tourism Economics 3+0 4,0

Economics and Tourism: Basic economic theories; Tourism Product; International Tourism; Tourism Supply: Tourism supply and its characteristics; Tourism Demand: Tourism demand and its characteristics; Equilibrium in Tourism Market: Partial equilibrium, Factors affecting equilibrium; Development of Tourism and National Economies: National economy and tourism, Economic results of tourism; Monetary Economic Effects of Tourism; Tourism and Foreign Exchange Income; Effects on External Payment Equilibrium; Effects on Public Income and Expenses; Effects on Product and Service Prices; Real Economic Effects of Tourism; Measuring Economic Effects of Tourism: Multiple effects of tourism income, Input-output analysis.

İLT 107 Introduction to Communication 3+0 3,5

Defining communication; The place and importance of communication in social life; Development of communication as a science; The process of communication and its elements: Source, message, channel, receiver, encoding-decoding, framework of reference, feedback, noise, feedforward, and selective perception; System approach to the process of communication; Types of communication; Comparison of various kinds of communication; Communication models in general; Basic communication skills; Contemporary theoretical approaches communication.

İLT 201 Interpersonal Communication 3+0 4,5

Verbal Communication; Speaking Skills As Dimension of Interpersonal Communication; Listening Capabilities As Dimension of Interpersonal Communication; Non-Verbal Communication; Signs And Meanings; Stress And Stress Management; Group; Group Dynamics; Small Group Characteristics; Persuasion; Speaking And Listening; Time And Time Management; Interpersonal Communication; History of Communication Research.

İLT 213 Effective Communication Techniques 2+0 3,0

Basic Concepts: Communication and communication functions; Types of Communication: Written communication, Verbal communication; The Basic Elements of Speech: Diction and oratory; Verbal Communication: Body language, Gestures and facial expressions; Public Speaking: Types of speech, Planning of speech, Presentation; Communication Conflicts: Empathy, 'I?' or 'you?'; Convincing at Interpersonal Communication: The importance of listening and active listening.

İNG 147 English I 6+0 6,0

Understanding the Basics of a Conversation on Business, School, Free Time Activities etc. When a Clear and Standard Language is used; Understanding Texts on Daily Life or Professional Language; Coping with Situations on Vacations to the Origin of the Language; Describing Experiences, Events or Dreams, Hopes, Purposes; Speaking Using Simple and Connected Sentences; Writing Simple and Cohesive Texts on Personal Interests.

İNG 148 English II 6+0 6,0

Understanding Basic Information in Radio and Television Programs About Daily Life, Occupation and Interests if the Conversation is Slow and Clear; Understanding Private Letters Mentioning Events, Emotions, Requests; Participating in Spontaneous Conversations on Family, Hobbies, Occupation, Vacation and Daily Life Related with Personal Interests; Explaining and Justifying Thoughts and Plans Shortly; Narrating a Story; Explaining the Content of a book or a Movie and Describing Own Reactions; Writing Letters about experiences and Impressions.

İNG 177 English I 3+0 3,0

Using the Simple Present; Talking about Yourself, Your Family, and Your Favourite Things; Using the Simple Present and Present Continuous; Using 'if and when'; Talking about Health, Remedies, Sleep Habits and Stress; Using going to and the Present Continuous to Talk about the Future; Talking about Birthdays, Celebrations, and Favourite Holidays; Using the Simple Past; Using 'all', 'most', 'a lot of', 'a few'; Talking about Childhood, School, and Your Teenage Years; Using 'Is there?' and 'Are there?' to Ask about Places in a Town; Using Location Expressions like 'across from' and 'outside'; Talking about Stores and Favourite Places in Your City or Town.

İNG 178 English II 3+0 3,0

Using Infinitives; Asking for and Giving Advice and Suggestions; Responding to Suggestions; Using 'Do you

mind ...?' to Ask for Permission and 'Would you mind....?' to Make Requests; Using the Past Continuous for Events in Progress in the Past; Making Comparisons with Adjectives; Using more and less with Nouns and Verbs; Talking about Different Ways of Communicating; Managing Phone Conversations; Using 'have' and 'have got to' to Describe People; Talking about What People Look Like; Using will, may and might to Talk about the Future; Using 'if' and 'when' and the Present Tense to Refer to the Future; Talking about Plans and Organizing Events; Using 'will' to Make Offers and Promises.

İNG 179 Advanced English I 3+0 3,0

Using Manner Adverbs and Adjectives to Talk about People's Behaviour and Personality; Adding Prefixes to Make Opposites; Using the Present Perfect; Talking about Experiences; Using the Superlative Form of Adjectives; Talking about Rules and Discipline; Using 'used to' and 'would' to Talk about Memories; Talking about Family, Relatives and Childhood; Talking about Eating Habits and Different Ways to Cook Food; Responding to Suggestions; Refusing Offers Politely; Using 'will, going to, the Present Continuous and the Simple Present' to Talk about the Future; Talking about Future Plans, Facts, Predictions and Schedules; Using Expressions with 'make' and 'do'.

İNG 180 Advanced English II 3+0 3,0

Making Sentences with Relative Clauses; Using Phrasal Verbs; Talking about Imaginary Situations or Events in the Present and Future; Giving Advice; Including Questions within Questions and Statements; Talking about Problems with Technology; Using the Present Perfect Continuous to Talk about Recent Activities; Talking about Social Life and Different Kinds of Movies; Using Adjectives ending '-ing' and '-ed'; Showing You Understand another Person's Feelings or Situation; Using the Simple Past Passive in News Stories; Talking about Local and International News Events; Talking about Extreme Weather and Natural Disasters.

İNG 225 Academic English I 3+0 3,0

Reading Skills for Academic Study: Understanding key vocabulary, Getting the gist of the text, Skimming and scanning, Understanding text organization, Developing basic vocabulary knowledge; Listening Skills for Academic Study: Listening for main idea, Listening for detailed information, Listening to short daily conversations, Listening for key ideas; Speaking Skills for Academic Study: Introducing oneself, Maintaining everyday conversations, Giving descriptions of events, Asking and answering questions; Writing Skills for Academic Study: Writing simple sentences, Writing notes, Writing basic descriptions of events, Writing informal letters.

İNG 226 Academic English II 3+0 3,0

Reading Skills for Academic Study: Exposure to simple academic texts, Developing reading fluency, Identifying text type, Improving academic vocabulary knowledge, Distinguishing key ideas from supporting details; Listening Skills for Academic Study: Distinguishing main idea from

the detailed information, Listening to short texts on different topics, Noticing intonation; Speaking Skills for Academic Study: Asking for information, Giving detailed information on relevant topics, Asking for and giving directions; Writing Skills for Academic Study: Writing simple and compound sentences, Writing simple biographies, Writing brief reports, Writing short paragraphs.

ING 247 English III **6+0 6,0**

Preparing Long Texts and Presentations on a Well-known Subject; Understanding Complex Justifications About a Subject; Reading and Understanding Articles and Reports About Daily Problems Where Authors Exhibit a Specific Attitude or a Position; Expressing Oneself Immediately and Fluently While Talking to a Native Speaker; Presenting About Subject of Own Interests Clearly in Detail; Writing Clear and Detailed Texts About Many Subjects of Interest.

ING 248 English IV **6+0 6,0**

Understanding News Reports and Current Discussions on Television; Understanding Movies When Standard Language is Used; Understanding Contemporary Literary Texts; Joining Discussions, Justifying and Defending Opinions on Accustomed Occasions; Explaining an Opinion About a Current Question; Specifying Benefits and Losses of Different Opportunities; Giving Information in a Text or a Report; Offering Supporting or Opposite Justification on a Specific Opinion; Writing Letters Emphasizing Personal Importance of Events and Experiences.

ING 325 Academic English III **3+0 3,0**

Reading Skills for Academic Study: Developing reading fluency, Adapting reading style to different text types, Practicing critical reading skills; Listening Skills for Academic Study: Listening to longer texts, Listening to short authentic texts, Recognizing stress and intonation; Speaking Skills for Academic Study: Asking for clarification, Asking for confirmation, Giving reasons and explanations, Giving short presentations on familiar topics; Writing Skills for Academic Study: Identifying different styles of paragraphs, Paraphrasing ideas in short texts, writing academic paragraphs, Writing formal and informal academic texts, Writing summaries.

ING 326 Academic English IV **3+0 3,0**

Reading Skills for Academic Study: Adjusting speed and reading style to different genres and tasks, Reviewing and analyzing material, Focusing on critical reading skills, Recognizing biases in written works; Listening skills for academic study: Listening to longer authentic texts, Taking notes, Distinguishing facts from opinions, Drawing inferences; Speaking Skills for Academic Study: Participating in group discussions, Expanding opinions, Giving longer presentations on familiar topics; Writing skills for academic study: Expressing opinions in well-organized academic essays, paraphrasing ideas in texts, writing summaries of longer texts.

ING 347 English V **3+0 3,0**

Following Long Conversations Even They are not Clearly Structured; Understanding Long and Complex Literary Texts; Expressing Oneself Fluently and Naturally without Thinking About Vocabulary; Using the Language Flexibly and Effectively in Religious, Social and Professional Life; Explaining Complex Situations Combining Subtopics in Detail Clearly; Concluding a Conversation Properly by Expressing a Specific Point of View; Expressing Oneself in a Clear and Well-structured way in Writing; Explaining an Opinion in Detail.

ING 348 English VI **3+0 3,0**

Understanding Television Broadcasts and Movies Without Difficulty; Perceiving Stylistic Differences; Understanding Articles and Technical Information About a Specialty Outside Personal Interests; Explaining Thoughts and Opinions Clearly and Exactly and Associating Them with Others' Conversations; Writing Letters, Essays and Reports on Complex Subjects by Putting Important Subjects Forward; Selecting a Proper Style of Speech for a Specific Audience in Written Texts.

ING 425 Academic English V **3+0 3,0**

Reading Skills for Academic Study: Analyzing texts, Drawing conclusions and identifying implied meaning, Developing the vocabulary in the field of study; Listening Skills for Academic Study: Drawing inferences from the theme, Taking notes during a lecture, Interpreting what is heard, Following lectures on familiar topics; Speaking Skills for Academic Study: Participating in discussions, Summarizing, Interviewing, Applying turn-taking rules, Giving presentations on a variety of topics, Commenting on classmates presentations; Writing Skills for Academic Study: Writing various forms of academic writing, Building effective arguments using evidence.

ING 426 Academic English VI **3+0 3,0**

Reading Skills for Academic Study: Drawing conclusions based on the information in the text, Comparing and contrasting main ideas, Summarizing extracts from various sources, Evaluating information; Listening Skills for Academic Study: Following lectures, Synthesizing, Evaluating and transferring what was heard; Speaking Skills for Academic Study: Participating in discussions, Justifying point of view, Using strategies to achieve comprehension, Carrying out interviews, Summarizing discussions, Giving longer presentations on academic topics; Writing Skills for Academic Study: Writing well-researched essays and reports, Writing commentaries.

ING 447 English VII **3+0 3,0**

Understanding the Fluently Spoken Language; Participating in Every Type of Conversation Without Any Difficulties; Understanding Idioms Including Daily Language; Explaining and Expressing Subjects in a Clear and Fluent Style Suiting Every Occasion; Writing Relevant Texts with a Clear and Fluent Style; Writing Summaries and Reviews About Professional Texts and Literary Works.

İNG 448 English VIII 3+0 3,0

Speaking Fluently and Expressing Meaning Details Clearly; Re-Handling and Re-expressing Subjects During Difficulty of Expression without notifying; Speaking Logically to Ease the Audience in order to Distinguish and Perceive Important Points of the Subject; Writing Well-structured and Clear Letters, Complex Reports or Articles to Ease the Audience to Understand Important Points of the Subject Matter.

İSN 102 Public Relations 3+0 3,0

Fundamentals of Public Relations; Historical Development of Public Relations in Turkey and in the World; Development of Public Relations in Private and Public Sector; Career Development in Public Relations; Place of Public Relations Department in an Organization; Interdepartmental Public Relations; Research in Public Relations; Planning a Public Relations Campaign: Identifying problems, Determining objectives, Application and evaluation; Materials Used in Public Relations: Written, Audio-visual and other materials.

İSP 151 Spanish I 4+0 4,0

Introduction: Greeting, Giving information; Gender in Nouns and Adjectives; Verbs in the Present Tense; Demonstrative Adjectives and Pronouns; Plural Forms of Nouns and Adjectives; Description: House, Objects, Numbers; Asking Questions; Asking for Directions and the Time; Verbs in the Present Progressive Tense; At a Restaurant: Ordering, Asking for the Bill, Talking about Preferences; Describing People; Reflexive Verbs; Shopping: Cost, Likes and Dislikes, Quantity; Invitation: Accepting, Refusing; Gerunds; Seasons.

İSP 152 Spanish II 4+0 4,0

The Past: Near and remote past, Prepositions, Indefinite pronouns; The Future: Future plans, Making a phone call, Comparison; The Future Perfect Tense; Habits in the Past; Regular and Irregular Verbs; Senses; Some Grammar Rules: Obligation, Personal pronouns, Passive construction, conjunctions; Reading Texts: Biography, Narration, Picture stories.

İST 251 Statistics 2+0 3,0

Statistics; Definition; Subject and Importance: Basics; Unit, Variable: Types of variable; Data: Collecting data, Classification of data, Grouping the data: Series: Its definitions and types, Showing with graphic: Histogram; Averages, Measurement of variability, Co efficiency of variability, Standard deviation and variance; Random Variables; Discontinues Distribution; Introduction to Sampling: Types of sampling, Statistical estimation, Chi-square analysis.

İŞL 101 Introduction to Business 3+0 4,5

Concept of business: Economic systems, Production factors, Needs and wants, Demand, Goods and services, Consumption and consumer; Success criterion: Efficiency and related concepts; Characteristics of Businesses: Goals and functions of businesses, Relationships with the

environment and responsibilities of businesses, Grouping of businesses; Foundation of businesses: Foundation decision, Determining plant location; Extending Businesses; Business ethics and social responsibility (Ethical and moral rules); Concept of management; Functions of management; Human resources management; Functions of human resources management; Principles of marketing.

İŞL 101 Introduction to Business 3+0 4,5

Concept of business: Economic systems, Production factors, Needs and wants, Demand, Goods and services, Consumption and consumer; Success criterion: Efficiency and related concepts; Characteristics of Businesses: Goals and functions of businesses, Relationships with the environment and responsibilities of businesses, Grouping of businesses; Foundation of businesses: Foundation decision, Determining plant location; Extending Businesses; Business ethics and social responsibility (Ethical and moral rules); Concept of management; Functions of management; Human resources management; Functions of human resources management; Principles of marketing.

İŞL 103 Business Management 3+0 3,5

Management: Basic Concepts, Significance of Management for Business Enterprises; Comparison of Management with Similar Concepts; Development of Management Science: Classical, Behavioral, and Modern Theories; Management System: Fundamentals and Significance of Management System for Business Enterprises; Planning and Decision Making: Planing process , Types of Plans; Organization: Fundamentals, Organization Process, Comparison of organization and planning processes; Authority and Power: Characteristics and Importance of Authority and Power, Delegation of Authority; Controlling: Characteristics, Controlling process.

İŞL 115 Introduction to Business 2+0 2,0

Basic Concepts: Goals and types of businesses, Business systems and external environment; Foundation of Businesses: Pre- foundation efforts, Foundation stages, Feasibility decision; Legal Structure of Businesses: Private enterprises, Public enterprises, Foreign invested enterprises, Global businesses, Global businesses; Functions of Businesses: Management, Marketing, Finance, Human Resources, Accounting, Public relations, Research and development; Numeric Decision Models in Businesses: Types of Decision, Decision environment, Basic types of quantitative decision.

İŞL 301 Human Resources Management 3+0 4,0

Human Resources Management: Development, Goals and Principles; Functions of Human Resources Management: Human resources planning; Recruitment, Performance Appraisal, Training, Orientation and Development; Wage and Salary Administration; Career Management; International Human Resources Management; Technology in Human Resources Management.

İŞL 301 Human Resources Management 3+0 4,0

Human Resources Management: Development, Goals and Principles; Functions of Human Resources Management: Human resources planning; Recruitment, Performance Appraisal, Training, Orientation and Development; Wage and Salary Administration; Career Management; International Human Resources Management; Technology in Human Resources Management.

İŞL 315 Strategic Management 3+0 5,0

Environmental Analysis; SWOT Analysis; Business Valuation; Analysis of Robustness and Weaknesses; Strategic Alternatives for Businesses or Strategic Business Units (SBUs); Business or SBU Strategies; Selection Analysis; Selecting Strategies in Diversified Businesses: Strategic utility and portfolio analyses; Functional Level Strategies and Policies; Globalization and Global Strategies; Strategy Implementation; Organizational Structure and Distribution of Resources; Organizational Culture and Leadership; Assessment and Control of Strategies.

İŞL 421 Entrepreneurship 2+0 3,0

Importance and Evolution of Entrepreneurship; Entrepreneurship within the framework of Manager, Concepts of Entrepreneur, Employer, Boss and Investor; Leadership in Entrepreneurship and Importance of Management Characteristics; Characteristics of Entrepreneurship; Changing Views of Entrepreneurship; General Evaluation of Entrepreneurship in Turkey: Change and Entrepreneurship; Entrepreneurship before and after the Republic; Female Entrepreneurs.

İŞL 433 Restaurant Management Issues 3+0 3,0

Restaurants: Restaurant history, restaurant classifications; Restaurant operations of the globe and Turkey: Examples; Restaurant management and management issues: Decisional problems, Directing problems, Crisis management, Leadership; HR issues: Employment issues, Hiring the wrong person, Employee training issues, Lack of employee motivation: Finance and investment issues; Production problems; Marketing problems: Lack of market research, Incorrect market analysis; Accounting issues; Improvement and development errors; Accreditation issues: Prevalent in standards, Defining professional competence; Ethic problems; Solution proposals.

İŞL 435 Yield Management 3+0 4,0

Basic Concepts: Yield Management, Short History; Components Of Yield Management; Preparation For Yield Management: Creation Of Yield Management Strategy Supply, Demand And Competitive Analysis: SWOT Analysis; Demand Resources and Reservation; Market Segmentation; Monitoring Of Demand and Operations Management: Demand Level Prediction; Monitoring Of Regional Demand; Capacity and Price Regulations; Managing the Daily Operations; Audit and Evaluation.

İTA 151 Italian I 4+0 5,0

Italian Alphabet; Italian Sound System; Masculine and Feminine Definite Articles; Masculine and Feminine Indefinite Articles; Feminine and Masculine Singular and Plural Forms of Nouns; Subjective Pronouns; Present Tense; Conjugation of Regular and Irregular Verbs In 'Are' 'Ere' 'Ire'; Use and Conjugation Of Verbs 'Essere' and 'Avere' Cardinal and Ordinal Numbers; Modal Auxiliaries; Interrogatives; Negative Expressions and Qualitative Adjectives.

İTA 152 Italian II 4+0 5,0

Characteristic Of Verbs 'Conoscere' and 'Spare'; Idiomatic Expressions of Verbs 'Avare', 'Fare' , 'Dare' , 'Stare' ; Reflexive and Reciprocal Verbs; Simple and Articulated Prepositions; Passato Prossimo (Present Perfect) and The Conjugation of Regular and Irregular Verbs in This Tense ; Days Of Week; Months; Years; Asking Time; Characteristics Of Verbs 'Dire' 'Raccontare' 'Parlare'; Narration Of Past Events.

İTA 357 Italian III 3+0 4,0

Imperfect Tense and Conjugation of Verbs in this Tense; Prepositions; Double Object Pronouns; Possessive Pronouns; The Use of Partitives 'Ci?' and 'Ne?'; Construction of Passive with 'Si!'?

İTA 358 Italian IV 3+0 4,0

Future Tense; Future Perfect Tense and the Conjugation of Verbs in this Tense; Demonstrative Pronouns; Adverbs; Past Perfect Tense and the Conjugation of Verbs in this Tense.

JAP 301 Japanese I 4+0 4,0

Basic Verbs; Words and Sentence Structures Used In Daily Speech; Greetings; Meeting Someone new; Introducing Oneself; Asking For Price; Time Concept; Numbers; Verbs And Words About Traveling By Train And By Bus; Likes And Dislikes; Apologizing.

JAP 301 Japanese I 4+0 4,0

Basic Verbs; Words and Sentence Structures Used In Daily Speech; Greetings; Meeting Someone new; Introducing Oneself; Asking For Price; Time Concept; Numbers; Verbs And Words About Traveling By Train And By Bus; Likes And Dislikes; Apologizing.

JAP 302 Japanese II 4+0 4,0

Introducing Oneself And One's Family; Ordering Food And Beverages In A Restaurant Or Cafe; Asking for the Bill; Meals And Expressions Used for Ordering Meals; Making A Reservation; Talking On The Phone; Asking For Information; Quantifiers; Demonstrative Adjectives; Talking About Past And Future.

JAP 302 Japanese II 4+0 4,0

Introducing Oneself And One's Family; Ordering Food And Beverages In A Restaurant Or Cafe; Asking for the Bill; Meals And Expressions Used for Ordering Meals; Making

A Reservation; Talking On The Phone; Asking For Information; Quantifiers; Demonstrative Adjectives; Talking About Past And Future.

JAP 403 Japanese III 4+0 4,0

Requests and orders for something, giving directions to a taxi driver, asking permission, refusal situations, family terms, giving advice, negative positions of like and dislike at simple present tense and past tense, desire-preference-like and dislike at adjectives and verbs, verbs used for public transportation.

JAP 404 Japanese IV 4+0 4,0

Guessing, expressing feeling about something, writing letter, situations at traffic, talking about business trip; direct and indirect verbs, modal of ability, basic conjunctions, negative positions at simple present tense, differences of -niwa and -dewa, -ta form at verbs, -te/de and -ku/ni form at adjectives.

KON 204 Bar Management 1+2 3,0

The Definition of a Bar; The History of Bar and Bar Concept; Bar Organization Techniques; Specification of Bars; Stocks of Bar; The Equipment and Tools Used in a Bar; The Construction of a Bar in Hospitality Businesses; Staff at a Bar: Job descriptions; Types of Bars; The Mise En Place of Bar Operations; Regulations at a Bar; Beer Making: Beer ingredients, History of beer, Types of beer, Serving beer; Wine Making: Wine ingredients, History of wine, Types of wine, Serving wine; Wine Production in Turkey; Types of Grapes Used in Wine Making; Making of Gin and Vodka; Types of Gin and Vodka; Mixes with Gin and Vodka; How to Serve Raki, Rum and Tequila; Raki , Rum and Tequila Making; Types Mixes with Raki, Rum and Tequila; Liqueurs and Serving Liqueurs; Non-Alcoholic Beverages in The Bar.

KON 211 Aliment Security and Hygiene 3+0 3,0

Hygiene; Definition and Importance; Nutrition: Aliment Materials, Causes of food poisoning, Nutritional materials, Nutrition elements; Nutrimet Contaminations; Substances Hazardous to Human Health: Microbiological parasites, Biological materials; Aliment hygiene, Toxic and chemical materials that contaminate Food; Food Degeneration; Kitchen Hygiene; Staff Hygiene; Disinfectants; Hygiene control and Management.

KON 301 Cuisine Management 3+0 4,0

Kitchen Organization; Kitchen Culture; Kitchen Staff; Kitchen Set; Kitchen Equipment; Security In Kitchen; Kitchen Organization: Purchasing And Storage; Planning Work Process; Kitchen Planning; Functional Relations In Kitchen; Physical Characteristics of Kitchen; Main Functions.

KON 312 Menu Planning 3+0 4,0

Food and Beverage Industry: Historical development, Classification, Developing; The concept of Menu; Definition, Developing, Functio100 ns, Structure, Types of Menus; The planning and Improving menu; Definition of

Menu planning, Menu planning process; Front services and back services of menu planning; Menu pricing, Subjective methods, Objective methods; Menu representation; Menu cards, Menu notes, Menu cover, Menu graphics; Menu analysis.

KON 411 Hotel Management 3+0 3,0

Hotel Administration: Description of hotel administration, Development of hotel administration, Site selection for the hotel investment, Classification of hotels; Hotel Management: Concept of management, Description of hotel manager and responsibilities, Management theories, Functions of management; Hotel Organization: Structure and analysis of organization; Management of Front Office Operations; Management of Housekeeping Operations; Service Management; Accounting; Marketing Management; Human Resources Management in Hotels.

KÜL 101 History of Culture 2+0 3,5

Concept of Culture: Etymology and origin; Methodology of Cultural History Research; Culture and Civilization; History of Culture as a Science; Culture and Society; Concept of Culture and Social Development; Culture and Thought; Critical Thinking in the Intellect of the Middle Ages; Renaissance in the Cultural History; The Age of Enlightenment; The West and Ottoman/Turkish World in the 19th Century; Enlightenment in Turkish Cultural History; Mile Stones in Transition from Ottoman to the Turkish Republic; History of Modern Turkish Culture; Education and Culture in the Turkish Republic.

KÜL 199 Cultural Activities 0+2 2,0

Participating Actively or as a Spectator in Sports Activities; Participating in Activities Arranged by the Counseling Center; Participating in Workshops in Art; Education on Museums; Participating in Art Trips; Participating in Cultural Trips; Participating in and Taking Duty in activities such as Cinema, theatre, scientific Meeting etc.; Taking duty in Clubs; Being a Student Representative and Participating in Environmental Activities.

MAT 164 Basic Mathematics 2+0 2,0

Sets and Numbers; Identity; Transactions with Equations and Inequalities; Coordinate Plane; Line and Parabola Equations; Functions; Limits and Continuity; Derivative; Derivative Applications; Exponential and logarithmic functions; Indefinite Integral; Definite Integral and Applications; Linear Equation Systems; Matrices; Determinants; Linear Programming; Multivariate Functions.

MAT 804 Mathematics 3+0 4,5

Coordinate Plane; Line and Parabola Equations; Functions; Limits and Continuity; Derivatives; Derivative Applications; Exponential and Logarithmic Functions; Indefinite Integral; Definite Integral and Applications; Systems of Linear Equations; Matrices; Determinants; Linear Programming.

MİT 309 Ancient Greek and Roman Mythology 3+0 4,0

Basic Concepts: Mythology, Notion of religion in Ancient Greek and Roman Empire; Genesis: Creation of gods and the universe, Creation of man; Recognition of Mutual Myths in the Frame of Cultural Heritage: Heroes and regional myths and legends; Ancient Greek Theogony: 12 Olympians and related terms; Ancient Greek and Roman Empire: Society, civilization; Ancient Greek Heroes: Perseus, Theseus, Hercules and Dodekathloi; Trojan Wars and Its Heroes: Aineas, Odysseus, Achilles, Agamemnon, Argonauts: Eason and Medea.

MİT 314 Anatolian and Turkish Mythology 3+0 4,0

Sumerian Mythology: Gilgamish, Mythological Flood, Effects of Sumerian mythology on Western mythology; Anatolian mythology: Mother goddess, its contribution to Anatolian culture; Hittite mythology: Religion of Hittites Huri and Sumer mythology interactions; Lydia and Lycia mythology: Lydians religion, Lycian religions, Mytologic hereos; Phrygian mythology, Phrygian religion, Phrygians interaction with various myths, Its contribution to Anatolia; Turkish Mytology; Shamanism: definition of the word "Shaman" and historical progress of shamanism; Ancient Turkish legends: Saka legends, Alpher-Tunga and Shu legends.

MUH 151 Introduction to Accounting 3+0 4,5

Concepts of Business and Accounting; Financial Transactions; Balance of Assets-Liabilities; Balance Sheet and Income Statement; Accounts: Concept of account, Types of accounts, Account chart; Document and Books; Accounting Process; Follow up Goods Transactions: Inventories and transactions of the purchase and sale of goods, Periodic inventory system, Perpetual inventory system; Liquid Assets: Cash, Banks, Checkups; Marketable Securities: Share certificates, Bonds; Receivables: Trade receivable, Other receivable; Long Term Assets; Liabilities; Shareholders Equity; Transactions of Income and Expenses; End of Period Transactions; Preparing Financial Statements and Closing Transactions.

MUH 237 Cost Accounting 3+0 3,0

Introduction to Cost Accounting; Raw Material Cost; Labor Cost; Overhead Cost; Distribution of Costs; First and Second Distribution; Activity Based Costing and Distribution of Joint Cost; Job Order Costing System; Calculating Product Costs in Process Costing; Single operation, Multiple operations; Determining Production Losses and Accounting Procedures; Cost ? Volume ? Profit Analysis; Budgets as a Tool of Planning and Controlling; Controlling of Costs and Variance Analysis; Using Standard Costs; Using Cost Data in Evaluation of Decision Alternatives; Controlling of Responsibility Centers.

MUH 239 Cost Accounting 3+0 4,0

Introduction to Cost Accounting; Raw Material Cost; Labor Cost; Overhead Cost; Distribution of Costs, First and Second Distribution; Activity-Based Costing and Distribution of Joint Cost; Job Order Costing System; Calculating Product Cost in Process Costing; Single

operation, Multiple operations; Determining Production Losses and Accounting Procedures; Cost - Volume Profit Analysis; Budgets as a Tool of Planning and Controlling; Controlling of Costs and Variance Analysis; Using Standard Costs; Usage of Cost Data in Evaluation of Decision Alternatives; Controlling of Responsibility Centers.

MUH 311 Auditing and Financial Analysis 3+0 4,0

Reliability of Information and Independent External Auditing; Generally Accepted Auditing Standards; Materiality; Audit Risk, Audit Evidence and Working Papers; Internal Control, Types of Audit Tests and Audit Planning; Auditing Balance Sheet Items and Income Statement Items; Sampling in Accounting Auditing; Completing the Audit and Reporting on Audited Financial Statements; Financial Statements and Financial Analysis; Horizontal Analysis; Vertical Analysis; Trend Analyses; Fund Flows Analysis and Fund Flows Statement; Adjusting the Financial Statements by Inflation.

MÜZ 151 Short History of Music 2+0 3,0

Mile Stones in the History of Music; Music of the Antique Period; Music of Far East; Music of Anatolia; Music of the Middle Ages: Gregorian Chants; Music of Renaissance: Bach and Handel; Music of the Classical Age; Pianoforte in the Classical Age; Romantic Age; Nationalist Movement; Contemporary Music; Nationalism and Universality.

PSİ 104 Social Psychology 3+0 3,0

Theory and Research in Social Psychology; Interpersonal Influence and Social Power; Collective Influence on Individual Behavior; Lonely Individual; Attribution Theory; Social Perception; Attitudes and Attitude Change; Interpersonal Attraction; Social Influence and Conformity; Helping Behavior: Hostility and aggression; Group Dynamics and Leadership; Effects of Social and Physical Environment on Behavior; Human Sexuality.

PZL 210 Customer Relations 2+0 3,0

Concept of Customer Relations Management; Customer Value and Customer Classification; Customer Relations Process; Customer Services Quality and Control; Customer Complaints; Customer Loyalty: Reaching customers and customer retention programs; Role of information technology: Using information, Database marketing, Sale force automation; Customer Relations Management and Internet; Analysis and Planning Process in Customer Relations Management; Integrating Customer Relations Management and Company Strategies; Management of Customer Oriented Change.

PZL 251 Tourism Marketing 3+0 3,0

Concept of Tourism Marketing; Tourism Markets; Differences Between Tourism Marketing and Service Marketing; Similarities and Differences Between Tourism Marketing and Service Marketing; Fundamentals of Tourism Marketing; Purpose of Tourism Marketing; Pricing in Tourism Marketing; Distribution Channels in Tourism

Enterprises; Sales Promotion Decisions in Tourism Enterprises; Market Research in Tourism Marketing.

PZL 251 Tourism Marketing 3+0 3,0

Concept of Tourism Marketing; Tourism Markets; Differences Between Tourism Marketing and Service Marketing; Similarities and Differences Between Tourism Marketing and Service Marketing; Fundamentals of Tourism Marketing; Purpose of Tourism Marketing; Pricing in Tourism Marketing; Distribution Channels in Tourism Enterprises; Sales Promotion Decisions in Tourism Enterprises; Market Research in Tourism Marketing.

PZL 256 F&B Marketing 3+0 4,0

Marketing Function and Management in Food and Beverage Sector; Marketing-related Concepts; Approaches to Marketing Problems; Markets and Consumer Behaviors; Uses and Limitations of Various Promotional Forces such as Advertising; Merchandising and Sales Promotion in F&B Sector; Importance of Menu as a Marketing Tool; Case Studies in Food and Beverage Business.

PZL 306 Consumer Behavior 2+0 3,0

Introduction to Consumer Behavior; Concept of Consumer; Social Factors Effecting Consumer Behavior: Culture and subcultures, Social class, Social Groups, Family; Psychological Factors Effecting Consumer Behavior: Personality and self-concept, Motivation, Learning, Perception Attitude, Beliefs; Consumer Decision Process; Consumerism.

PZL 306 Consumer Behavior 2+0 3,0

Introduction to Consumer Behavior; Concept of Consumer; Social Factors Effecting Consumer Behavior: Culture and subcultures, Social class, Social Groups, Family; Psychological Factors Effecting Consumer Behavior: Personality and self-concept, Motivation, Learning, Perception Attitude, Beliefs; Consumer Decision Process; Consumerism.

PZL 318 Event Marketing 3+0 4,0

Classification of Events That Effect Destinations Economically, Socially and Culturally; Steps of Organization; Examination of Marketing Plans and Marketing Information Systems; Marketing research in events; Consumer behavior in events; Events as a Products; Event Pricing and Distribution; Detailed Examination and Explanation of Extended Marketing Mix Elements (Physical evidence, People and Process)

REK 218 Recreation Leadership 2+0 3,0

Basic Concepts Related to Leadership; Structure of Leadership; Natural Structure of leadership; Definition of Leadership; Leadership in Hierarchical Levels; Approaches to Leadership, Trait Approaches; Behavioral Approaches; Conditional Approaches; Leadership Functions; Basic Requirements for Leadership; Variables of Leadership; Recreational Leadership: Work fields of recreational leaders, Responsibilities of the recreational leaders.

REK 412 Recreation Management 3+0 5,0

Concept of Leisure and Recreation; Leisure and Recreation Industry; Relationship between Recreation and Management; Place and Importance of Management in Recreation Services; Description of Recreation Management; Requirement of Recreation Management; Functions of Recreation Management: Planning, Organizing, Coordinating, Directing, Controlling; Leadership in Recreation Management; Human Resources Management in Recreation; Leisure and Recreation Marketing; Service Management in Recreation; Contemporary Trends in Recreation Management.

REK 421 Orienteering 1+2 3,5

The Definition, Aim and Content of Orienteering; The Teaching of Orienteering in Elementary School, Teaching In Tourism, Mapping; Characteristics of IOF Maps, Learning Maps; Using Orienteering Compass; Definition of Course For Competition, Preparing Course Principles; Characteristics of Control Points; Orienteering Competition; Land Workings; Team Equipments, Characteristics of Competitor, Referee knowledge; Land Working.

REK 423 Recreation in Disabled Group 3+0 3,0

The Meaning and Importance of Recreation for Disabled; Variety, Reasons and Classification of Disabled; The Effects of Recreative Activities on Disabled Persons; Recreative Activities: Health related physical fitness, Rhythmic movement and dance, Aquatics, Educational games, Winter activities, Adventure and outdoor activities; Modifying Movement Experiences: Modifications for intellectual, orthopedic, visual, deaf and hard-of-hearing disabilities; Programming Recreative Activities for Disabled: Programming for intellectual, orthopedic, visual, deaf and hard-of-hearing disabilities; General Program Evaluation.

REK 429 Adventure Recreation 3+0 4,0

Scope and Fundamental Concepts of Adventure Recreation; Place and important of Adventure Recreation; Types of Adventure Recreations; Adventure Tourism: Being developed of adventure as tourism products, The relationship with adventure recreations of adventure tourism and risk, Adventure tourism activities, New concepts and extended scope of adventure tourism, Industrial size of adventure tourism; Adventure Recreation Education: Recreation programs in adventure and nature education, Sample applications in adventure and nature education programs, Responsibilities of adventure and nature education programs, Adventure and nature education applications in schools.

RUS 147 Russian I 6+0 6,0

Recognition of the Russian Language Alphabets: Phonetic Perception; Attachments of Nouns; Meeting: Handwriting, Highlighting, Phonetic Studies; Construction of Plurals, Possessive Nouns; Tense Patterns; Plurals of Nouns; Registration Forms; Task List; Conjugation; Past Tense;

Using Imperative; Using Future Tense; Introduction to Adjectives; Telephone Conversation Patterns.

RUS 148 Russian II 6+0 6,0

Using Possessive Patterns; Meeting Using Complex Sentences; Building Complex Sentences Using the Verbs "?????", "????", "?????", "?????" Ordering Dialogues in Restaurants; Using Action Verbs; Specifying Size and Quantity; Specifying Time; "-??" Suffix Verbs; Calendar: Days, Months, Seasons; Meals: Breakfast, Lunch, Dinner; Directions; Telephone Conversation Patterns; Language Exercises.

RUS 151 Russian I 4+0 4,0

Russian Alphabet; Phonetic Transcription of Russian Sounds; Russian Orthography; Phonetic Perception of Sounds, Consonants; Intonation and Stress, Nouns; Greeting Structures; Asking for Directions; Introducing Oneself and Introducing Other People; Telling the Time, Shopping; Patterns Used in Phone Calls, Adjectives; Numbers; Verbs: Types and Conjugation of Verbs, Infinitives; Tenses: Present Continuous Tense, Past Tense, Future Tenses, Action Verbs.

RUS 152 Russian II 4+0 4,0

Verbs; Modal Verbs; Prepositions, Conjunctions; Days, Months and Seasons; Russian Culture: Russian People; Russian Regime; Time-Zone Differences in Russia; Adverbs; Pronouns; Punctuation Marks; Sentence Formation in Russian; Comparatives; Reading Comprehension and Writing Exercises; Narration; Stress and Intonation; Directions; Russian Cultures; Country and Nationality Names; Working on Russian Grammar on Different Texts; Improving Listening Comprehension Skills Via Audio-Visual Materials, Listening and Note Taking; Speaking Activities.

RUS 247 Russian III 6+0 6,0

Exercises: Airports and Airport services; Possessive Construction; Offering Assistance to People Who Need Help About Their Complaints and Problems; Health-related Questions; Forms of Names: Accusative case, Locative case, Ablative case; Possessive Adjectives and Pronouns; "????, ??????" Verbs; Short Adjectives; Demonstrative Prepositions and Nouns; Passive Expression; Passive Sentences; Reading, understanding and telling stories; Direct and Indirect Speech; Exercises.

RUS 248 Russian IV 6+0 6,0

Giving Directions; "?????-??????, ?????-?????" Verbs; Hotel Related Dialogues; Taking Care of Medical Problems and First Aid; General Reflexive Verbs; Reciprocal Verbs; Using Reflexive Verbs; Complete and Incomplete Verbs; Weather Forecasts; Compound Sentences; Using Imperatives in Sentences; Getting Prepared for Traveling; Reading, Understanding and Telling Stories; Direct and Indirect Speech.

RUS 347 Russian V 3+0 3,0

To Communicate with The Guests; Taking Reservations; Travel Agents: Transportation, Ticket purchasing-booking; Currency Exchange; Delivery of Luggage; Customs and Passport Control; Problems May Arise During Travel; Things to Do in An Emergency; Forms of Tourism; Application; Scrutinising Texts; Oral and Writing Performances; Job Opportunities in Tourism Realm: Writing a letter for job application, Responding to job advertisements.

RUS 348 Russian VI 3+0 3,0

Wonders of the Ancient World; New Seven Wonders of the World; Russia: Official symbols, Physical structure, Population, Political structure, Economic structure and resources; Religion, Official and religious holidays; Great Names in History; Igor I. (Great Knez Kiev), Vladimir I. (Kiev Great Knez), the Baptism of Rus; Aleksander Nevski IV. Ivan (Russia), Ivan Susanin; Peter I. (Russia), II. Katerina; Aleksandr Suvorov and Mikhail Kutuzov; Russian-Byzantine War (941); Baptism of Russia; Ottoman-Russian War in the 18th Century; The Russian Revolution (1917).

RUS 447 Russian VII 3+0 3,0

Russia tours: Moscow, St. Peterburg, Novgorod, Russia's Golden Ring, Artek and Crimea, Kazan, Siberia, Baikal, Kamchatka, Karelia, Solovki; Heroes of Russian Fairy Tales; Russian Literature; Russian Painters, Russian Composers, Russian Architects; Local Cuisine; Russian Tradition; Hand Arts; Mikrominyat and Foberj Museums; Sergey Dyagilev; System of Stanislavski; Baykanu Cosmodrome; Yuriy Gagarin; Famous Russian Scientists; Russian Sports.

RUS 448 Russian VIII 3+0 3,0

Turkey: Official symbols, Physical structure, Population, Political structure, Economic structure, Energy and resources, Islam, Official and religious holidays; Summer and Winter Tourism in Turkey; Istanbul Tour: Miniaturk, Hagia Sophia, Blue Mosque, Kariye Museum, Basilica Cistern, Topkapi Palace, Dolmabahce Palace, the Egyptian and Grand Bazaar, the Golden Horn and the Bosphorus, the daughter and the Galata Tower; Great Names in History; Turkish Tradition; Gastronomic Tourism in Turkey; Local Cuisine; Turkish Coffee and Tea; Hand Arts; Folk Songs; Heroes of Turkish Epics and Tales, Shadow Play; Ancestors' Sports.

RUS 455 Russian III 4+0 4,0

Cases in Actions: Completed and Uncompleted Actions; Participles; Gerund; Syntax; Components of Sentences; Secondary Components of Sentences: Adjectives, Adverbs, Statements; Addressing; Middle word; Sentence Stress and Intonation; Health and Care Terms; Sports and Leisure; Russian Cultures; Countries and Nationality Names; Analyzing Russian Grammar by the Use of Different Texts; Listening Skills Development by the Use of Audio-Visual Materials.

RUS 456 Russian IV 4+0 4,0

Syntax: Compound sentences, Complex sentences, Conjunctions; Direct and Indirect Speech; Exclamation; Education in Russia; Russian Cuisine; Russian Traditions and Customs; Text Analysis; Listening Skills Development by the Use of Audio-Visual Materials: Taking notes, Expressing the topic by the use of different statements.

SAG 408 Basic Health Information and First Aid 1+1 3,0

Basics of First Aid; Patient, Injury and On-Site evaluation; Basic Life Support; First Aid for Bleeding; First Aid for Injuries; First Aid in Burning, Freezing and Hot Shocks; First Aid in Fractures, Dislocations and Sprains; First Aid in Consciousness Disorder; First Aid in Poisoning; First Aid in Animal Bites; First Aid in Case of Foreign Bodies in Ear, Eye and Nose; First Aid in Drowning; Transportation of Patients and Injured Persons.

SAN 155 Hall Dances 0+2 2,0

Basic concepts. The ethics of dance, Dance Nights, Dance Costumes, National International Competitions and rules/grading, Basic Definitions, Classifications of Dances: Social Dances; Salsa, Cha Cha, Samba, Mambo, Jive, Rock'n Roll, Jazz, Merenge; Flamenko, Rumba, Passa - Doble, Argentina tango, Vals, Disco, Quickstep, Foxtrot, Bolero, European Tango: Ballroom Dances; Sportive Dances; Latin American Dances; Samba, Rumba, Jive, Passa-Doble, Cha Cha, Standart Dances; European Tango, Slow vals (English), Viyana vals, Slow foxtrot, Quickstep.

SAN 213 Argentine Tango 1+2 4,0

Foundation and history of Argentine Tango; General information about the music and its types; Culture of milonga; Tourism of tango and festivals; History of Tango in Turkey and its evaluation. Introduction to dance of Tango: General information about dance; Posture, embrace, balance; Exercises; Change of weight; Walking (solo and couple); Energy transfer; Stopping; Parallel system; Cross system; Forward-Back-Lateral Step Exercises; Basic 8 steps; Alternatives for entrance and exits to basic 8 steps; Pivots; Forward and Back ochos; Block; Sandwich; Gancho.

SAN 314 Dance Tourism 2+2 4,0

Popular Dance On The World; Dance Events As Sports And Socio-Cultural; Tango Dance Tourism As Economical Events; Tango Dance Culture, As An Intangible Cultural Heritage; Tango Dance Stiles, Techniques Music And Figures; Tango Figures – Main Steps; Tango Figures – Ganço; Tango Figures –Boleo; Tango Figures –Volcado; Tango Figures –Colgado; Tango Figures –Parada; Tango Figures –Sacada; Tango Figures –Vulgado; Tango Figures –Postura.

SAN 402 Byzantyne Iconography 1+1 2,0

Basic Concepts in Iconography; Iconography: Issues and techniques; Christian Art: The birth of Christian art; The Bible: Virgin Mary, St. John the Baptist, the Twelve Apostles, and the life of Jesus; Byzantine Art: Similarities

and differences in works of art with religious themes in Early, Middle and Late Byzantine ages; Iconographic Examples: Gabriel's annunciation to Mary about Jesus birth, Birth of Jesus, Baptism of Jesus, Overview of Byzantine iconography in the Cappadocia region, Istanbul; Councils: Christian councils and II. Council of Nicaea.

SAN 408 Creativity 3+0 3,0

Concept of Creativity; Concepts Related to Creativity; Innovation and Change; Creativity Processes; Creative Intelligence; Creative Activity; Personal Creativity; Creativity Conditions; Characteristics of Creative Individuals; Relationships Between Art and Creativity; Organizational Creativity; Creativity Management.

SHU 210 Ticketing 5+0 5,0

Planning a Journey; Ticket Concept; Setting and Application of Local Fares; Mile Plus Applications; Mile Reduction Applications; Characteristics of Round-trip Fares; Mile Calculating Systems of Round-trip Travels; Ticketing Systems: SITI fare System, SOTI fare system, SOTO fare system, SITO fare system; Determination of Special Fares; Mix Fare Class Passengers and Determining of Their Fares.

SNT 104 Introduction to Art History 3+0 4,0

Concept of Art History: Definition and Types; Art History Terminology: Architecture, Painting, Sculpture and Craftwork; Islamic Art: Birth of Islam and Umayyad Dynasty; Turkish Architecture: Mosques, Madrasahs, Caravanserais, Mausoleums, Palaces and other masterpieces of Kara-Khanid, Ghaznavid and Great Seljuqs; Antique Art: Archaic, Classical and Hellenistic era Ancient Greek architecture: Painting, Sculpture and Small arts; Sultanate of Seljuq Architecture: Mosques, madrasahs and masjids; Ottoman Empire Architecture: Mosques, masjids and madrasahs; Classical Ottoman Era Architecture: Baroque and Empirical style.

SNT 155 History of Art 2+0 2,0

History of Civilization and Evolution of Art: Prehistory to Present; Concepts and Terminology in Art with Samples; Interrelation among Art-Religion and Society; Effects of Religion on Artistic Development; Reflections and Interpretations of Judaism, Christianity and Islam on Art; Renaissance: Emergence, Effects, Artists, Works of Art; Architecture and Plastic Arts; Art in the 19th and 20th Centuries: Relevance of the main historical events of the period.

SNT 201 Islamic Art 2+0 3,5

The Concept of Islamic Art: The Problem of the Geographical and Cultural Environment; Historical Period and Changes; Early Islamic Tradition; Urbanisation and Architecture; Changing Geography and the Influence of Architectural Traditions; Religion and Art, Government and Art, Dogmatism and Living Art, Examples of Umayyad and Abbasid Art, Interpretation of Architecture and Iconography; Islamic Architecture in North Africa;

Architecture of the Tolun Dyansty, Fatimi, Eyyubi and Mamelukes.

SNT 205 Byzantine Art I 2+0 5,0
Foundation of Eastern Roman Empire; Historical Geography and Transformation from pre-Byzantine cultures to Byzantine Civilization (Historical, Political and Cultural Heritage); Establishment of Constantinople; Monuments, Squares and Buildings; Political, Religious, and Social Characteristics of Byzantine Art.

SNT 206 Byzantine Art II 2+0 5,0
Byzantine Art in Anatolia; Local Forms; Chronological Classification; Characteristics of Byzantine Architecture: Social, military and religious buildings; Samples of Art from Anatolia and out of the Anatolia; Descriptive Studies of Buildings and Sites; Formal, Historical and Aesthetic Comparisons among Local, Metropolitan, European and Mediterranean Byzantine Architecture.

SNT 218 Classic Otoman Architecture and Mimar Sinan 2+0 4,5
Description and Concepts; Historical Frame and Classic Otoman Geography; towns in Classic Otoman Period: capital and country; Period of Fatih Architecture; Period of Bayezid II Architecture; Period of Selim I Architecture and Introduction Period of Kanuni Sultan Architecture; Hassa Mimarlar Ocağı and Architect Sinan; Period of Selim II Architecture; Period of Murat III Architecture; Otoman Architecture and Architect Sinan Until Westernization.

SNT 301 Art of Anatolian Seljukid I 2+0 3,0
Development Period of Architecture of Anatolian Seljukid, Study of Anatolian Seljukid Art (From the Beginning to the Period of Seljukids) According Architectural Characteristics Domestic and Foreign Factors Playing Role in Formation of this Art; Comperative Study of Historical Periods of Anatolia; Study of Architectural Forms of Anatolian Seljukid Art by Comparing Areas, Sources, Materials and Technical Characteristics.

SNT 302 Art of Anatolian Seljukid II 2+0 3,0
Development Period of Decorating Art of Anatolian Seljukid, Study of Domestic and Foreign Factors Playing Role in Formation of Decorating Art: Study of Historical Periods of Anatolia Comprative (From the beginning to the Period of Seljukid) regard to the Decorating Art of Anatolian Seljukid According to its Areas, Sources, Form, Material and Technical Characteristics.

SNT 311 Turkish Handcraft I 2+0 3,0
Defining Turkish Handicrafts (Ceramics, Tiles and Metals Artwork); Functions of Works and the Nature of the Places they Were Used; Explanation, with the Help of Written Sources, of the Historical Background to Works which Emerged from Surface Research and Scientific Excavations; Development of these Branches of Art in Anatolia, Use of Materials, Production Techniques and Analysing Elements of Decorative; Examining Works Held

in National and International Museums and Private Collections.

SNT 312 Turkish Handcraft II 2+0 3,0
Defining Turkish Handicrafts (Carpets, Kilims and Textiles); Functions of Works, and the Nature of the Places Where They Used; Explanation, with the Help of Written Sources, of the Historical Background to Works which Emerged from Surface Research and Scientific Excavations; Development of these Branches of Art in Anatolia, Use of Materials, Production Techniques, and Analysing Elements of Ornaments; Examining Works Held in National and International Museums and Private Collections.

SNT 335 Ottoman Art I 2+0 4,5
Introduction to 14th Century Ottoman - Turkish architecture: Early constructions and their comparison with those of 14th century; 15th Century Ottoman Architecture; Anatolian and Non-Anatolian Samples; Ottoman Religious, Military and Civil architecture; Types of Functional Plans of the Constructions; 16th Century Turkish Architecture: Classical period architecture, Mimar Sinan and his works, Ornamentation in the 14th and 16th Century Ottoman Architecture; Stone, Wood, Earth ware and Samples; Turkish Hand Crasfts: Carpets, Miniature, Glass work, Tiles and Pottery.

SNT 336 Ottoman Art II 2+0 4,5
17ty 18th Century Ottoman Architecture: Development after Mimar Sinan; Style of the 18th Century; Turkish Baroque and Rococo; 19th Century and Late Ottoman Architecture: Samples of Empire and Neo gothic style, Mosques, Tombs, Madrasas, Fountains, Caravanserai, Turkish baths, Palaces; Plan and Plastic Character of Turkish Houses: Istanbul-Anatolian samples, Wall pictures with western influences in Ottoman constructions, Embroidery; Samples of Turkish handwork; Carpets, Miniatures, tiles and pottery.

SNT 339 Early Ottoman Architecture 2+0 4,5
Description and Concepts; Historical Frame and Early Otoman Geography; Citizens and Nomads in Early Otoman Period; Period of Osman Gazi; Dervish Lodges and Mosques with Dervish Lodge; Period of Orhan Gazi Architecture; Period of Murat I Architecture; Period of Yıldırım Beyazid Architecture; Period of Interregnum Age and Çelebi Mehmet Architecture; Period of Murat II Architecture; Centralization and Transformation of Otoman State.

SNT 353 Early Christian and Byzantine Architecture I 2+0 4,5
Late Classical Art; First centuries of the Christianity and early domus ecclesias; Evolution of the basilical plan-type; Early Christian Period churches in Italy; Holy Land and Anatolia; Monuments of the new capital of the Byzantine Empire; Regional (Bithynia, Ionia, Lycia-Pamphylia, Cilicia and Isauria) features of religious architecture of the Early Byzantine Period in Anatolia; Byzantine Architecture

of Justinianic Period; Important buildings dating to Justinianic Period in Constantinople and throughout Anatolia; The churches in the 6th century in Syria, Italy and Greece.

SNT 354 Early Christian and Byzantine Architecture II 2+0 4,5

Byzantine Architecture from the period of Emperor Justinianus until the Middle Byzantine Period; Church architecture of (7th -8th centuries) Dark Ages and the evolution of the cruciform plan; Causes and the results of the Iconoclasm; Architecture of Komnenos Dynasty in Constantinople and Anatolia; Origin and the evolution of the cross in square plan type; Architecture of Palaiologos Period in Constantinople and Anatolia; Monumental sculptures and architectural decoration in the Middle and the Late Byzantine Architecture.

SOS 128 Introduction to Behavioral Sciences 3+0 4,0

Introduction to Sociology and the Methodology; Emergence of Science of Sociology and Sociological Theories; Society and Social Structure; Culture; Socialization; Social Groups; The Family; Social Stratification and Social Change; Introduction to Psychology; Psychology of Lifelong Development; Motives and Emotions; Sensation and Perception; Learning; Psychology of Personality Theories; Social Effects on Behavior and Attitudes.

SOS 217 Introduction to Sociology 3+0 3,0

Introduction to Sociology; Sociological Research Techniques and Methods; History of Sociology; Culture; Socialization; Institution of Family and Kinship Relations; The Institution of Education; Political Institutions; Population; Community Groups; Social Stratification and Change; Industrialization; Social Development and Post-Industrial Knowledge Society; Crime and Society; Gender; Media Institutions; Social Inequality and Poverty.

SOS 312 Organizational Behavior 3+0 4,5

Fundamentals of Organizational Behavior; Historical Perspective; Research Techniques; Individual Organizations and Personality; Attitudes and Job Satisfaction; Personal Differences: Biographical characteristics, Abilities, Learning; Organizational Culture; Social Groups and Group Dynamics in Organizations; Participative Management; Motivation Process and Theories of Motivation; Leadership and Leadership Theories in Organizations; Conflict in Organizations; Stress and Stress Management; Organization, Environment and Technology; Organizational Change; Organizational Development; Team Work in Organizations; Power and Politics.

SOS 336 Folklore 2+0 3,0

Terms: Folk, Culture, Tradition, Anonymous; History: First studies in Europe, First studies in Turkey; Multiculturalism: Political approach, Cultural hybridization, Acculturation process; Elements of Folk Culture: Classification of the elements; Oral Culture Elements: Legend, Folk tale; Material Culture Elements: Hand crafts, Folk architecture;

Folk Knowledge: Food Culture; Social Practices: Festivals and ceremonies; Intangible Cultural Heritage: Definition, Introduction of intangible cultural heritage elements.

SOS 437 Social Behaviours and Protocol Rules 0+2 2,0

Basic Concepts: Protocol, Manners; Behavior Basics: Breeding, Courtesy; Protocol Rules: Meaning and importance of protocol, Fundamental principles of protocol, History, Legislation; Protocol in Social Life and Business Environment: Protocol and rules of conduct, Respect rules; Protocol Types: Ceremonial protocols, National holidays, Corporate ceremonies; Corporate Protocol Events: Meeting, Transportation, Flag; Guest and Visiting; Invitation protocols, Banquet protocols; Types of Protocol in Official Correspondence: Protocol rules, Official letter writing.

STV 404 Intercultural Communication 3+0 4,0

Introduction to Intercultural Communication; Importance of Intercultural Communication; Cultural System's on Intercultural Communication; Impact of Intercultural Communication; Values and Intercultural Communication; Intercultural Communication and Language; Intercultural Communication and Mass Media; Intercultural Communication and Nonverbal Messages; Intercultural Communication and Culture Shock; Intercultural Communication and Communicator; Intercultural Communication and Opinion Leadership; Innovation and Change.

STV 404 Intercultural Communication 3+0 4,0

Introduction to Intercultural Communication; Importance of Intercultural Communication; Cultural System's on Intercultural Communication; Impact of Intercultural Communication; Values and Intercultural Communication; Intercultural Communication and Language; Intercultural Communication and Mass Media; Intercultural Communication and Nonverbal Messages; Intercultural Communication and Culture Shock; Intercultural Communication and Communicator; Intercultural Communication and Opinion Leadership; Innovation and Change.

TAR 106 History of Islam 4+0 6,0

Subject of Islamic History and Islamic Historiography; Semitic Races, Arabs and Southern Arabic States: Political, Social, Economic, Cultural and Religious Situation of Southern Arabic States; Northern Arabic States before Islam: Political, Social, Economic, Cultural and Religious Situation of Northern Arabic States; Political, Social, Economic, Cultural and Religious Situation of Hijaz Area before Islam; Monotheistic Faith in Hijaz before Islam; Birth and Spread of Islam: Period of Mohammed; Situation of Neighbors of Arabs During the Spreading of Islam; Spreading of Islam out of Arabia.

TAR 114 Phrygian Civilisation 2+0 4,0

Phrygian Kingdom and Civilization: Phrygian Area and Geography, Political History of Phrygians, the Origin of Phrygians, the Foundation of Phrygian Kingdom, Expansion of Phrygian State, the Fall of Phrygian

Kingdom; Phrygian Civilization: The Social Structure of the Phrygians, the Phrygian Religion, the Phrygian Language and Writing, Phrygian Architecture, Phrygian Pottery, Phrygian Metal Works and Phrygian Handcrafts; Relation Between Phrygians and Western Anatolia, Hellas and Mesopotamian States.

TAR 165 Atatürk's Principles and History of Turkish Revolution I 2+0 2,0

Reform efforts of Ottoman State, General glance to the stagnation period, Reform searching in Turkey, Tanzimat Ferman and its bringing, The Era of Constitutional Monarchy in Turkey, Policy making during the era of first Constitutional Monarchy, Europe and Turkey, 1838-1914, Europe from imperialism to World War I, Turkey from Mudros to Lausanne, Carrying out of Eastern Question, Turkish Grand National Assembly and Political construction 1920-1923, Economic developments from Ottomans to Republic, The Proclamation of New Turkish State, from Lausanne to Republic.

TAR 166 Atatürk's Principles and History of Turkish Revolution II 2+0 2,0

The Restructuring Period; The Emergence of the fundamental policies in the Republic of Turkey (1923-1938 Period); Atatürk's Principles, and Studies on Language, History and Culture in the period of Atatürk; Turkish Foreign Policy and Application Principles in the period of Atatürk; Economic Developments from 1938 to 2002; 1938-2002 Period in Turkish Foreign Policy; Turkey after Atatürk's period; Social, Cultural and Artistic Changes and Developments from 1938 to Present.

TAR 203 Byzantine History 3+0 5,0

Early Byzantine State (324-610): Imperium Romanum Christianised, Migration of Germans and Period of Sectarian Wars; Failure of Iustinianus I; Heraklios Dynasty and Renovation Efforts of the Byzantine (610-717); Period of Macedonian Dynasty (843-1025); Iconoclasm Era (711-843); Period of Officials Nobility Class of Capital (1025-1081); Falling of Administrative System of the Middle Byzantine State: Michael VIII and Reviving of the Empire; Byzantine as a little State; Period of Serbian Sovereignty and Civil Wars; Conquest of Balkans by the Ottomans and Vassalage of Byzantine; Collapse of State.

TAR 205 History of Religion 2+0 4,0

Primitive Religions: Dinka, Maori, Ga, Ainu; Chinese Religions: Confucianism, Taoism, Buddhism; Indian Religions: Hinduism, Buddhism, Jainism, Persianism, Sikh; Judaism; Christianity; Islam; Other Faiths: Batmilik, Brahmanism, Dineveriyye, Karmatilik, Kerramism, Manicheanism, Mecusilik, Nasturilik, Milkailik, Jacobilik, Arianism, Paganism, Sabiilik, Samirilik, Sufilik, Shamanism, Shiizm, Alevilik, Bektashilik, Vishnuism, Zoroastrianism.

TAR 206 History of Ottoman Empire (1300-1520) 4+0 5,0

Establishment of Ottoman State: Osman Ghazi, Orhan Ghazi, Murad I., Sultan Bayezid the Thunder and Unification of Anatolia; Civil disorder after defeat in Ankara War, struggles, Mehmed Celebi. Düzmece Mustafa rebellion, Sheikh Bedreddin, kadı of Simavna, rebellion; Sultan Murad II., Ottoman States in Anatolia and of İstanbul, war of Cosova 2nd; Mehmed the Conquerer: Conquest of İstanbul and results, Policies of Mehmet the Conquerer, for the western fields and the Black see; The period of Sultan Bayezid, II: Cem's rebellion and Sultan Bayezid Period of Sultan Selim the Grim.

TAR 211 Roman History 3+0 5,0

Sources of the Roman History; Geographical and Chronological Boundaries; Etruscans and the Kingdom Period; Sociopolitical and Socioeconomic Structure; Res Publicae; Rome as a Mediterranean Power; Diplomacy and the Army; Struggle of Patricii and Plebs, the Roman Law; New Social and Economic Structure; Fall of the Roman Republic; Age of Augustus and Pax Romana, Cult of Emperor; Consolidation of the Roman Empire and the Cities; Social, Economic and Cultural Life in Rome, Latin Literature, Architecture and Engineering, Philosophy; Transformation of the Empire, From the Pagan Society to the Christian Empire; Decline and Fall Period; Heritage of Rome

TAR 218 Religion of the Turks 2+0 4,0

Central Asian Pagan Cults; Turkish Life Styles and Folklore; Religion of the Turks before Islam: Shamanism and Turkish Culture, Buddhism; Chinese Mythology; Chinese Philosophy; Indian-Tibetian Buddhism; Zoroastrianism, Manicheanism; Judaism; Christianity; Turks and Islam: Turkish Geography, Culture and Faiths of Turks During the Spreading of Islam, Orthodox Islam and its point of view for Turks, Alevis and Bektashism.

TAR 232 History of Civilization 2+0 3,0

Generation of the World and Prehistoric Ages; Paleolithic Era; Mesolithic Era; Neolithic Era; Chalcolithic Era; Birth of Civilization; Ancient Mesopotamian Civilization and History; Ancient Egyptian Civilization and History; Ancient Anatolian Civilizations; Middle Asia and Iran; Ancient Greek Civilization and History: Minos civilization, Myken civilization; Roman Civilization and History; Roman Imperialism and Republic Era; Roman Empire; Roman Culture and Civilization.

TAR 303 History of Ottoman Empire (1520-1730) 4+0 5,0

Ascendancy of Süleyman the Magnificent to throne: Conquest of Belgrade and Rhodes, Campaigns to Hungary, the first Siege of Vienna, Pact with Austria; Commercial concessions given to France, relations with Persia: Pact of Safevis, Relations with Portugal and campaign of India; Period of Selim II: Sokollu Mehmed Paşa and Channel Project, Conquest of Cyprus, defeating in İnebahtı, re-establishment of Naval Army; Period of Murad III:

Campaigns of Egri and Hacova, Reasons of decline of Ottoman Empire.

TAR 304 Ottoman History (1730-1908) 4+0 5,0

Political events in Selim III is period: Egypt Question, relations between Ottoman and English and relations between Ottomans and French, Political events in Mahmut II's time; The treaty of Bucarest, War with Russia, the treaty of Edirne, Relations between Ottomans and French, Egypt Question (Mohammad Ali Revolt) Political events in Tanzimat Period: relations between Ottoman and Europe: The Refugee problem, the Crimean War and the Peace of Paris, Crisis in the Lebanon, the Revolt in Crete, Political events in Constitutional Monarchy Period, War with Russia and the Treaty of Ayestefanos and Berlin.

THU 203 Community Services 0+2 3,0

Various Community Projects: Helping young students during their study periods or after school study sessions, Aiding the elderly in nursing homes, helping disabled individuals with various tasks, helping social services and aiding children with their education etc., take part in the projects which raise environmental awareness, Integrating with the community and enabling use of knowledge accumulated in the courses.

TİY 152 Theatre 2+0 2,5

Theatre as a Cultural Institution: Relation of culture and theatre; The Place and Importance of Theatre in Culture; Theatre as a Communication Art: Definition of theatre, Origin and evolution of theatre, Aesthetic communication; Elements of Communication in Theatre: Decor, Costume, Stage, Actor, Director; Theatre Management: Historical development, Administration and Organization; Art Sociology: Theatre and society; Reflections of Cultural Issues in Turkish Plays. Reflections of Cultural Issues in Turkish Plays.

TİY 308 Republic Era Turkish Theatre 2+0 3,0

Republic Era Turkish Theatre: Political, Social, Cultural Art Life; Theatre Concepts; Western Theatre; Theatre Perception; Effects of Western Theatre on Turkish Theatre; Dramatic Types; Acting Methods, Directing, Playwriting, Dramatic Styles; Theatre Buildings; Directing Techniques; Analyzing Developments of Theatre; Theatre Education; State Theatres; Private Theatre Companies.

TİY 423 Drama 1+1 2,0

Drama as a Means of Creativity: Drama techniques and uses of drama; Harmony and Trust; Imaginative Thinking and Expression; Development of Verbal and Non-verbal Communication Skills; Development of Social Awareness; Teamwork Planning: Decision making with the group, Problem solving with the group; Social Development and Improvement of Teamwork Skills; Improvisation; Animation; Group Exercises and Practices.

TRR 104 Introduction to Tour Guidance and Professional Ethics 3+0 3,0

Development of Travel and Tour Guidance; Classification of Tours; Tour Management: Planning, Pricing; Tour Staff; Tourist Guidance: Professional issues, Role of tourist guides; Qualifications of Tour Guides: Leadership, Social and communication skills; Institutions of Tour Guidance; Ethical Principles and Types; Ethical Factors; Ethical Issues; Consumer Rights in Tourism Industry.

TRR 301 Tour Planning and Management 3+0 4,0

Basic Concepts in Tour Planning; Types and Characteristics of Tours: Inclusive tour, Types and characteristics of inclusive tours; Characteristics of Tour Demand: Tourism demand and inclusive tour demand; Agreements with Suppliers: Decision-making processes and Models of industrial buying; Tour Operations: Operation processes of different tour types; Tour Costs: Factors affecting costs in tour operations, Cost elements, Cost calculation; Pricing of Tours: Pricing methods, Cost-based pricing; Marketing of Tours: Market research, Market segmentation and target market selection, Positioning.

TRR 301 Tour Planning and Management 3+0 4,0

Basic Concepts in Tour Planning; Types and Characteristics of Tours: Inclusive tour, Types and characteristics of inclusive tours; Characteristics of Tour Demand: Tourism demand and inclusive tour demand; Agreements with Suppliers: Decision-making processes and Models of industrial buying; Tour Operations: Operation processes of different tour types; Tour Costs: Factors affecting costs in tour operations, Cost elements, Cost calculation; Pricing of Tours: Pricing methods, Cost-based pricing; Marketing of Tours: Market research, Market segmentation and target market selection, Positioning.

TRR 302 Tour Guiding Seminars 2+0 3,0

Discussions, Conferences and Seminars on Profession of Tour guidance; Professional Problems of Tour Guides; Specialization at Regional and National Guidance; Professional Ethics and Responsibilities of Guides; Relations between Travel Agencies and Tour Guides; Recreational Leadership of Tour Guides; Structure and Mechanism of Tour Guides Union; Professional Guidance and Similar Subjects.

TRR 303 Life in Nature 0+2 2,0

Basic Rules of Life in Nature; Orientation of Basic Equipment Used in Nature; Selection and Use of Personal Equipment; Housing (Camping); Feeding; Outfits; Techniques of Trekking in Nature; Wild and Poisonous Animals; Navigation; Navigation Methods in Nature; Route Planning; Emergency and First Aid Principles; Team Work and Rules; Social Values to be Considered in Nature; Gaining Leadership Abilities; Self-sufficiency in Nature; Horse Behavior in Nature; Vital Signs of Horses; Horse Riding Rules in the Field; Selection and Use of Appropriate Materials for Horse-Riding in the Field.

TRR 304 Campus Tour Guiding 0+2 3,0

Drama education; Diaphragm and diction training; Social behavior and protocol training; Training about Yunus Emre Campus; Training about İki Eylül Campus; Training about the University; Preparation of campus tour promotional materials; Preparation of Promotional Texts and Presentations About Anadolu University; Preparation of Introductory Texts and Presentations about the Faculties.

TRR 306 Horse and Stable Care 0+3 3,0

Introduction to Maintenance of Horses and Stables: Basic concepts; Description of Equestrian facilities: Work order in the facility, Rules to be followed in the facility, Rules for approaching to horses; The Physical Control of Horses: Evaluation of horses' health, Basic first aid and dressing for horses; Misbehavior of Horses and Causes; Basic Care of Horses (Grooming): Hosting horses before practice, Hosting horses after practice.

TRR 308 Horseback-Riding 0+6 6,0

Necessary Characteristics of Safari Horses; Practice Areas for Horses and Features; Apparel and Equipment: Equipments required for horses and riders, Apparel for horses and riders; Horse Equinism; Aids Applied for Horses in Equestrianism; Equestrianism: Balance, harmony and flexibility; Managing horses in a balanced manner and improving the equestrian mentality.

TRR 403 Travel Sector Practices I 2+2 5,0

Basic Terminology of Manual Ticketing; One-Way Trips and Ticketing Procedures; Return Trips and Ticketing Procedures; Prepaid Ticket Advice (PTA) and Virtual-Multi Purpose Document (V-MPD); Concept of Pricing Unit; Special Rate Calculations; ADD-ON; Combination Procedures; Mixed Class Procedures: Rerouting, reissue and refund procedures; Child-Infant Rates.

TRR 404 Travel Sector Practices II 2+2 5,0

Sign-in Entries; Encoding and Decoding Entries; Timetable Entries; Flight Availability; Options; Selling from Carrier; Passenger Name Record (PNR) Entries: Name entries, Phone entries, Ticketing entries, Other service information (OSI); Special Service Requests (SSR); Seat Reservations; Reservation Files; Segment Entries; Fare Display; Ticketing; Hotel Entries; Car Entries and Fares.

TRR 405 Museum and Historical Sites in Turkey 2+1 4,0

Establishment of Museums and Private Collections; Museology in Turkey; Osman Hamdi Bey Period; Museology in the Republic Period; Types of the Museums; Designs of Museums and Galleries; Management of Museums and Staff; Exhibition and Storage Conditions in Museums; Preparation of Inventory Records; Environmental Exposure of Archaeological Findings; Visit to the Archaeology Museum in Eskişehir; Problems of Museology in Turkey.

TRR 406 Graduation Thesis in Tour Guiding 2+4 8,0

Developing scientific thinking and research skills to prepare a graduation thesis on the issues of Tour Guiding; Relations between Tourism Enterprises and Guides; Country Orientation; Promotion of The Tourist Destinations and Increasing Their Attractiveness; Cultural Tourism; The Agenda of Tourist Guides; International Tourism and Roles of Tourist Guides; Domestic Tourism and Roles of Tourist Guides; Diversification of Tourism and Specialization of Tourist Guides and so forth.

TRR 407 Quality Management in Service Sector 3+0 4,0

Concept of Service: Characteristics of service, Classification of service, Service sector; Accommodation Services; Food and Beverage Services; Concept of Quality: Definition, features and importance of quality, Factors affecting quality; Total Quality Management: Definition, objectives and features; Quality Circles: Objectives and features; Measurement of Service Quality in Tourism: Service quality, Dimensions, Measurement of service quality, International Quality Management Systems: ISO 9001 Quality management system, ISO 22000 Food safety management systems, ISO 14001 Environmental management systems.

TRZ 101 Introduction to Tourism 3+0 3,0

The Terms 'Tourism?' and 'Tourist?'; Definition of Tourism; Basic Approaches in Tourism Research; Types of Tourism; Factors Affecting Tourism Development; Tourism Industry; Tourism Supply and Demand; Tourism Product and Its Components; Interrelation of Tourism with Economy; Social and Physical Environments; Tourism in Turkey; Trends in Tourism.

TRZ 101 Introduction to Tourism 3+0 3,0

The Terms 'Tourism?' and 'Tourist?'; Definition of Tourism; Basic Approaches in Tourism Research; Types of Tourism; Factors Affecting Tourism Development; Tourism Industry; Tourism Supply and Demand; Tourism Product and Its Components; Interrelation of Tourism with Economy; Social and Physical Environments; Tourism in Turkey; Trends in Tourism.

TRZ 106 Food and Beverage Management 3+0 4,0

Significance of Food and Beverage Departments in Hospitality Industry; Organizational Structure of Food and Beverage Departments; Budgeting; Menu Planning and Pricing; Kitchen planning; Cost Control in Food and Beverage; Labor Organization and Costs in Food and Beverage; Banquet Organization.

TRZ 139 Technical English I 2+0 3,0

Developing Use of English in Different Sectors of Tourism Industry such as Travel Agencies and Hotels: Reading, Understanding and Writing Formal Letters, Booking, Making Different Kinds of Calls, Check-in and Check-out Procedures, Note Taking, Replying to Orders and Request Orally, Guiding Visitors to Different Kinds of Appealing Places and Activities, Giving Advice.

TRZ 140 Technical English II 2+0 3,0

Developing Use of English in Different Sectors of Tourism Industry such as Travel Agencies and Hotels: Applying Effective Reading Strategies to Analyze Texts About Tourism Industry, Writing Effectively and Accurately in Social and Academic Contexts About Tourism Industry, Participating More Confidently and Effectively in Situations in Tourism Industry; Using Fluent and Accurate Language and Making Presentations.

TRZ 143 Accessible Tourism 3+0 4,0

Accessible Tourism: The Concept; Updates In Accessible Tourism; Norms And Regulations Related To Accessibility; Analyzing The Needs of Customer With Disabilities; Serving Customer With Disabilities; The Main Topics of Accessible Tourism Which Divided It From The Other Tourism Types; The Types of Disabilities And Their Needs In Tourism; Urban Development And Town Planning According To Disability Types; Improving The Accessibility of Tourist Resources; The Activities About Accessibility In Hotels; The Activities About Accessibility In Travel Agencies; The Activities About Accessibility In Food And Beverage Enterprises; The Activities About Accessibility In Transportation; Planning Accessible Tourist Activities; Organizing Accessible Tourist Activities; Best Practices For Accessible Tourism Business Administration Research Approaches of Tourism.

TRZ 145 Introduction to Tourism 2+0 2,0

Basic Concepts: Tourism and tourist, Definition of tourism; Types of Tourism: Based on the number of people involved, Based on the age of the participants, Based on the socio-economic status of the participants, Based on the the purposes of participants; Factors Influencing the Development of Tourism; Tourism Industry: Tourism supply and tourism demand, Elements of tourism product; Links Between Tourism and Economic, Social, Physical Environment; Tourism Industry in Turkey.

TRZ 255 E-Commerce in Tourism 3+0 4,0

General Information About The Internet And The WWW; The Beginning of The Internet And Its Development; Creating and Designing Web Sites; Web Site Quality; How to Evaluate Web Sites?; Methods And Practices; Security Problems on The Internet; Search Engines; E-Trade; E-Trade in Developed Economies and Turkey; Use of the Internet in Turkish Tourism; On-Line Travel Market and Future Trends;

TRZ 260 Corporate Identity 2+0 3,0

Conceptual framework of corporate identity; historical development of corporate identity; conceptual limitations of corporate identity; structure and elements of corporate identity; interaction between corporate identities other fields (disciplines): corporate communications, corporate image, corporate reputations, corporate culture corporate brands; the process of forming corporate identity strategy; effects of corporate identity strategy, corporate philosophy, corporate design, implementing and evaluating the strategy.

TRZ 269 Ecology and Tourism 3+0 3,5

Fundamental Concepts: Ecology, Environment, Community; Ecological Factors: Abiotic and biotic factors; Ecosystem: Biogeochemical cycle, Major ecosystems; Factors Affecting Quality of the Environment: Population, Urbanization, Industrialization, Natural source, Energy, Tourism; Environmental Pollution: Air, water, soil pollution, Global warming, Solid waste; Environmental Protection: Biological Diversity, Protection of wetlands, Conservation areas, Environmental legislation; Ecological Economics: Ecological planning, Environmental impact assessment, Ecological design and agriculture, Permaculture, Ecological and carbon footprint; Ecology and Sustainable Tourism: Sustainable development, Ecological approaches to the tourism industry, Ecotourism.

TRZ 271 Special Interest Tourism 3+0 4,0

Tourism and Development of Tourism; Factors Affecting Involvement in Tourism Activities; Marketing and Tourism Marketing; Product Development in Tourism; Sustainability and Alternative Tourism; Special Interest Tourism; Types of Special Interest Tourism based on Culture; Special Interest Tourism based on Nature; Special Interest Tourism based on Education; Special Interest Tourism based on Hobbies.

TRZ 273 Spatial (Interior) Design in Tourism Areas 3+0 5,0

Relationship between Sustainable Tourism and Environment: Sustainability, Tourism, Environment management; Design and Spatial Design; Concept of Space in Tourism Areas; Interior Design in Hospitality Units; Hospitality Operations and Functional Relations: Design in Hotels; Thematic Design in Hospitality Units; Use of Historical Areas for Tourism Purposes: Cultural heritage management.

TRZ 290 Hospitality Services in Hotel Business 2+2 4,0

Hospitality Services and Organization; Communication in Hospitality Services; Information Systems and Reservation Process: External information systems in hospitality services, Internal information systems in hospitality services, Reservation; Accommodation Process and Customer Accounts: Registration procedures of individual customers, Registration procedures of groups, Services in the accommodation process, Front cashier and customer accounts, Departure procedures and billing; Night Audit and Operation Reports; Cleaning Operations; Cleaning Equipment; Cleaning Chemicals: pH value in cleaning, Cleaning chemicals, Green cleaning.

TRZ 292 Industrial Applications in Tourism I 2+2 5,0

Hardware Software and Invoice Management; Sales Analysis and Menu Management; Food Control System; Food and Beverage Module of Fidelio Software; Stock Control; Purchasing and Sales; Introduction to Front Office Module Opera; Reservation: Profiles, New reservation, Update reservation, Waitlist, Component groups, Room plan, Floor plan; Front Desk: Arrivals, In house guests, Queue reservation, Room assignment; Cashiering; Billing,

Fast posting, Cashier functions; Rooms Management: Housekeeping, Out of order/service; Miscellaneous: Reports, Registration card; End of Day.

TRZ 294 Thermal and SPA Services 3+0 4,0

Recreation and Healthy Life: Thermal and SPA services in recreation, Motivation, Stress; Scope of Thermal and SPA Services: Definition, Development, Types of SPA, Thermal and SPA trends; Thermal and SPA Tourism in Turkey and Europe; Importance of Thermal and SPA Services in Tourism; Thermal and SPA Services Management: Management functions in thermal and SPA tourism, Quality, Safety; Thermal and SPA Therapies: Concept of therapy, Types of therapies; Thermal and SPA Practices: Bath, Turkish bath, sauna; Massage Practices and Types.

TRZ 296 Individual Outdoor Activities 2+2 3,0

Introduction to Individual Outdoor Activities; Principles and Practice of Trekking; Principles and Practice of Bird and Botanic Observation; Principles and Practice of Hobby Gardens; Principles and Practice of Mountaineering and Speleology; Principles and Practice of Air Sports; Principles and Practice of Amateur Fishing; Principles and Practice of Tree and Seed Planting; Principles and Practice of Geocaching; Principles and Practice of Bicycle Sports.

TRZ 304 Tourism Policy and Planning 3+0 3,0

Fundamentals of Tourism; Characteristics and Definition of Tourism Policy: Components of tourism policy, Objectives of tourism policy; Tourism Planning: Objectives of planning, Important components of planning and application phase; Necessities of Being a Tourism City; Life-cycles of Tourism Regions in Terms of Tourism Planning; Investments in Tourism Industry; Legal Regulations about Tourism in Turkey; Tourism Marketing Inclinations for 2000 and beyond; Problems of Policy and Planning in Tourism; Entrance Process into European Union: Its effects on Turkish tourism.

TRZ 305 Sociology of Tourism 3+0 3,0

An Overview of Sociology of Tourism: Emergence, development and main frame of sociology of tourism; Historical Development of Tourism and Holiday; Tourism, Leisure and Recreation; Socio-cultural impacts of the Development of Tourism; Relationship between Tourism and Culture; Labor Market in the Tourism Sector; Globalization and Tourism; Environmental Impacts of the Development of Tourism.

TRZ 307 Support Services in Hospitality 3+0 4,0

Concept of Support Services; Budgeting: Budget preparation process, Elements of general budget of the hotel administration, Budgetary control; Customer Relations: Customer relations concepts related to management, Customer loyalty, Customer complaints, Customer relations process; Public Relations: Process, Media; Animation: Leisure, Recreation, Management of animation services; Security Services: Security equipment, Emergency situations and measures; Banquet Management: Types of banquet, Banquet admission, Preliminary works,

Organization, Menu; Laundry: Laundry inventory, Equipment, Laundry operations, Fabric structure, Water quality, Cleaning chemicals, Laundry efficiency and environmental sensitivity.

TRZ 308 Travel Management 3+0 3,0

Travel Industry: History of Travel; Understanding Tourist Motivations; Content of Travel Industry; Tour Operators: Classification of tour operators, Functions of tour operators; Types of Tour and Tour Packages: Independent tours, Hosted tours, Conducted tours, Package tours; Destination Selection by Tour Operators; Tourism Distribution Systems: One-level distribution channels, Two-level distribution channels, Three-level distribution channels; Travel Agencies and Other Intermediaries: Activities of travel agencies, Organisation of travel agencies; Travel and Transportation: Land transportation, Sea transportation, Air transportation.

TRZ 308 Travel Management 3+0 3,0

Travel Industry: History of Travel; Understanding Tourist Motivations; Content of Travel Industry; Tour Operators: Classification of tour operators, Functions of tour operators; Types of Tour and Tour Packages: Independent tours, Hosted tours, Conducted tours, Package tours; Destination Selection by Tour Operators; Tourism Distribution Systems: One-level distribution channels, Two-level distribution channels, Three-level distribution channels; Travel Agencies and Other Intermediaries: Activities of travel agencies, Organisation of travel agencies; Travel and Transportation: Land transportation, Sea transportation, Air transportation.

TRZ 309 Environmental Management in Tourism Businesses 3+0 4,0

Sustainable Tourism; Sustainable Hotel Construction; Legislations on Environmental Management; Standards of Environmental Management; Volunteer Environmental Management Prizes; Environmental Management and Personnel; Environmental Management and Guests; Establishment of the Environmental Management Policy; Buying; Reducing; Reusing; Recycling; Public and Local Administrations in Environmental Management.

TRZ 310 Destination Management 3+0 5,0

Definition and Features of Destination; Destination Development and Planning: Importance of planning, Carrying capacity, Analysis of touristic attractions and demand; Destination Marketing: Destination marketing strategies, Market segmentation, Marketing mix; Destination Management Organisations: Public organisations, Private sector organisations; Total Quality Management for Destination; Destination Management and Benchmarking; Destination Product Development: Destination product life cycle, New product development; Destination Brand Management: Brand development process, Benefits of branding.

TRZ 310 Destination Management 3+0 5,0

Definition and Features of Destination; Destination Development and Planning: Importance of planning, Carrying capacity, Analysis of touristic attractions and demand; Destination Marketing: Destination marketing strategies, Market segmentation, Marketing mix; Destination Management Organisations: Public organisations, Private sector organisations; Total Quality Management for Destination; Destination Management and Benchmarking; Destination Product Development: Destination product life cycle, New product development; Destination Brand Management: Brand development process, Benefits of branding.

TRZ 311 Service Design 3+0 5,0

Concept of Service and Types of Services at Hotels; Service Purchasing Process; Concepts of Design and Service Design; Main Components of Service Design; Service Design Strategies: Improving products/services, Diversification of the products/services, Changing products/services, Creating new services, Copying competitors' products/services; Stages of Service Design; Value Analysis in Service Design; Process Analysis in Service Design; Service Design Techniques: Quality function deployment, Service blueprinting, Failure mode and effect analysis, Theory of inventive problem solving, Robust design, Information technologies.

TRZ 312 Tourism, Media, Communication 3+0 4,0

Basic Concepts: Tourism, media and communication; Mass Communication and Tourism: Mass communication tools, Fundamentals of mass communication; Tourism-related Publishing and Tourism Media: Television, Newspapers, Magazines, Online publishing; Corporate Publishing in Tourism Sector: Publications of association and trade unions, Hotel magazines; Social Media Applications in Tourism: Facebook, Twitter; Communicating in Virtual Communities and Tourism: Travel blogs, Opinion leaders; Message Contents in Tourism Media: News stories, Corner posts, Interviews, Television programs and Other tourism related publications; Tourism Advertising.

TRZ 314 Investment and Project Analysis 3+0 4,0

Concepts of Investment and Project; Importance of Investment Project in Business Economy and National Economy; Factors That Affect Investment Decision; Process of Preparing an Investment Project; Determination of Fixed Capital Investment Amount and Operational Capital Need; Static and Dynamic Techniques Used in Assessing an Investment Project in Terms of National Economy.

TRZ 316 Tourism Law 3+0 4,0

Introduction to Tourism Law; Liberty of Travel; Law for the Encouragement of Tourism; Regulation on Licensing and Qualifications of Tourism Facilities; Regulation on the Relations of Tourism Establishments with the Ministry of Tourism and with Other Tourism Establishments and Customers; Regulation on the Use of Thermal Bath Sources in Tourism Centers; Regulation on Yacht Tourism; Travel

Agencies and Law on the Union of Travel Agencies; Regulation on Travel Agencies; Regulation for Professional Tourist Guides; Law on the Foundation of the Ministry of Culture and Tourism and Related Regulations; Bylaw of World Tourism Organisation.

TRZ 351 Animation Services Management in Lodging Operations 2+0 3,0

Animation Concept: Basic Concepts Related With Animation Types And Programs of Animation Such As Leisure Time, Recreation, Animation, Hobby, Landscaping, Decoration, Entertainment); Effects of Animation To Tourism Product; Relation Between Animation And Tourism; Functions of Animation; Principles of Animation ; Animation Management: Animation Management Process ; Management And Management Process of Animation, And Relations With Organizational Structure; Contribution of Animation To The Customer Satisfaction.

TRZ 408 Industrial Tourism Project 2+4 8,0

Identifying the Project Topic; Identifying the topic, aim and importance of the project; Identifying the Methodology; Literature Review; Developing the Data Collection Instrument; Discussing Analysis Techniques; Preliminary Research; Implementation of the Research; Data Collecting; Analysis of Research Results; Interpreting the Findings; Reporting the Research; Submitting the Project.

TRZ 415 Institutionalization of Tourism 2+0 3,0

Fundamental Concepts; Institution, Institutionalization, Expectations, Consequences, Isomorphism; Institutionalization Theory: Old and modern institutionalization approaches; Institutionalization in Contemporary Approaches; Institutionalization of Tourism Business; Institutionalization Factors of Tourism Businesses: Formalization, Professionalization, Organizational culture, Transparency, Consistency, Social responsibility; Institutionalization Process; Case Examples: Hotel/ Restaurant/ Travel Agencies.

TRZ 417 Performance and Career Management 3+0 5,0

Performance Appraisal and Performance Management in Human Resource Management; Establishing the Performance Management System: Elements of the performance management system, Performance appraisal methods; Implementation of the Performance Management System: Evaluation of performance, Performance interviews, and feedback; Performance Management System Development; Career Concept and Basic Dimensions of Career for Human Resource Management: Career stages, Career problems, Career barriers; Career Management: Career management process, Career paths and career maps; Career Planning; Career Development.

TRZ 418 International Destinations 3+0 4,0

Introduction to Destination Development; Supply Structure of an International Destination; Demand Structure of an International Destination; Management Structure of an International Destination; International Destinations Life Cycle; Marketing and Management of International

Destinations; Image at International Destinations; Samples of Destinations in the World: France, Spain, Greece, United States, Egypt, etc.

TRZ 419 Public Relations Campaigns in Tourism 2+2 5,0

Public Relations and Marketing Communications: Advertising, Direct marketing; Tourism and Public Relations: Public relations in hospitality and travel sectors; Project I: Project briefs and project groups; Determining Strategies: Determining problem, Situation analysis, Message and media strategies; Planning the Campaign: Execution plans, Measuring; Campaign Presentation: Preparing the campaign report; Project II: Project briefs, Composing project groups; Determining Strategies: Determining problem, Situation analysis, Message and media strategies; Planning the Campaign: Preparing execution plans, Measuring; Presenting the Campaign: Preparing the campaign report.

TRZ 420 Mass Food Production 3+0 5,0

Food and Beverage Industry and Development of Industry; Types of Food and Beverage Business: Concept of Mass Food Production (Catering); Organizations of Mass Food Production; Mass Food Production Business in Turkey: Menu planning, Purchasing, Receiving, Storing and Control; Marketing in Mass Food Production Organizations; Concept of Mass Food Production Systems; Conventional Production Systems: Receiving, Preparing and Cooking, Distributing, Advantages and Disadvantages; Cook-Chill System: Supplying, Preparing and Cooking, Distributing, Chilling, Storing, Advantages and Disadvantages; Cook-Freezing System: Supplying, Preparing and Cooking, Distributing, Freezing, Storing, Advantages and Disadvantages.

TRZ 421 National Destinations 3+0 4,0

Introduction to Destination Development; Supply Structure of a Destination; Demand Structure of a Destination; Management Structure of a Destination; Destination Life Cycle; Destination Marketing and Management; Destination Image; City Marketing and Management; Image and Image Creating in Cities; Samples of National Destinations in Turkey: Cappadocia, Safranbolu, Alanya, Seferihisar, Beypazarı, Mardin, Istanbul, Urfa, etc.

TRZ 423 Rooms Division Management 3+0 4,0

Rooms Division: Organizational structure, Duties, Front office, Uniformed services, Housekeeping; Customer Types and Room Types; Coordination and Communication: Coordination in rooms division, Communication in rooms division; Pricing: Pricing on the basis of costs, Pricing on the basis of profits, Pricing on the basis of competition, Pricing on the basis of markets; Yield Management: Yield management in hotels, Yield management and performance evaluation; Water and Energy Management in Hotels: Green star project, White star project; Rooms Division and Information Technologies: External information systems, Internal information systems, Internet, Room automation.

TRZ 424 Tourism Transportation 3+0 5,0

Tourism and Transportation; Highway Transportation: Development of highway transportation, Relationship between highway transportation and tourism, Car rental; Railway Transportation: Development of railway transportation: Railway transportation in Turkey, Railway projects in Turkey; Sea Transportation; Yacht Tourism; Airway Transportation; Tour Operators and Transportation; Airway Businesses and Distribution Systems; Airports and Airfields; Future of Transportation Businesses.

TRZ 426 Tourism and Globalization 3+0 4,0

International Tourism and Characteristics of International Tourism Demand; International Tourism: International tourism in Mediterranean Basin, International tourism in Mainland of Europe, International tourism in Mainland of Asia; Importance of Turkey in International Tourism; Tourism Policy of the European Union; Developments in Lodging and Travel Establishments; Effects of Economic and Political Crises on International Tourism; Effects of Technological Improvements on International Tourism; Evaluation of International Integrations in terms of Tourism Activities; Customer Rights in International Tourism.

TRZ 427 Research Methods in Tourism 3+0 4,0

Basic Concepts: Sciences and Social Sciences, Qualitative and quantitative research approaches; Stages of Quantitative Research: Topic, Aim, Literature review, Population and sampling, Data collection and analysis, Reporting; Descriptive Methods: Survey, Interview, Observation; Testing and Measuring Tools: Types of scales, Validity, Reliability, Measurement tools; Relational Methods; Causal Comparative Method, Experimental Methods; Research Ethics; Evaluation of Scientific Research.

TRZ 429 Project Management 3+0 4,0

Phases of project management; Forming the project team: Responsibilities of project leader, Organization of the project, Role distribution, Gathering necessary information, Brainstorming to determine instructional strategies; Developing, distributing and presentation of plans; Preparing and testing blue-print materials; Developing original materials; Work conditions; Work flow; Resources; Internal and external relationships; Production system; Evaluation; Management of distribution and monitoring services.

TRZ 457 Ethics in Tourism 3+0 4,0

Ethics in Tourism; Ethics and Related Concepts; Ethics Theories; Basic Principles of Ethics; Types of Ethics: Individual ethics, Business ethics; World Tourism Organization's Code of Ethics; Ethical Problems in Tourism Organizations; Sources of Ethical Problems; Ethical Problems in Lodging Industry; Ethical Problems in Food & Beverage Organizations; Ethical Problems in Travel Agencies; Ethics and Customer Complaints; Customer Rights in Tourism Sector.

TRZ 458 CRS Applications-Amadeus 3+0 5,0

Encoding/decoding; Tariff Displays; Flight Availability; PNR Optional Fields; Segment Sell; Name; Address Phone; Ticketing; Special Service Requirements; Reservations; Hotel Reservations; Car Availability and Quotes, ; Availability Display; Passenger Ticket Coupons; Reservation Procedures; Seat Availability.

TRZ 459 Conference and Event Management 3+0 4,0

Introduction to Meeting Services; Management of Meeting Services from Congress Organizers? Perspective; Marketing of Meeting Services from Congress Organizers? Perspectives; Destination Management Organizations; Information Technology and Meeting Management; Meeting Organizations in Hospitality Businesses; Special Event Management; Exhibition and Fair Services Management; Human Resources Management in Meeting Services.

TRZ 461 Processive Drama 0+2 2,0

Approaches in Drama: Realm of processive drama, Approaches in processive drama, Mantle of the expert, Commission creation; Techniques in Processive Drama: Dull image, Forum theatre, Private property, Diary, In-role writing, Flashbacks, Rituals and ceremonies, Interview; Creative Problem Solving: Problem identification, Life history analysis, Pre-script writing, Identifying heroes, Creating possible solutions, Implementation of the technics, Reporting, Evaluation.

TRZ 464 Restaurant Management 3+0 4,0

The Food and Beverage Industry; Organizing of Restaurants in Hospitality Industry; Types of Restaurants; Organizing Restaurants; Staff Uniforms, Staff Characteristics and Behavior; Equipment and Tools in Restaurants; Service Utensils in Restaurants; Mise en Place In Restaurants; Service Methods; Classic and Modern Franch Service and Silver Service; Service Methods; American and Russian Services; Breakfast and Buffet Service; Services Flow in Restaurants; Sanitation and Hygiene in Restaurants.

TRZ 470 Drama in Tourism 0+2 2,0

Drama Applications in Tourism: Tourism destinations and drama, Guiding and storytelling, Cultural heritage, tourism and drama, Mythology, tourism and drama, History and drama; Tour Guiding and Drama: Improving narrative skills, Non-verbal improvisation, Verbal improvisation, Tourist's and the guide's dramatization, Promotional material and dramatization, Preparing promotional materials; Improving Talent and Skills: Critical thinking skills, Communication skills, Comprehension and interpretation skills, Ability in understanding different cultures, Problem solving skills, Environmental and social responsibility.

TÜR 120 Turkish Sign Language 3+0 3,0

Overview of Sign Language: Characteristics of sign language; History of Sign Language in the World: Emergence of language and sign language, Verbal education and approaches to sign language; History of Turkish Sign Language: Early period, Ottoman period, Period of the Republic of Turkey; Introduction to Turkish Sign Language: Finger alphabet, Pronouns, Introducing oneself and family, Greetings, Meeting, Relationship words; Showing Basic Words: Adjectives: Adjectives of quality, Adjectives of quantity; Verbs: Present tense, Past tense, Future tense, Time adverbs, Antonyms; Healthy Living: Expression of health-related problems, Sports terms, Expressing requirements; In a Bank: Expressions required to carry out basic procedures in a bank; Vacation: Basic words about vacation.

TÜR 125 Turkish Language I 2+0 2,0

Language: Characteristics of language, Relationship between language and thought and language and emotion, Theories about the origin of languages, Language types, The position of Turkish Language among world languages; Relationship Between Language and Culture; Historical Progress of the Turkish Language; Alphabets Used for Writing in Turkish; Turkish Language Studies; Turkish Language Reform; Phonetics; Morphology and Syntax; The Interaction of Turkish Language with Other Languages; Wealth of Turkish Language; Problems Facing Turkish Language; Derivation of Terms and Words; Disorders of Oral and Written Expression.

TÜR 126 Turkish Language II 2+0 2,0

Composition: Written composition, Paragraph and ways of expression in paragraphs; Punctuation; Spelling Rules; Types of Written Expression and Practices I: Expository writing; Types of Written Expression and Practices II: Narrative writing; Academic Writing and Types of Correspondence; Reading and Listening: Reading, Reading comprehension strategies, Critical reading; Listening: Relationship between Listening and Reading; Oral Expression: Basic principles of effective speech; Body Language and the Role of Body Language in Oral Expression; Speech Types; Principles and Techniques of Effective Presentation; Some Articulatory Features of Oral Expression.